

## **NASCSP Strategic Plan Board Discussion Draft**

### **Goal #1—Strengthen positive relationships and open communication with our federal and national partners.**

**Objective #1** – Develop a strong, well-supported advocacy strategy that supports CSBG and WAP.

**Objective #2** – Strengthen membership capacity to advocate for WAP and CSBG.

**Objective #3** – Strengthen and/or establish relationships with state associations and CAAs

### **Goal #2: Strengthen NASCSP's organizational capacity.**

**Objective #1** – Develop additional funding streams for unrestricted dollars.

**Objective #2** – Reinforce a work environment that reflects our shared core values.

**Objective #3** – Provide opportunities for staff well-being and professional development.

### **Goal #3 – Rebrand NASCSP as a network-wide resource.**

**Objective #1** – Increase the scope and type of T&TA we provide; increase the number of stakeholders who receive our T&TA.

**Objective #2** – Develop a comprehensive communications plan that markets NASCSP services and shares our efforts and achievements with stakeholders and partners.

**Objective #3** - Develop conference tracks that attract additional stakeholders

### **Goal #4 – Strengthen Board capacity.**

**Objective #1** – Continue Board development training.

**Objective #2** – Increase recruitment of qualified Board members.

**Objective #3** – Support NASCSP members and staff through the Policy and Practice Committee.

### **Risks and Barriers (in no particular order)**

1. Uncertain and/or restrictive funding streams
2. Federal policy changes
3. State policy changes
4. Staff capacity
5. External partnerships