



2026

**WINTER
TRAINING
CONFERENCE**

**SPONSOR/EXHIBITOR
PROSPECTUS**

"Rooted in Hope"

www.nascsp.org



NASCSP 2026 WINTER TRAINING CONFERENCE

The National Association for State Community Services Programs (NASCSP) invites you to join us for the 2026 Winter Training Conference, a three-day, immersive experience that brings together leaders dedicated to advancing economic security, energy efficiency, and poverty alleviation.

Each year, this gathering convenes state administrators of the U.S. Department of Energy's Weatherization Assistance Program (WAP) and the U.S. Department of Health and Human Services' Community Services Block Grant (CSBG), along with state associations, Community Action Agencies, nonprofit organizations, and advocates working to strengthen communities nationwide.

This year's theme, "Rooted in Hope," reflects our shared belief that even in uncertain times, the work we do plants the seeds for a brighter future. Together, we'll explore how deep roots in service, innovation, and partnership sustain growth and opportunity for all.

As a sponsor or exhibitor, your organization will be part of a powerful network committed to creating lasting change. Whether you provide tools that strengthen program delivery, initiatives that promote community well-being, or solutions that help people thrive, your partnership matters.

Join us to connect with key decision-makers, elevate your visibility, and help nurture the hope that keeps communities growing strong.



FEBRUARY 2 - 6
Crystal Gateway Marriott
Arlington, VA

www.nascsp.org/sponsor

EXHIBITOR OPPORTUNITIES

\$1,800

- ♦ Generate Sales Leads
- ♦ Build Network Presence
- ♦ Meet Customers
- ♦ Network with Attendees

As a conference exhibitor you get:

- One complimentary registration with access to all conference sessions, meals, and events (additional registrations available for \$550)
- Access to all receptions and networking events.
- Listing in conference program
- 1— 6ft skirted table with two side chairs



NOTE: All mentions of conference exhibitor/sponsorship on the NASCSP website and in the conference program will acknowledge that all of our exhibitors/sponsors paid an exhibitor/sponsorship fee to provide support for the conference and their presence constitutes neither an explicit nor implicit endorsement by NASCSP of their products or services.

SPONSORSHIP OPPORTUNITIES

	BRONZE \$3,500	SILVER \$6,000	GOLD \$11,000	PLATINUM \$15,000
Exhibitor space and mobile app presence	X	X	X	X
Complimentary registrations	1	2	4	6
Sponsor recognition and logo on conference website	X	X	X	X
Logo on all conference signage	X	X	X	X
Post-conference access to attendee directory	X	X	X	X
Ad in the NASCSP conference program book		1/4 page	1/2 page	Full page
Time on agenda to address attendees during a general session			3 min.	6 min.
Customized social media announcements		X	X	X
Sponsorship announcement in weekly newsletters (CSBG Digest/WAP E-News)			X	X
Marketing material in attendee bags			X	X
Company logo listed as a sponsor on all conference PPTs				X
2 minute video played at the start of general sessions				X
Scrolling banner ad on conference website				X

AWARDS GALA & RECEPTION

Celebrate Courage. Honor Impact. Sponsor the NASCSP Awards Gala & Reception.

The NASCSP Awards Gala & Reception shines a light on the extraordinary individuals and organizations who embody the very heart of our mission: those who work fearlessly and selflessly to uplift the communities we serve. These honorees are the backbone of our network; advocates, innovators, and leaders who go beyond the call of duty to fight poverty, expand opportunity, and strengthen families across the nation.

Their dedication is not driven by recognition. It's fueled by compassion. Yet on this night, we pause to honor their tireless service, their courage in the face of challenge, and their unwavering belief in the power of uplifting communities.

As a sponsor, you have the opportunity to stand alongside NASCSP in celebrating these changemakers and amplifying their impact. Your support helps us create a moment worthy of their legacy; a night filled with gratitude, joy, and inspiration that reminds us all why we do this work.

PRESENTING SPONSOR - \$25,000

- Naming rights: "NASCSP Awards Gala & Reception Presented by [Company]"
- VIP reserved seating and gala tickets for 8
- Full-page color ad in the program
- Premier logo placement on all gala materials and promotions and website recognition
- Opportunity to deliver brief remarks during the gala
- 5 Customized social media posts during conference week
- Opportunity to exhibit during the conference
- Acknowledgement of sponsorship and link to company in bi-weekly WAP and CSBG e-newsletters
- Option to provide branded swag in conference materials

PARTNER IN SERVICE - \$15,000

- VIP reserved seating and gala tickets for 6
- Full-page color ad in the program
- Logo placement on all gala materials and promotions
- 3 Customized social media posts during conference week
- Podium recognition during opening awards program,
- Opportunity to exhibit during the conference

NEIGHBOR IN ACTION - \$10,000

- VIP reserved seating and gala tickets for 4
- Half-page color ad in the program
- 1 Customized social media post during conference week
- Podium recognition during opening awards program,

FRIEND OF THE NETWORK - \$5,000

- VIP reserved seating and gala tickets for 2
- Half-page color ad in the program

SPONSORSHIP ADD-ONS

Advertising Sponsor | (\$150 - \$3,500)

Get more eyes on your products and services by taking out a full color ad in our conference program book. Ads due by **January 7, 2026**.

Business card - \$150 | Quarter page - \$300 | Half page - \$500 | Full page - \$800

Inside front cover - \$2,000 | Inside back cover - \$2,000 | Back cover - \$3,500

Marketing Sponsor | (\$2,000)

Once registration opens, we send weekly emails to our network encouraging attendance and announcing important conference updates. Each send includes your company's logo at the bottom of the email, listing you as a marketing sponsor and linking to your website.

General Session Sponsor | (\$4,000)

Sponsor one of the general/keynote sessions and your company will not only be recognized during the session, but you'll have your name listed in the official conference program as the sponsor of that session, the opportunity to distribute a small brochure and/or giveaway on each seat, and have your logo displayed in the session PowerPoint as session sponsor.

Donation Sponsor | (any amount)

Consider donating to our raffle held on the last day of the conference. All raffle prizes are displayed during the event and your organization is mentioned when the prize is awarded. If you'd like to donate an item, contact rthomas@nascsp.org

Audio-Visual Sponsor | (\$5,000)

This sponsorship supports the technology that powers the entire conference experience ensuring every presentation, plenary, and breakout session runs seamlessly. Your brand will be featured on projection screens in all general and breakout sessions prior to the start of each session, positioning your company as a key partner in delivering a high-quality, engaging event for all attendees.

SPONSORSHIP ADD-ONS

Networking Break Sponsor | (\$4,500) - 5 available

Networking breaks provide valuable opportunities for attendees to recharge, refocus, and connect with one another between sessions. Each break features an assortment of refreshments, coffee, and tea, conveniently located near the exhibit area to encourage engagement with sponsors and exhibitors. Dedicated signage with your company's logo will recognize your support as the Networking Break Sponsor, highlighting your role in keeping our attendees energized and inspired throughout the day.

Wi-Fi Sponsor | (\$5,000) - 1 available

One question every attendee asks: *"What's the Wi-Fi password?"* As the exclusive Wi-Fi Sponsor, your company name becomes the answer...literally. This high-visibility opportunity ensures your brand is top of mind throughout the conference. Your logo will appear on on-site signage and in the conference program wherever Wi-Fi details are listed, giving your organization ongoing exposure every time attendees connect.

Mobile Charging Sponsor | (\$5,000)

Help our attendees stay connected throughout the conference by powering the charging stations located in key gathering areas. As the Mobile Charging Sponsor, your company will be recognized on signage and at the station itself, ensuring visibility each time attendees recharge their devices and reconnect with the world. Your support rescues them from the dreaded "low battery" moment, courtesy of your brand! Payment must be received no later than **January 7, 2026**.

Mobile App Sponsor | (\$5,000) - 1 available

Put your brand directly in attendees' hands! As the exclusive Mobile App Sponsor, your company's logo will appear prominently on the app's landing page, visible each time attendees open it to check schedules, view exhibitor listings, send messages, or make appointments. Your logo will link directly to your company's website, driving additional engagement before, during, and after the conference. Plus, you'll have the opportunity to send one push notification to all attendees each day of the event, ensuring your message reaches everyone in real time.

SPONSORSHIP ADD-ONS

Swag Sponsor | (\$750 - \$1,850)

In the hustle and bustle a busy conference week, branded giveaways may be the only thing that lures a potential client to a booth long enough for a conversation or triggers a memory of that discussion after the event has wrapped. To this end, swag sponsorship offers the following three options:

- OPTION 1: (\$750) | You provide one item that you want to have included in our attendee bags.
- OPTION 2: (6 available): (\$1,650) | We will include your company logo on our official conference tote bag and list you as a swag sponsor. Must secure sponsorship by **December 15, 2025**.
- OPTION 3: (\$1,850) | NASCSP selects/designs a promotional item of our choosing that includes your company's logo. We reserve the right to opt for items that allow space for multiple logos if needed.

2025 Annual Training Conference Sponsor/Exhibitor Registration

EXHIBITOR INFORMATION

To make payment via check, email this completed form to rthomas@nascsp.org then mail form and check to: NASCSP - 1140 3rd Street NE, STE 200, Washington, DC 20002
Attn: Raymond Thomas

Company/Organization:*	
Address:*	City/State/Zip:*
Telephone:*	Website:*
Representative Name:*	
Telephone:*	Title:*
Emergency Contact:*	Email:*
Emergency Contact:*	Emergency Contact Number:*
NOTE: Bronze and Exhibitor levels offer registration for one representative. Additional representatives at those levels must pay the conference registration fee of \$550 for each additional representative.	
Additional Rep:	Title:
Telephone:	Email:
Emergency Contact:	Emergency Contact Number:

PARTICIPATION LEVEL ☐ EXHIBITOR (\$1,800) ☐ BRONZE SPONSOR (\$3,500) ☐ SILVER SPONSOR (\$6,000)
☐ GOLD SPONSOR (\$11,000) ☐ PLATINUM SPONSOR (\$15,000)

SPONSORSHIP ADD-ONS *If paying via check, please confirm sponsorship availability in advance.

Awards Gala and Reception Sponsor

Indicate level: _____

Swag Sponsor*

☐ Option 1 (\$750) ☐ Option 2 (\$1,650) ☐ Option 3 (\$1,850)

Advertising Sponsor*

☐ Business Card (\$150) ☐ 1/4 Page Ad (\$300) ☐ 1/2 Page Ad (\$500)
☐ Full Page Ad (\$800) ☐ Inside Cover (\$2,000)
☐ Outside Cover (\$2,000) ☐ Back Cover (\$3,500)

Marketing Sponsor

☐ (\$2,000)

General Session Sponsor*

☐ (\$4,000)

Mobile App or Wi-Fi Sponsor*

☐ (Mobile App - \$5,000) ☐ Wi-Fi - \$5,000)

Audio-Visual Sponsor

☐ (\$5,000)

Networking Break or Mobile Charging Sponsor*

☐ (Networking Break - \$4,500) ☐ Mobile Charging - \$5,000)

No exhibitor registration is processed without payment. No exhibitor refunds will be offered for cancellations received after 1/6/26. Cancellations submitted prior to 1/6/26 will be refunded minus a \$199 cancellation fee, which covers processing administrative costs. Please submit your cancellation in writing by email to rthomas@nascsp.org. Retain proof of NASCSP's confirmation of receipt of your cancellation request. Sponsorship commitments are non-refundable.

Questions: (202) 370-3660 or rthomas@nascsp.org | NASCSP Federal ID # 57-0715943