



Annual Training Conference
**Sponsorship &
Exhibitor
Opportunities**

"Amplifying Our Impact"

SEPTEMBER 22 - 26

Swissôtel | Chicago, IL

www.nascsp.org

NASCSP 2025 Annual Training Conference | Chicago, IL

The National Association for State Community Services Programs (NASCSP) invites you to participate in its 2025 Annual Training Conference, a three-day, immersive experience that brings together professionals dedicated to advancing economic security, energy efficiency, and poverty alleviation. Attendees include state administrators of the U.S. Department of Energy's Weatherization Assistance Program (WAP) and the U.S. Department of Health and Human Services' Community Services Block Grant (CSBG), as well as leaders from state associations, Community Action Agencies, nonprofit organizations, and other advocates and committed to building stronger, more resilient communities.

This year's theme, **"Amplifying Our Impact,"** reflects our commitment to innovative strategies that drive meaningful change. The conference provides a unique platform to discuss pressing challenges, exchange ideas, and foster collaborations that enhance the effectiveness of programs serving families and individuals with low incomes.

As a sponsor or exhibitor, you have the opportunity to showcase your products, services, and solutions to a highly engaged audience. Whether your organization offers tools that directly support program implementation, corporate initiatives that align with social responsibility, or simply shares a commitment to our mission, your participation is invaluable.

By joining us, you will expand your reach, forge meaningful partnerships, and contribute to shaping the future of anti-poverty initiatives across the nation. Don't miss this chance to connect with key decision-makers and influencers dedicated to creating lasting impact.

EVENT DATES /LOCATION

Wednesday - Friday, September 24 - 26, 2025
Swissotel Chicago | 323 Wacker Dr., Chicago, IL 60601

EXHIBIT SETUP, TEAR DOWN, AND HOURS

•Exhibit Set Up

Set up will be from 3:00 pm - 5:00pm on Tuesday, September 23rd and 6:30am - 7:30am on Wednesday, September 24th. The Swissotel Chicago does not provide dedicated security to the exhibit area so please do not leave valuables at your exhibit booth. If you are shipping materials, please ship them to the address above and include **"GUEST: (First Name) (Last Name)"** on the shipping label. You will be responsible for collecting your materials upon arrival and transporting them to the exhibit area in the hotel. If you are not staying at the hotel, let us know and we can make alternative shipping arrangements.

• Exhibit Tear Down

Exhibit space should be dismantled between 11:00am – 11:45am on Friday, September 26th. If you choose to tear down on Thursday, your space must be dismantled between the close of the conference day on Thursday and the beginning of the conference day on Friday.

• Exhibit Hours:

September 24 - 25 | 7:30 am - 5:00 pm

September 26 | 7:30 am - 11:00 am

EXHIBITOR OPPORTUNITIES

\$1,800

- ♦ Generate Sales Leads
- ♦ Build Network Presence
- ♦ Meet Customers
- ♦ Network with Attendees

As a conference exhibitor you get:

- One complimentary registration with access to all conference sessions, meals, and events (additional registrations available for \$550)
- Access to all receptions and networking events.
- Listing in conference program
- 1– 6ft skirted table with two side chairs



NOTE: All mentions of conference exhibitor/sponsorship on the NASCSP website and in the conference program will acknowledge that all of our exhibitors/sponsors paid an exhibitor/sponsorship fee to provide support for the conference and their presence constitutes neither an explicit nor implicit endorsement by NASCSP of their products or services.

SPONSORSHIP OPPORTUNITIES

	BRONZE \$3,500	SILVER \$6,000	GOLD \$11,000	PLATINUM \$15,000
Exhibitor space and mobile app presence	X	X	X	X
Complimentary registrations	1	2	4	6
Sponsor recognition and logo on conference website	X	X	X	X
Logo on all conference signage	X	X	X	X
Access to post-conference attendee directory	X	X	X	X
Ad in the NASCSP conference program book		1/4 page	1/2 page	Full page
Time on agenda to address attendees during a general session			3 min.	6 min.
Customized social media announcements		X	X	X
Sponsorship announcement in weekly newsletters (CSBG Digest/WAP E-News)			X	X
Marketing material in attendee bags			X	X
Company logo listed as a sponsor on all conference PPTs				X
2 minute video played at the start of general sessions				X
Scrolling banner ad on conference website				X

SPONSORSHIP ADD-ONS

Welcome Reception Sponsor | (\$25,000)

PREMIERE SPONSOR (\$25,000) - 1 Available

Are you ready to make a big splash at the NASCSP conference? Picture it: industry leaders mingling over delicious light bites, refreshing cocktails, and entertainment—all while your company's name takes center stage. As the premiere sponsor, you'll enjoy prime recognition with event signage, a full-page ad in the program book, and branded cocktail napkins. Plus, we'll give you a special shoutout during the opening and closing plenaries, as well as all general sessions.

You'll also have the chance to reach every attendee directly with an email announcement declaring you as the official Welcome Reception Premiere Sponsor. And don't forget your moment in the spotlight—you'll get time to address the audience during the reception.

And as a special thank you for your support, we're thrilled to offer you 5 complimentary tickets to join in on the fun! Don't miss out on this incredible opportunity to elevate your brand and connect with industry leaders. Let's make this Welcome Reception one to remember—sponsorship with us is your ticket to making a lasting impression!

Swag Sponsor | (\$750 - \$1,850)

In the hustle and bustle a busy conference week, branded giveaways may be the only thing that lures a potential client to a booth long enough for a conversation or triggers a memory of that discussion after the event has wrapped. To this end, swag sponsorship offers the following three options:

- **OPTION 1: (\$750)** | You provide one item that you want to have included in our attendee bags.
- **OPTION 2: (6 available): (\$1,650)** | We will include your company logo on our official conference tote bag and list you as a bag sponsor. Must secure sponsorship by **June 1, 2025**.
- **OPTION 3: (\$1,850)** | NASCSP selects/designs a promotional item of our choosing that includes your company's logo. We reserve the right to opt for items that allow space for multiple logos if needed.

Advertising Sponsor | (\$150 - \$3,500)

Get more eyes on your products and services by taking out a full color ad in our conference program book. Ads due by **August 29, 2025**.

Business card - **\$150** | Quarter page - **\$300** | Half page - **\$500** | Full page - **\$800**

Inside front cover - **\$2,000** | Inside back cover - **\$2,000** | Back cover - **\$3,500**

SPONSORSHIP ADD-ONS

Advertising Sponsor | (\$150 - \$3,500)

Get more eyes on your products and services by taking out a full color ad in our conference program book. Ads due by **August 30, 2025**.

Business card - \$150 | Quarter page - \$300 | Half page - \$500 | Full page - \$800

Inside front cover - \$2,000 | Inside back cover - \$2,000 | Back cover - \$3,500

Marketing Sponsor | (\$2,000)

Once registration opens, we send weekly emails to our network encouraging attendance and announcing important updates. Each send includes your company's logo at the bottom of the send, listing you as a marketing sponsor and linking to your website.

General Session Sponsor | (\$4,000)

Sponsor one of the general/keynote sessions and your company will not only be recognized during the session, but you'll have your name listed in the official conference program as the sponsor of that session, the opportunity to distribute a small brochure and/or giveaway on each seat, and have your logo displayed in the session PowerPoint as session sponsor.

Donation Sponsor | (any amount)

Consider donating to our raffle held on the last day of the conference. All raffle prizes are displayed during the event and your organization is mentioned when the prize is awarded. If you'd like to donate an item, contact rthomas@nascsp.org

Audio-Visual Sponsor | (\$5,000)

This sponsorship opportunity helps NASCSP order and operate the audio-visual equipment needed to operate the entire meeting. All sponsor's logos will appear on all projection screens in breakout and general sessions prior to the start of each session.

SPONSORSHIP ADD-ONS

Networking Break Sponsor | (\$4,500) - 5 available

Networking breaks are great opportunities for attendees to connect with one another and get a refreshing energy boost between sessions. The breaks are strategically placed in close proximity to the exhibit area and include an assortment of enticing refreshments along with coffee and tea. Dedicated signs with your company's logo and recognition of sponsoring the networking break will be displayed.

Wi-Fi Sponsor | (\$5,000) - 1 available

The one question that is guaranteed to be asked at every event is, "What's the wi-fi password?" As this exclusive sponsor, you can reach attendees on the go and provide company recognition by making the wi-fi password your company name. Brand recognition does not get any better!

Mobile Charging Sponsor | (\$5,000)

Help our attendees stay connected to the outside world by offering them the chance to charge their mobile devices and rescue them from the dreaded "low battery" message compliments of your mobile charging station. Your company logo and recognition will be attached to the station. Payment must be secured no later than **August 15, 2025**.

Mobile App Sponsor | (\$5,000) - 1 available

Place your company's brand in front of every attendee! Your company's logo will be on the conference mobile app's landing page. Attendees will see your logo each time they open the app to check the schedule, view exhibitor/sponsor listings, send messages, and make appointments with other attendees. This is a resource that will be used before, during, and after the ALC conference. Linking to your website. You will have the ability to send one push notification out to all attendees each day of the conference.

2025 Annual Training Conference Sponsor/Exhibitor Registration

EXHIBITOR INFORMATION

To make payment via check, email this completed form to rthomas@nascsp.org then mail form and check to: NASCSP - 1140 3rd Street NE, STE 200, Washington, DC 20002
Attn: Raymond Thomas

Company/Organization:*	
Address:*	City/State/Zip:*
Telephone:*	Website:*
Representative Name:*	
Telephone:*	Title:*
Email:*	
Emergency Contact:*	Emergency Contact Number:*
NOTE: Bronze and Exhibitor levels offer registration for one representative. Additional representatives at those levels	
Additional Rep:	Title:
Telephone:	Email:
Emergency Contact:	Emergency Contact Number:

PARTICIPATION LEVEL ☐ EXHIBITOR (\$1,800) ☐ BRONZE SPONSOR (\$3,500) ☐ SILVER SPONSOR (\$6,000)
☐ GOLD SPONSOR (\$11,000) ☐ PLATINUM SPONSOR (\$15,000)

SPONSORSHIP ADD-ONS *If paying via check, please confirm sponsorship availability in advance.

Welcome Reception Sponsor	☐ Premiere (\$25,000)
Swag Sponsor*	☐ Option 1 (\$750) ☐ Option 2 (\$1,650) ☐ Option 3 (\$1,850)
Advertising Sponsor*	☐ Business Card (\$150) ☐ 1/4 Page Ad (\$300) ☐ 1/2 Page Ad (\$500) ☐ Full Page Ad (\$800) ☐ Inside Cover (\$2,000) ☐ Outside Cover (\$2,000) ☐ Back Cover (\$3,500)
Marketing Sponsor	☐ (\$2,000)
General Session Sponsor*	☐ (\$4,000)
Mobile App or Wi-Fi Sponsor*	☐ (Mobile App - \$5,000) ☐ Wi-Fi - \$5,000)
Audio-Visual Sponsor	☐ (\$5,000)
Networking Break or Mobile Charging Sponsor*	☐ (Networking Break - \$4,500) ☐ Mobile Charging - \$5,000)

No exhibitor registration is processed without payment. No exhibitor refunds will be offered for cancellations received after 8/1/25. Cancellations submitted prior to 8/1/25 will be refunded minus a \$199 cancellation fee, which covers processing administrative costs. Please submit your cancellation in writing by email to rthomas@nascsp.org. Retain proof of NASCSP's confirmation of receipt of your cancellation request. Sponsorship commitments are non-refundable.

Questions: (202) 370-3660 or rthomas@nascsp.org | NASCSP Federal ID # 57-0715943