



Celebrating 50 years of Weatherization and Weatherization Day Planning

August 10, 2026

2:00 p.m. ET



NASCSP

National Association For State Community Services Programs

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Agenda

- Welcome & Introductions
- Weatherization Day Overview
- National Community Action Partnership (NCAP)
- National Energy Utility & Affordability Coalition (NEUAC)
- National Association for State Energy Officials (NASEO)
- National Community Action Foundation (NCAF)
- Closing Remarks

National Partners



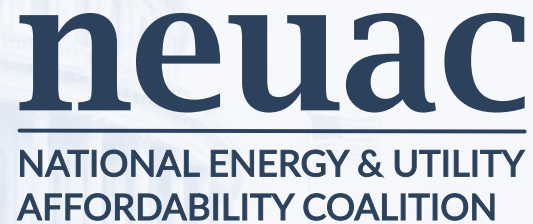
www.nascsp.org



www.communityactionpartnership.com



www.ncaf.org



www.neuac.org



www.naseo.org



NASCSPP

National Association For State Community Services Programs

50 Years of Weatherization



WEATHERIZATION
— ASSISTANCE PROGRAM —
— 1976 - 2026 —



NASCS
National Association For State Community Services Programs

Why Recognize Weatherization Day?

- ❖ **Celebrates the impact of weatherization programs** in improving energy efficiency, reducing utility costs, and enhancing housing quality for families across the country.
- ❖ **Honors the dedicated workforce and community partners** who help deliver critical weatherization services to households in need.
- ❖ **Showcases the return on public investment** by lowering energy consumption, reducing energy bills, and providing local job opportunities.
- ❖ **Recognizes the Weatherization Assistance Program's legacy** of helping vulnerable populations, including older adults, individuals with disabilities, and families with low incomes.



2025 WEATHERIZATION DAY

A National
Snapshot



2025 Weatherization Day Snapshot



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2025 Weatherization Day



Kentucky, Page 7



Massachusetts, Page 5



Montana, Page 8



New York, Page 7



New Hampshire, Page 5



Puerto Rico, Page 8

2026 Resources for Grantees and Subgrantees

The NASCSP Weatherization Day Webpage

- ❖ Weatherization Day Outreach and Site Demonstration Toolkit
- ❖ Weatherization Day 2025 National Snapshot
- ❖ 50th Anniversary of Weatherization Logo
- ❖ Weatherization Works Logo (color and black and white)
- ❖ Shareable Social Media Graphics
- ❖ Editable Social Media Graphics



DID YOU KNOW?



The Weatherization Assistance Program is the nation's largest whole-home energy efficiency program helping families lower energy bills and improve home comfort.



SOURCE: U.S. Department of Energy
Weatherization Assistance Program (WAP) Fact Sheet

<https://www.energy.gov/wap/fact-sheet>

Social Media-Official Hashtags

Use anytime:

#Weatherization

#WeatherizationWorks

Use to promote
anniversary:

#WeatherizationWorks50

#Wx50

Use throughout Energy
Action Month:

#50YearsofImpact

#WeatherizationDay2026

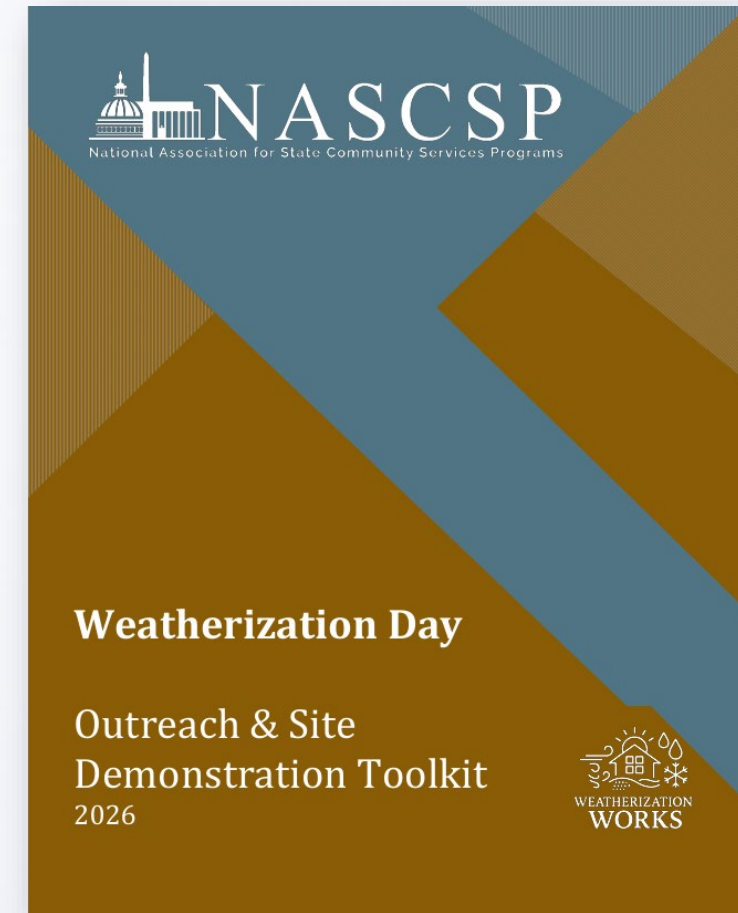
Use to promote your event
and on 10/30

Connect @NASCSP on Socials

Outreach & Site Demonstration Toolkit



- ❖ Timeline and Themes
- ❖ Energy Awareness Month Themes
- ❖ Proclamations and Declarations
- ❖ Hosting a Site Demonstration
- ❖ Sample Invitation Letters
- ❖ Sample Site Demonstration Checklist
- ❖ Sample Site Demonstration Agenda
- ❖ Sample Media Release Form



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Telling the Weatherization Story

— The Storytelling Framework —

Use this five-part structure to keep the story focused and easy to follow:

Submit
your story!



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NATIONAL ENERGY & UTILITY
AFFORDABILITY COALITION

The LIHEAP Impact - Weatherization

Celebrating 50 years of energy affordability partnership

Katrina Metzler

Executive Director, NEUAC

kmetzler@neuac.org



Introduction to NEUAC

Take Action, Protect Families from Energy Insecurity

The **National Energy and Utility Affordability Coalition (NEUAC)** is a broad-based coalition of diverse members dedicated to heightening awareness of the energy and utility affordability needs of vulnerable households, fostering public-private partnerships, and engaging in advocacy, education, and other activities to help address these needs.

NEUAC's vision is for all people to have access to the energy and utility resources they need to live in a safe and healthy way.

Goals

- To increase awareness and understanding of the nature and magnitude of income-constrained energy problems
- To formulate and advance income-constrained energy policy
- To provide information and technical assistance in the creation and development of fuel funds

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LIHEAPAction



August is LIHEAP Action Month.

Take action to end energy poverty.

History

- August recess

Purpose

- Community Education
- Cooling focus
- Weatherization

View NEUAC's Toolkit: <https://neuac.org/liheap-action-toolkit/>

neuac.org

#LIHEAPAction – Spread the Word

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#LIHEAPAction

Over 50%
of American Indian or Alaska Native households
report energy insecurity.

SOURCE: EIA/DOE Residential Energy Consumption Survey (RECS)

AUGUST IS LIHEAP ACTION MONTH.
Support the Low Income Home Energy Assistance Program.
Take action. Keep households safe and connected.



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#LIHEAPAction

Cold-related deaths rose 7 percent
between 2010 and 2020.

SOURCE: U.S. Census Bureau, U.S. Mortality Statistics, 2010-2020

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Support the Low Income Home Energy Assistance Program.
Take action. Keep households safe and connected.



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1 in 5
families living in mobile homes are
at risk of energy disconnection.

SOURCE: U.S. Energy Information Administration (EIA), 2020

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Support the Low Income Home Energy Assistance Program.
Take action. Keep households safe and connected.



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3 in 10
LIHEAP households
used their kitchen oven
to heat their home before
receiving assistance.

SOURCE: NEUA, National Energy Assistance Survey (NEAS), 2020

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Support the Low Income Home Energy Assistance Program.
Take action. Keep households safe and connected.



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Since 2000, **deaths**
associated with
heat exposure have
doubled.

SOURCE: U.S. Environmental Protection Agency (EPA), 2020

AUGUST IS LIHEAP ACTION MONTH.
Support the Low Income Home Energy Assistance Program.
Take action. Keep households safe and connected.

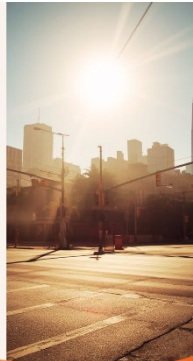


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#LIHEAPAction

19 people died
during a **record-breaking heat**
event in New York
City in June 2025.

SOURCE: U.S. Census Bureau, U.S. Mortality Statistics, 2020

AUGUST IS LIHEAP ACTION MONTH.
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In 2025, LIHEAP
prevented disconnection
from utility services or
restored power more than
2.4 million times.

SOURCE: U.S. Department of Energy, 2025

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1 in 5
renters report keeping
their home at an
unhealthy temperature
to reduce energy costs.

SOURCE: U.S. Department of Energy, 2020

AUGUST IS LIHEAP ACTION MONTH.
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6 percent
of LIHEAP recipient
households are home to
a veteran.

SOURCE: NEUA, National Energy Assistance Survey (NEAS), 2020

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#LIHEAPAction

78,000
adults aged 65+ were
lifted out of poverty
in 2024 because of
energy assistance
programs like LIHEAP.

SOURCE: U.S. Census Bureau, 2024

AUGUST IS LIHEAP ACTION MONTH.
Support the Low Income Home Energy Assistance Program.
Take action. Keep households safe and connected.



Visit the NEUAC website for resources

[LIHEAP Action Toolkit](#)

- Talking Points
- How to request a meeting
- Social Media Campaign
- Data and Resources
- Access to NEUAC Monthly Policy Updates Recordings (members only)

Two Major Events Annually

Conference – Summer (usually June)



LIHEAP Action Day – Spring (usually February/March)



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NATIONAL ENERGY & UTILITY AFFORDABILITY COALITION

February 23-24, 2027

LIHEAP Action Day

Capitol Hill | Washington, DC

Share your LIHEAP story.



State Sheets – Updates in Progress!

Wisconsin

LIHEAP FY2024 Profile

189,256

Total Households Served

Less than

1 in 3

Eligible Households Served

606,413

Eligible Population*

\$65,094

Income Eligibility Requirements[†]
for a 4-person household

\$121,637,390

Total Funding Available

66,764

Times LIHEAP Restored Service
or Prevented Disconnection

74%

Households served include
a vulnerable member

74,844

Households served with
a disabled member

32,296

Households served
with a child 5 or younger

79,337

Households served
with a senior

Types of Assistance[§]

Heating

182,938 Households
Served

\$315
Average Benefit

Crisis[‡]

93,068 Households
Served

Cooling

0 Households
Served

\$0
Average Benefit

Weatherization

2,439 Households
Served

25%

Households that cut back on
food or medicine to afford
energy bills[‡]

17%

Households that kept their
home at unsafe temperatures
due to energy costs[‡]

15%

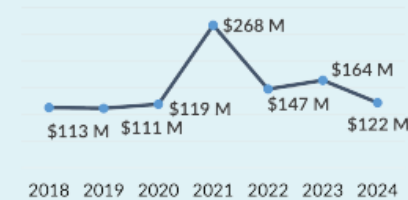
Households that couldn't pay
an energy bill at least once in
the past year[‡]

2%

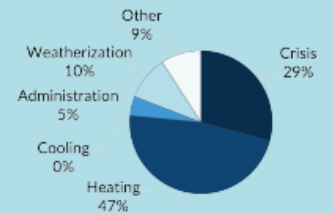
Average annual reduction in
household energy burden
after receiving LIHEAP

Annual Funds, 2018 - 2024

(\$ millions)



Use of Funds



Save the Date! June 7-10, 2027



2027 Conference Logistics

June 7-10, 2027

San Antonio Marriott Rivercenter on the River Walk

Some Topics...

- Maximizing Impact: Weatherization 101 and How to Effectively Leverage Utility and Other Funds
- LIHEAP 101: Program Integrity & LIHEAP Flexibilities
- Are You Smarter than a High School Senior? 3rd National Energy Literacy Survey of High School Seniors
- My Aunt's House: A Walk-Through Simulation of a Whole-Family Healthy Homes Approach
- When Stories Drive Policy: Shaping Energy Affordability Through Lived Experience
- Understanding the Income-Constrained Customer



Save these dates...

Feb. 23-24, 2027

LIHEAP Action Day

@ [Hyatt Regency Washington on Capitol Hill](#)

June 7-10, 2027

NEUAC Annual Conference

@ [Marriott Riverwalk](#) in San Antonio, TX



**Many thanks to each
and every one of you
for your dedication to
your neighbors in need.**



Saving Energy, Changing Lives

National Community Action Partnership (NCAP) Energy Partnerships

*CELEBRATING 50 YEARS
OF SERVICE TO AMERICA*



This presentation was created by the National Community Action Partnership in the performance of the U.S. Department of Energy's Office of State and Community Energy Programs Grant Number EE00010310. Any opinion, findings, conclusions, or recommendations expressed in this material are those of the presenters and do not necessarily reflect the views of the U.S. Department of Energy's Office of State and Community Energy Programs.

National Community Action Partnership

ENERGY PARTNERSHIPS TEAM



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Director, Energy Partnerships



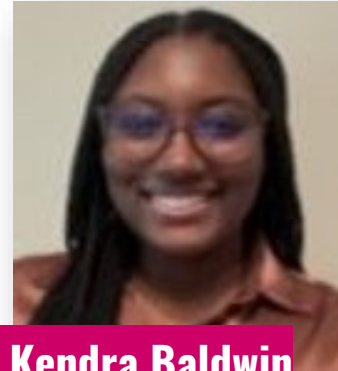
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50 Years and Still Saving Energy!

INTRODUCTION

The Weatherization Assistance Program (WAP) was established **August 14, 1976**, in response to the energy crisis and the sharp rise in energy costs. Recognizing that low-income households were disproportionately burdened by escalating utility bills because they often lived in older, less energy-efficient homes, Congress established the program to improve residential energy efficiency, reduce energy costs, and enhance the health, safety, and comfort of vulnerable families.

After half a century, the WAP mission has remained steadfast helping low-income Americans reduce energy costs, improve home health and safety, preserve affordable housing, and strengthen energy security, while creating economic opportunities through skilled trades and energy efficiency workforces.





How will you celebrate Energy Awareness Month and Weatherization Day in 2026?



Energy Awareness Month 2026

PURPOSE AND GOALS



Raise Awareness



Celebrate Service



Education

Our 2026 Toolkit

OVERVIEW AND CONTENTS

This October, the NCAP team designed this toolkit to support Weatherization providers as they carry out local initiatives and campaigns during Energy Awareness Month in October and Weatherization Day on October 30.

You can use our templates, guides, and resources to share your ***Weatherization Why***, show your local impact through data and client testimonies, and showcase partnerships that move the mission forward.



Our 2026 Toolkit

Upcoming National Campaigns

Explore current opportunities and partnerships with the NCAP Energy Partnerships team.

Social Media Templates

Utilize customizable social media messaging and images from our Graphics Library.

Sharing Your Weatherization Why

Find tips for telling your story and promoting your service.

Network Resources

Check out reports, fact sheets, and research that you can use during Energy Awareness Month.

Latest NCAP National Campaign

WEATHERIZATION EXCELLENCE IN ACTION

Raise awareness about crucial partnerships, leadership, innovation, and service.



Weatherization Excellence in Partnership honors outstanding collaboration that expands Weatherization impact and strengthens communities. This award recognizes partners whose collaboration has strengthened a Weatherization provider's ability to serve households.



Weatherization Excellence in Leadership honors leaders who inspire excellence, build capacity, and advance the Weatherization mission. This award recognizes leaders who demonstrate vision, integrity, mentorship, and a commitment to continuous improvement.

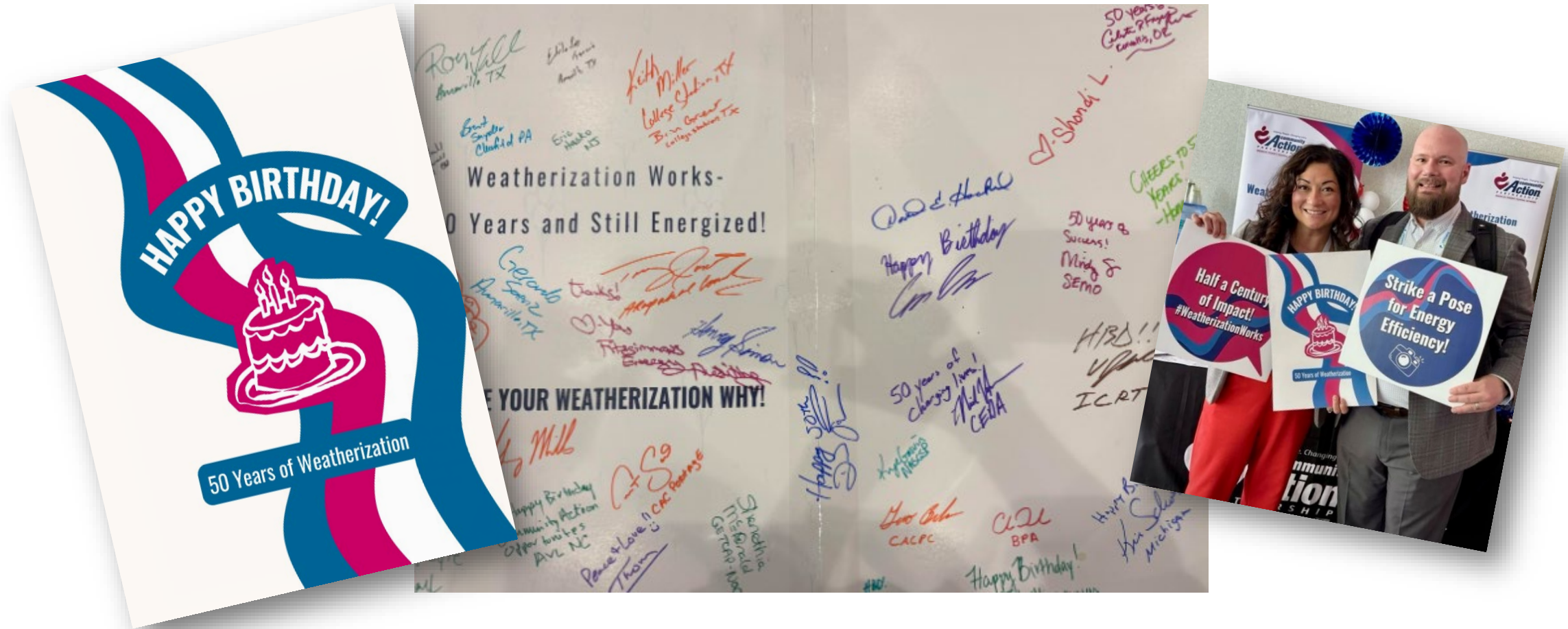


Weatherization Excellence in Service honors exceptional dedication to serving households, communities, and the Weatherization mission. This award recognizes a commitment to consistently elevate the experience and outcomes of the households and communities served.

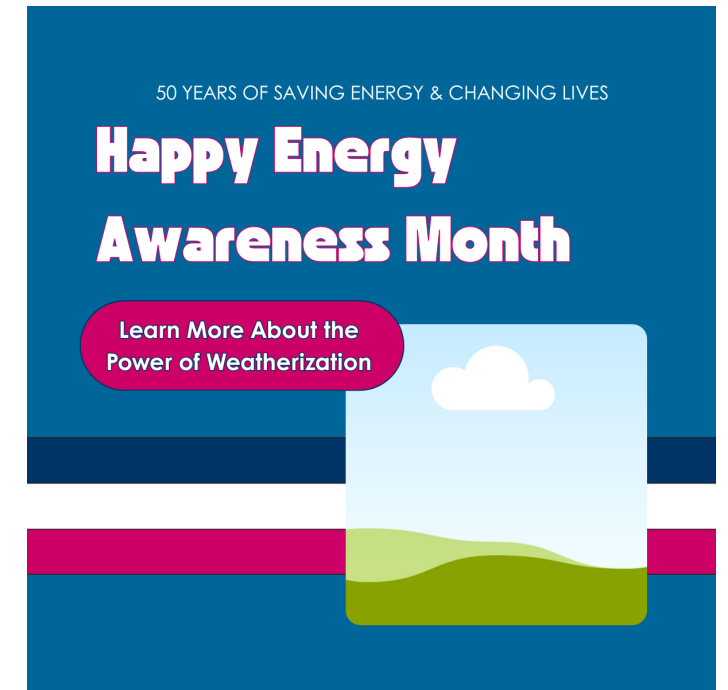
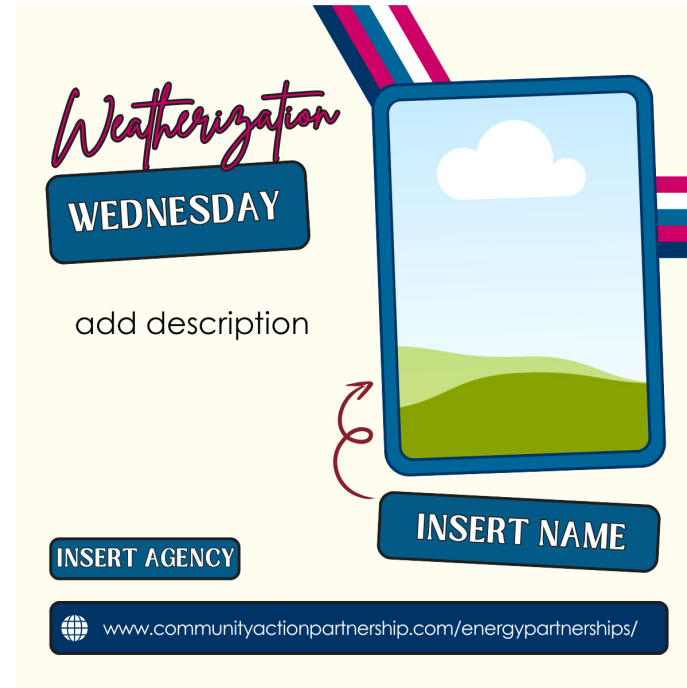


Weatherization Excellence in Innovation honors creative solutions through innovative training, technologies, processes, partnerships, workforce strategies, or program improvements that increase efficiency, effectiveness, quality, scalability, or reach.

Print, Sign, Send Us Your Birthday Card Photos



Social Media Graphics Library



Energy Awareness Month



SEPTEMBER

Gather stories and photos from the field to promote Energy Awareness Month. You can utilize the Graphics Library to incorporate these spotlights into newsletters, social media, and local media opportunities.

OCTOBER

Celebrate Energy Awareness Month and your team! Shout-out your team's Weatherization Excellence to your network, share resources on the history of Weatherization, and host your community at in-person events.

OCTOBER 30TH

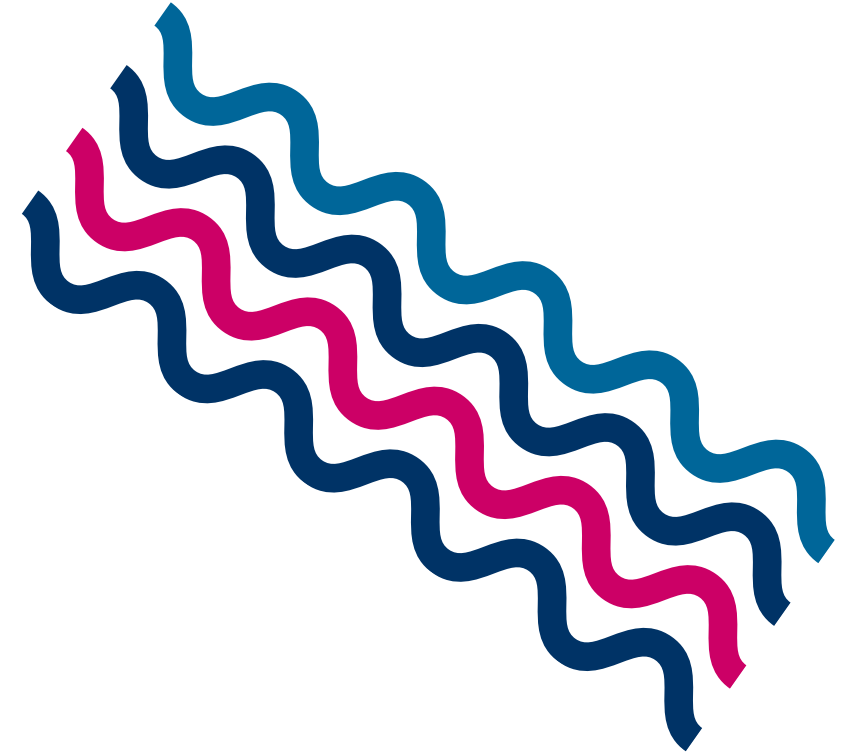
Weatherization Day!

This is your opportunity to raise awareness on the importance of Weatherization and advocate for its future.

NOVEMBER

Archive all materials from the past month of preparation and execution. Thank all participants in Energy Awareness Month activities. Discuss with your team lessons learned, what went well this year and what changes they would like to see next year.

Any Questions?



Thank You! Questions or Need Help?

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Thank You