



FROM
ROOTS
TO
REACH

2026 ANNUAL
TRAINING
CONFERENCE

September 23 - 25
Royal Sonesta Houston Galleria
Houston, Texas



**SPONSOR & EXHIBITOR
PROSPECTUS**

www.nascsp.org

NASCSP 2026 Annual Training Conference | Houston, TX

The National Association for State Community Services Programs (NASCSP) invites you to participate in its 2026 Annual Training Conference, a three-day, immersive experience that brings together professionals dedicated to advancing economic security, energy efficiency, and poverty alleviation. Attendees include state administrators of the U.S. Department of Energy's Weatherization Assistance Program (WAP) and the U.S. Department of Health and Human Services' Community Services Block Grant (CSBG), as well as leaders from state associations, Community Action Agencies, nonprofit organizations, and other advocates committed to building stronger, more resilient communities.

This year's theme, *From Roots to Reach*, reflects our commitment to building on the strong foundations of our work while expanding our collective impact. They say everything is bigger in Texas. Big work deserves a big stage, and Houston gives us the space to think bigger about how we strengthen programs, expand opportunity, and increase our reach and impact nationwide. The conference provides a unique platform to explore emerging challenges, share innovative ideas, and foster collaborations that strengthen programs serving families and individuals with low incomes.

As a sponsor or exhibitor, you have the opportunity to showcase your products, services, and solutions to a highly engaged audience. Whether your organization offers tools that directly support program implementation, corporate initiatives that align with social responsibility, or simply shares a commitment to our mission, your participation is invaluable.

By joining us, you will expand your reach, forge meaningful partnerships, and contribute to shaping the future of anti-poverty initiatives across the nation. Don't miss this chance to connect with key decision-makers and influencers dedicated to creating lasting impact.

EVENT DATES /LOCATION

Wednesday - Friday, September 23 - 25, 2026
Royal Sonesta Houston Galleria | 2222 West Loop South., Houston, TX 77027

EXHIBIT SETUP, TEAR DOWN, AND HOURS

•Exhibit Set Up

Set up will be from 3:00 pm - 5:00pm on Tuesday, September 22nd and 6:30am - 7:30am on Wednesday, September 23rd. The Royal Sonesta does not provide dedicated security to the exhibit area so please do not leave valuables at your exhibit booth. We will follow up closer to the conference with shipping instructions for your materials.

• Exhibit Tear Down

Exhibit space should be dismantled between 11:00am – 11:45am on Friday, September 25th. If you choose to tear down on Thursday, your space must be dismantled between the close of the conference day on Thursday and the beginning of the conference day on Friday.

• Exhibit Hours:

September 23 - 24 | 7:30 am - 5:00 pm

September 25 | 7:30 am - 11:00 am

NASCSP ANNUAL TRAINING CONFERENCE

ATTENDEE PROFILE

WHO ATTENDS?

The NASCSP 2026 Annual Training Conference convenes state administrators, state associations, local eligible entities, nonprofit leaders, and other professionals from across the country working to strengthen energy and economic security and alleviate poverty in communities nationwide. This three-day immersive experience brings together leaders and practitioners committed to advancing innovative strategies, improving performance and accountability, and addressing emerging challenges impacting low-income individuals and families.

Attendees Include:

- State administrators overseeing CSBG and WAP programs
- Community Action Agency leadership and staff
- Federal and national partners
- Nonprofit executives and program managers
- Weatherization and energy efficiency professionals
- Policy advocates and technical assistance providers
- Program operations, fiscal, and compliance staff

Conference Reach:

- Approximately 350 highly engaged attendees from across the country annually
- Representatives from most U.S. states and territories
- National network of CSBG and WAP professionals
- Direct access to program and organizational decision-makers
- Opportunities to build relationships with both state and local leaders
- One of the nation's leading training and networking events for the CSBG/WAP networks

Sponsors and exhibitors have the opportunity to engage directly with professionals responsible for program implementation, operations, training, compliance, and service delivery across the national CSBG and WAP networks.

EXHIBITOR OPPORTUNITIES

\$1,800

Connect directly with state and local leaders, program administrators, nonprofit professionals, and decision-makers from across the national CSBG and WAP network. NASCSP exhibitors have the opportunity to showcase products, services, and solutions that support energy and economic security initiatives while building meaningful relationships with attendees from across the country.

Exhibiting at the NASCSP Annual Training Conference provides valuable visibility throughout the conference experience, including networking events, attendee engagement opportunities, and dedicated exhibit hours designed to encourage meaningful interaction and connection.







As a Conference Exhibitor, You Receive:

- One complimentary conference registration (*additional exhibitor registrations available for \$550*)
- Access to conference sessions, meals, and networking events
- Exhibitor space and mobile app presence
- Listing in the official conference program
- One 6-foot skirted table and two side chairs
- Opportunity to connect with current and prospective partners across the NASCSP network

NOTE: All mentions of conference exhibitor/sponsorship on the NASCSP website and in the conference program will acknowledge that all of our exhibitors/sponsors paid an exhibitor/sponsorship fee to provide support for the conference and their presence constitutes neither an explicit nor implicit endorsement by NASCSP of their products or services.

NASCSP ANNUAL TRAINING CONFERENCE

SPONSORSHIP BENEFITS AT A GLANCE

BENEFIT	 BRONZE \$3,500	 SILVER \$6,000	 GOLD \$11,000	 PLATINUM \$15,000	2 0 2 6
Exhibitor space & mobile app presence	X	X	X	X	
Complimentary registrations	1	2	4	6	
Sponsor recognition/logo on website	X	X	X	X	
Logo on all conference signage	X	X	X	X	
Post conference attendee directory	X	X	X	X	
Ad in conference program book		1/2 page	1/2 page	Full page	
Address attendees during a general session			3 minutes	6 minutes	
Customized pre/during/ post social media announcement		X	X	X	
Sponsorship announcement in weekly digital E-newsletter			X	X	
Marketing materials in attendee bags			X	X	
Logo placement on conference PPTs				X	
2-minute video played at the start of each general session				X	
Scrolling banner ad on conference website				X	
Host an invite-only client solutions breakfast				X	

Exclusive Platinum Benefit

Host an invite-only client solutions breakfast for up to 25 attendees on the second day of the conference to showcase products, services, and solutions in an intimate setting.

SPONSORSHIP ADD-ONS

Welcome Reception Sponsor | (\$25,000)

PREMIERE SPONSOR (\$25,000) - 1 Available

Position your organization at the center of one of the conference's most highly attended networking events. The NASCSP Welcome Reception brings together state and local leaders, program administrators, nonprofit professionals, and partners from across the country for an evening of connection and engagement at the start of the conference experience.

As the exclusive Welcome Reception Sponsor, you receive premier visibility throughout the event, including:

- Recognition as the official Welcome Reception Sponsor
- Prominent event signage and branded cocktail napkins
- Co-branded step-and-repeat photo backdrop for attendee photos and networking engagement
- Full-page ad in the conference program book
- Scrolling banner recognition on conference website
- Recognition during opening and closing plenaries and all general sessions
- Dedicated email announcement to conference attendees
- Opportunity to address attendees during the reception
- Five complimentary conference registrations

This exclusive sponsorship offers a unique opportunity to elevate brand visibility, strengthen relationships with current and prospective partners, and align your organization with one of the conference's signature networking experiences.

Promotional Item Sponsorship | (\$750 - \$1,850)

Conference giveaways and branded promotional items are powerful tools for increasing visibility, driving attendee engagement, and creating lasting brand recognition beyond the conference experience. NASCSP offers the following promotional sponsorship opportunities designed to help your organization remain top of mind throughout the conference.

- OPTION 1: (\$750) | You provide one item that you want to have included in our attendee bags.
- OPTION 2: (6 available): (\$1,850) | We will include your company logo on our official conference tote bag and list you as a bag sponsor. Must secure sponsorship by **August 9, 2026**.
- OPTION 3: (\$1,650) | Partner with NASCSP to sponsor a custom conference promotional item distributed to attendees during the event. The selected item will prominently feature your company's logo and be coordinated by NASCSP to align with the overall conference experience. NASCSP reserves the right to utilize items that accommodate multiple sponsor logos when appropriate

SPONSORSHIP ADD-ONS

Advertising Sponsor | (\$150 - \$3,500)

Increase your organization's visibility with a full-color advertisement in the official conference program book distributed to attendees throughout the event. Program ads offer a valuable opportunity to showcase your brand, products, services, or message directly to conference participants. Ads due by **September 5, 2026**.

Standard Placements:

Business Card - \$150 | Quarter page - \$300 | Half page - \$500 | Full page - \$800

Premium Placements:

Inside front cover - \$2,000 | Inside back cover - \$2,000 | Back cover - \$3,500

Marketing Sponsor | (\$2,000)

Gain recurring visibility throughout the conference marketing cycle as attendees receive important conference announcements, registration updates, and event information leading up to the conference.

As a Marketing Sponsor, your company logo and website link will be featured in official conference marketing emails distributed to the NASCSP network once conference registration opens. Sponsors will also receive one featured sponsor spotlight during the conference marketing cycle, including company logo, organizational description, and website link.

Sponsors will be recognized as official conference marketing partners in attendee communications sent before and during the event.

General Session Sponsor | (\$5,000)

Sponsor one of the NASCSP 2026 Annual Training Conference's premier general or keynote sessions and position your organization alongside some of the most influential conversations taking place across the CSBG and WAP networks.

This high-visibility sponsorship opportunity provides your organization with prominent recognition before and during the session, including acknowledgement from the podium, logo placement within official conference materials, and recognition within session presentation visuals. Sponsors will also have the exclusive opportunity to place a branded promotional item or informational piece on attendee seats prior to the session, creating direct engagement with conference participants, industry leaders, and decision-makers from across the country.

General and keynote sessions bring together a broad cross-section of conference attendees and serve as central moments for thought leadership, innovation, and national dialogue. By sponsoring one of these featured sessions, your organization demonstrates its commitment to advancing economic mobility, energy security, and stronger communities nationwide while aligning your brand with the ideas and partnerships shaping the future of the network.

SPONSORSHIP ADD-ONS

Technology & Production Sponsor | (\$8,000)

Support the technology, connectivity, and production elements that help power the NASCSP 2026 Annual Training Conference while gaining broad visibility across the attendee experience.

As the Technology, Production Sponsor, your organization will receive recognition throughout the conference, including logo placement on projection screens in breakout and general session rooms prior to conference programming, recognition within official conference materials, and acknowledgment on attendee Wi-Fi access signage and conference technology materials.

One of the most frequently asked questions at any conference is, "What's the Wi-Fi password?" As part of this exclusive sponsorship opportunity, the conference Wi-Fi password may be customized to feature your organization's name, creating repeated visibility and brand recognition as attendees connect throughout the week.

This sponsorship opportunity positions your organization as a supporter of the communication, learning, and engagement experiences that help bring the conference to life while aligning your brand with the connectivity attendees rely on throughout the event.

Networking Break Sponsor | (\$2,500) - 5 available

Networking breaks provide attendees with valuable opportunities to connect, collaborate, and continue conversations outside of scheduled sessions while recharging throughout the conference day.

Strategically scheduled near the exhibit area, these high-traffic networking moments encourage attendee engagement and create additional visibility opportunities for sponsors within a relaxed and interactive setting. Refreshments, coffee, and tea service help foster an inviting environment for conversation and relationship-building among conference participants.

As a Networking Break Sponsor, your organization will receive prominent recognition through dedicated onsite signage displayed during the sponsored break, as well as recognition within the official conference program agenda corresponding to the sponsored networking break. This sponsorship opportunity aligns your brand with the connection, collaboration, and community-building experiences that are central to the NASCSP conference experience.

SPONSORSHIP ADD-ONS

Mobile App Sponsor | (\$5,000) - only 1 available

Place your organization at the center of the attendee experience through sponsorship of the official NASCSP 2026 Annual Training Conference mobile app.

As the Exclusive Mobile App Sponsor, your organization's logo will be prominently displayed on the conference app landing page, providing repeated visibility each time attendees access the platform to view the agenda, connect with exhibitors and sponsors, exchange messages, schedule appointments, and engage with conference activities.

The conference mobile app serves as an essential resource for attendees before, during, and after the event, offering sponsors sustained exposure throughout the conference experience. Sponsorship recognition will also include a direct link to your organization's website and recognition within the app's sponsor section.

In addition, the Exclusive Mobile App Sponsor will have the opportunity to send one push notification to conference attendees each day of the conference, creating a powerful channel for real-time engagement and visibility.

Conference Raffle Prize Contributor

Help close out the NASCSP 2026 Annual Training Conference on an exciting and engaging note by contributing an item to the conference raffle drawing.

Raffle prizes will be prominently displayed throughout the conference, providing visibility for participating organizations and generating attendee interest leading up to the final drawing. Contributing organizations will also receive recognition when prizes are awarded during the conference.

Raffle contributions provide a fun and interactive way to engage with attendees while increasing awareness of your organization among conference participants from across the country.

If you are interested in contributing a raffle item, please contact rthomas@nascsp.org for additional details.

2026 Annual Training Conference Sponsor/Exhibitor Registration

EXHIBITOR INFORMATION

To make payment via check, email this completed form to rthomas@nascsp.org then mail form and check to: NASCSP - 1140 3rd Street NE, STE 200, Washington, DC 20002
Attn: Raymond Thomas

Company/Organization:*	
Address:*	City/State/Zip:*
Telephone:*	Website:*
Representative Name:*	Title:*
Telephone:*	Email:*
Emergency Contact:*	Emergency Contact Number:*
NOTE: Bronze and Exhibitor levels offer registration for one representative. Additional representatives at those levels must pay the conference registration fee of \$550 for each additional representative.	
Additional Rep:	Title:
Telephone:	Email:
Emergency Contact:	Emergency Contact Number:

PARTICIPATION LEVEL EXHIBITOR (\$1,800) BRONZE SPONSOR (\$3,500) SILVER SPONSOR (\$6,000)
 GOLD SPONSOR (\$11,000) PLATINUM SPONSOR (\$15,000)

SPONSORSHIP ADD-ONS *If paying via check, please confirm sponsorship availability in advance.

Welcome Reception Sponsor	<input type="checkbox"/> Premiere (\$25,000)
Promotional Item Sponsor*	<input type="checkbox"/> Option 1 (\$750) <input type="checkbox"/> Option 2 (\$1,650) <input type="checkbox"/> Option 3 (\$1,650)
Advertising Sponsor*	<input type="checkbox"/> Business Card (\$150) <input type="checkbox"/> 1/4 Page Ad (\$300) <input type="checkbox"/> 1/2 Page Ad (\$500) <input type="checkbox"/> Full Page Ad (\$800) <input type="checkbox"/> Inside Cover (\$2,000) <input type="checkbox"/> Outside Cover (\$2,000) <input type="checkbox"/> Back Cover (\$3,500)
Marketing Sponsor	<input type="checkbox"/> (\$2,000)
General Session Sponsor*	<input type="checkbox"/> (\$5,000)
Mobile App Sponsor*	<input type="checkbox"/> (Mobile App - \$5,000)
Technology and Production Sponsor	<input type="checkbox"/> (\$8,000)
Networking Break Sponsor*	<input type="checkbox"/> (Networking Break - \$2,500)

No exhibitor registration is processed without payment. [No exhibitor refunds will be offered for cancellations received after 8/15/26.](#) Cancellations submitted prior to 8/15/26 will be refunded minus a \$199 cancellation fee, which covers processing administrative costs. Please submit your cancellation in writing by email to rthomas@nascsp.org. Retain proof of NASCSP's confirmation of receipt of your cancellation request. Sponsorship commitments are non-refundable.

Questions: (202) 370-3660 or rthomas@nascsp.org | NASCSP Federal ID # 57-0715943