

Utilizing Community Solar for LIHEAP Income Qualified Households

U.S. Department of Health and Human Services
Administration for Children and Families
Office of Community Services, Division of Energy Assistance
Low Income Home Energy Assistance Program (LIHEAP)

October 26, 2023



Agenda

Welcome and Introductions	Megan Meadows
Department of Energy Role and Connector Tool overview	Ariel Drehobl
National Association for State Energy Officials & National Energy Assistance Directors Association	Grace Lowe and Cassandra Lovejoy
Illinois Solar Power for All	Jennifer Schmidt and Adrienne Clewis
District of Columbia, Department of Energy and Environment	Thomas Bartholomew, Olivia Corless, and Danielle Wright
Minnesota Department of Commerce	Michael Schmitz and Jonathan Brown
Questions	All Panelists
Wrap-up and Thank you	Megan Meadows



Welcome and Introductions

Panelists:	
Ariel Drehobl	Department of Energy, Management and Program Analyst, Solar Energy Technologies Office
Cassandra Lovejoy	Policy Director, National Energy Assistance Directors Association
Grace Lowe	Program Manager, Clean Energy, National Association for State Energy Officials
Adrienne Clewis	ORISE Fellow, Illinois Solar Power for All, Illinois Power Agency
Jennifer Schmidt	Senior Program Manager, Illinois Solar Power for All, Illinois Power Agency
Thomas Bartholomew	Branch Chief, Renewable Energy and Clean Transportation, DC Department of Energy and Environment
Danielle Wright	Deputy Director, Utility Affordability Administration, DC Department of Energy and Environment
Olivia Corless	ORISE Fellow, DC Department of Energy and Environment
Michael Schmitz	Office of Energy Assistance Programs Director, Minnesota Department of Commerce
Jonathan Brown	Energy Vendor Manager, Minnesota Department of Commerce



LHEAP Information Memorandum 2023-04



Low Income Home Energy Assistance Program

Information Memorandum

IM#: LIHEAP-IM-2023-04

DATE: June 15, 2023

TO: Low Income Home Energy Assistance Program (LIHEAP) Grant Recipients

SUBJECT: Community Solar and LIHEAP Considerations

ATTACHMENT(S): N/A

The purpose of this grant communication is to 1) confirm that LIHEAP funds can be used for solar energy use through new and existing electric payment mechanisms, such as community solar subscription fees, and 2) provide LIHEAP grant recipients with recommendations to consider when utilizing LIHEAP funds for community solar subscriptions.

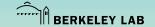
Background

The benefits of community solar can be both environmental and economic. The types of benefits include:

- Cost savings: One of the main benefits of community solar subscriptions for low-income people is the potential for cost savings on their electric bills. Community solar projects offer subscribers a discount on the energy produced by the solar panels, which can help to lower energy costs. This can be especially important for low-income individuals who may struggle to pay their electricity bills.
- Access to clean energy: Community solar projects provide access to clean energy sources without the need to own or maintain solar panels. This can be particularly beneficial for low-income people who may live in areas with high levels of air pollution or who may have health conditions that are exacerbated by air pollution.
- Support for local communities: By subscribing to a community solar project, lowincome individuals can support the development of local renewable energy projects, which can help to create jobs and stimulate economic growth in their communities.









Utilizing Community Solar for LIHEAP Income Qualified Households

Ariel Drehobl, Management and Program Analyst

U.S. Department of Energy, Solar Energy Technologies Office

October 26, 2023

U.S. DOE Solar Energy Technologies Office

Our mission is to accelerate the advancement and deployment of solar technology in support of an equitable transition to a decarbonized economy no later than 2050, starting with a decarbonized power sector by 2035.

To achieve this mission, solar energy must:

Be affordable and accessible for all Americans

Support the reliability, resilience, and security of the grid

Create a sustainable industry that supports job growth, manufacturing, and the circular economy in a wide range of applications

What is Community Solar?

The U.S. Department of Energy defines community solar as any solar project or purchasing program, within a geographic area, in which the benefits of a solar project flow to multiple customers such as individuals, businesses, nonprofits, and other groups.

Community solar...

- Allows households who cannot access rooftop solar to access the benefits of solar energy (which can be due to barriers such as rooftop suitability, cost, or tenancy).
- Typically provides participants with an electric bill credit for electricity generated by their share of the system.
- Can provide meaningful benefits such as lowincome access, electric bill savings, resilience, community wealth building, and workforce opportunities.



National Community Solar Partnership (NCSP)

Pathway to Success Priorities

TECHNICAL EXPERTISE AND CAPACITY BUILDING



STATE ENGAGEMENT



ACCESS TO CAPITAL



CUSTOMER ENGAGEMENT



EDUCATION
AND OUTREACH



NCSP TARGET

5 million households and \$1 billion in savings by 2025

Resulting in...

- ★ An average 20% energy bill reduction
- ★ 700% increase in community solar capacity

Meaningful benefits:

Greater household savings; LMI household access; Resilience and grid benefits; Community ownership; Workforce development and entrepreneurship

COMMUNITY-BASED ORGANIZATIONS | STATE AND LOCAL GOVERNMENT | DEVELOPERS | INVESTORS | PHILANTHROPISTS | UTILITIES | CUSTOMERS

Low Income Clean Energy Connector Overview

NCSP is partnering with the U.S. Department of Health and Human Services (HHS) to develop and pilot a digital tool that will identify and make

community solar with verified savings and strong consumer protections more accessible to households participating in a U.S. government-run low-income support programs (i.e., the Low Income Home Energy Assistance Program/LIHEAP).

Main Project Partners













Additional Project Partners







NATIONAL COMMUNITY SOLAR PARTNERSHIP | U.S. DEPARTMENT OF ENERGY







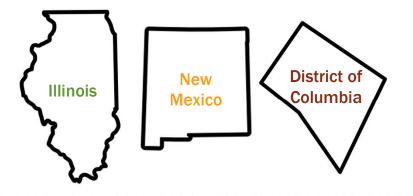


Learn more: https://www.energy.gov/communitysolar/community-solar-subscription-tool

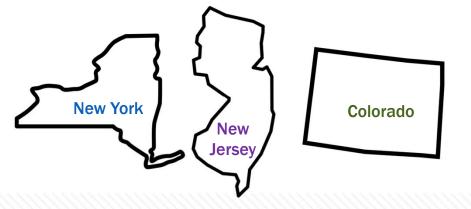
Connector Partner States

- Six states signed on in 2022 to support the initial project development
- Pilot states are beta testing the Connector in fall 2023 winter 2024
- Advising and additional states can pilot and use the connector in 2024

Pilot States/Regions



Partner States



Low-Income Clean Energy Connector User Types



State Community Solar Administrator

- Approves SMs and available projects
- Evaluates programs
- Adjusts project prioritization



State LIHEAP Administrator

- Approves local LIHEAP admins to use Connector
- Adjusts household prioritization



Subscription Managers

- Upload available projects
- Enrolls households in projects



Local LIHEAP Administrators

- Educates households about community solar
- Uploads interested households to Connector

Connector Key Project Components

Subscription managers providing compensation to local LIHEAP administrators

Community solar education and support materials tailored for participating states

State support and enforcement of consumer protections

Strong partnerships between state LIHEAP and community solar agencies Guidebook to help states onboard to using the Connector, including all necessary policy changes

Connector Next Steps



Consumer Protection report to be published December 2023



State Guidebook to be published in Spring 2024



Pilot launch of the software in Spring 2024



Funding mechanism and software to be finalized this winter

Webinar attendees can join the National Community Solar Partnership to stay up to date on project updates and opportunities out of the Partnership!



Supporting State Partnerships to Expand Community Solar Access for Low-Income Households:

- NCSP Clean Energy Connector
- Inclusive Shared Solar Initiative (ISSI)







Inclusive Shared Solar Initiative (ISSI)

ISSI is a collaboration facilitated by NASEO and NEADA and funded by DOE's Solar Energy Technologies Office that brings together State Energy Offices and state LIHEAP offices to pilot innovative community solar projects that can be scaled

State Energy Offices' role:

- Advise and engage governors, legislators, and regulators
- Develop community solar incentives and programs
- Convene a wide array of stakeholders



State LIHEAP offices' role:

- Inform policy and develop programs
- Streamline income qualification processes
- Elevate the needs of low-income communities



Together, these agencies can collaborate to improve community solar access among low-income households at the state level

• Through ISSI, state agencies in Minnesota, Wisconsin, and D.C. are each piloting innovative approaches to reaching more low-income households





Illinois Solar for All

October 25, 2023

Jennifer Schmidt, Senior Program Manager

Adrienne Clewis, ORISE Fellow

History of ILSFA

The ILSFA program was created to promote equitable access to the solar economy through program incentives that help make solar more affordable for income-eligible communities. The program increases participation in solar energy projects serving income-eligible and environmental justice communities.

- CEJA helped ILSFA evolve and grow by expanding its funding from \$16 million to \$66 million in annual funds. Additionally, CEJA expanded authorization of grassroots education funding to support activities beyond community education campaigns including:
 - General energy education
 - Job Training program outreach



Illinois Solar for All Sub-Programs



Residential Solar (Small)

• Gives income-eligible households access to residential solar installations with no upfront costs and guaranteed savings for single-households or 1–4-unit buildings.

Residential Solar (Large)

Supports residential solar installations with no upfront costs and guaranteed savings for income-eligible households in larger buildings with 5 or more units.

Non-Profits and Public Facilities

 Provides incentives for solar installations with no or low upfront costs on properties occupied by eligible non-profit organizations and public facilities that provide energy benefits directly to them.

Community Solar

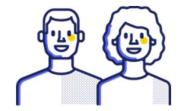
Offers income-eligible households' access to solar energy through subscriptions with guaranteed savings, without installation of solar panels on property.



ILSFA Roles and Responsibilities



Approved Vendors must register prior to submitting community solar project applications. They must meet program requirements and consumer protection standards.



Elevate reviews and approves Approved Vendor registration, reviews project applications, conducts project selection and ensures site suitability guidelines are followed by Approved Vendors.



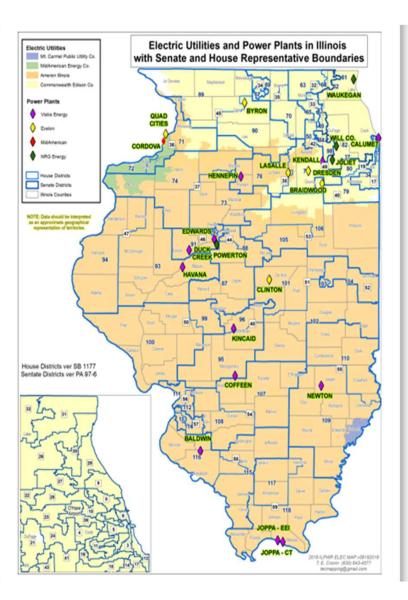
The Illinois Power Agency (IPA) oversees the work of Elevate and plans long term program policies and goals.



Community Solar Metrics PY 5

- Utility Territory: Ameren (orange) and ComEd (yellow)
- Available funding for the PY: \$29,380,509
- Total projects submitted: 12 including 1 withdrawal and 1 ineligible
- Total projects eligible: 5
- Total incentives approved: \$25.11 MM
- Total projects approved: 5
- Total capacity of projects approved: 8.75
 MW





ILSFA Project Location in IL

Community Solar projects approved from PY1-PY5

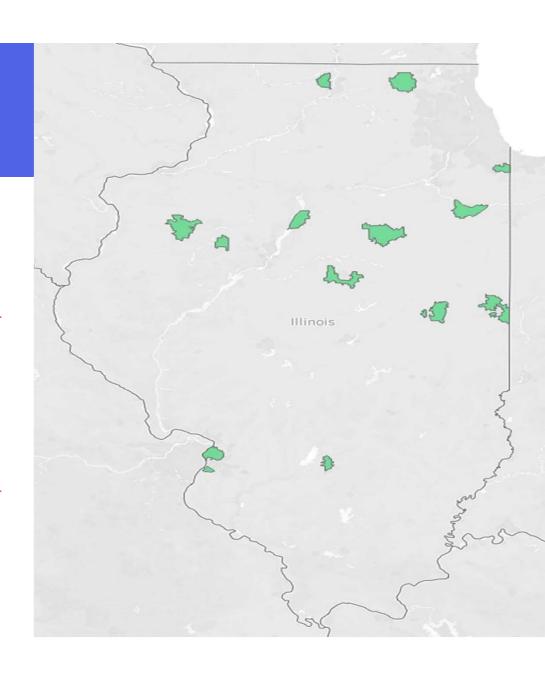
Cities:

- Cahokia
- Champaign
- Chicago Heights
- Danville
- Galesburg
- Granite City
- Kankakee

- Lacon
- Pontiac
- Rockford
- Sandoval
- Urbana
- VA
- Woodstock
- Yates City

^{**}Locations shown on map are shaded by zip code





What consumer protections are in place in Illinois Solar for All?

Consumer protections are in place for customers:

- Before with Disclosure Forms, Cost and Savings Requirements,
- During with Site Assessment and Suitability Requirements and
- After project installation with Warranties and Ongoing Maintenance

Consumer protections are in place for Approved Vendors and their Designees (subcontractors):

- Before with Registration for Approved Vendors and Designees,
- During with Marketing Guidelines that Approved Vendors and Designees must follow,
- After with standardize contracts and requirements.









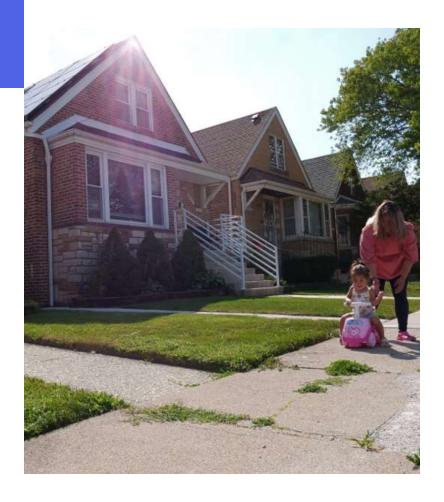
How does ILSFA ensure safe and fair business practices?

- •ILSFA participants have the right to cancel an on-site project of 1. 1. 1. 1. 4 calendar days of executing the contract, and community solar subscribers have the right to cancel a subscription agreement within 3 calendar days after initially subscribing, or to cancel a subscription at any time by providing a 30-day notice.
- Monthly Consumer Protections Working Group
- •Customers may file complaints with the ILSFA Program Administrator by emailing info@IllinoisSFA.com or by calling 1-888-970-ISFA.
 - Consumer complaints received by ILSFA are published on the <u>ILSFA Consumer</u> <u>Complaints Database</u>
- For cases subject to fraudulent or deceptive sales practices, the Illinois Attorney General's office may be able to help: lllinoisAttorneyGeneral.gov/Customers



Challenges and Success

- ILSFA Program
 - Delay in Billing
 - Single billing
 - Delaying in timing of bill. Usage reports are sent out later than expected. Customer may get bill for June in August.
 - Construction delays due to pandemic
 - Success- Guaranteed saving
- Partnership with LIHEAP
 - Verified offers
 - Success- Allocating funding





State Collaborations

- DOE Low Income Clean Energy Connector
 - Illinois Department of Commerce and Economic Opportunity- Office of Community
 Assistance
 - Weekly discussion on the interaction between LIHEAP and Community Solar
 - Monthly meetings with local LIHEAP agencies
 - Community Solar education
 - Workforce development
- Collaboration with Attorney Generals Office
- Illinois Commerce Commission (ICC)
- Illinois Solar for All Advisory Committee



DC Solar for All

Thomas Bartholomew, Renewable Energy & Clean
Transportation Branch Chief
Olivia Corless, ORISE Fellow



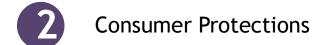


Overview











Program Successes & Challenges



DC SFA Background

- 1. Solar for All aims to bring the benefits of solar energy to 100,000 low to moderate income families in the District of Columbia (defined as at or below 80% AMI). So far, over 8,000 households have been served.
- 2. DC DOEE partners with organizations across the District to install solar on single family homes and develop community renewable energy facilities (CREFs). To date, over 36 MW of capacity has been installed.
- 3. All Solar for All participants should expect to see a 50% savings on their electricity bill over 15 years. Average annual savings is \$521.
- 4. DCSEU contracts with local solar developers to install CREFs around the District that produce solar energy for community solar subscriptions. SFA supports the development of these projects by providing a capacity-based incentive system.



Strategic Partnerships

The Department has developed strategic partnerships to increase the rate of solar installation on public land and buildings throughout the District and conduct community outreach about the program. Some key partners are identified below.















Consumer Protections

- 1. No subscription fees
- 2. Average annual savings of over \$500 (meeting 50% average savings requirement)
- 3. "Welcome to the Program" calls, emails, and letters
- 4. No cancellation fees
- 5. Complaint mechanism on application
- 6. Hotline and email account to gather feedback
- 7. No credit checks or income re-verification for 15 years



Successes

Actions that have led to higher SFA participation

Unified Application

Data Sharing Agreements

Categorical Eligibility

Low-Income Clean Energy Connector Pilot

Pilot with Community Org

Direct Mail Campaign

Benefit Center Recruitment Partnership with Affordable Housing



Challenges

- 1. Securing limited available roof space
- 2. Creating an indirect benefits model for residents of mastermetered buildings that is scalable
- 3. Consumer education addressing "too good to be true"
- 4. Slow and costly solar interconnection process
- 5. Addressing utility billing errors and creating necessary billing infrastructure





Energy Assistance Program

Solar Gardens as Energy Vendors

October 26, 2023

Jon Brown | Energy Vendor Manager Michael Schmitz | Director mn.gov/commerce

- Solar gardens as energy assistance vendors first became available for program year 2022
- Low income focused solar garden approached EAP because of customers concerned about solar and EAP
- Didn't want participating in solar gardens to prevent or harm energy assistance households
- Worked with them to ensure participation in solar garden would not negatively impact their household's benefit

10/31/2023

How are benefits determined?

- Based on income and prior year energy costs, if available
 - Costs are supplied by our participating energy vendors
- Backup benefit table used if costs are not known, or vendor does not provide for whatever reason
 - Backup created using the data provided from all participating vendors
- Solar garden vendors are not eligible for crisis benefit

10/31/2023

How are benefits paid?

- Households indicate where they want benefits paid
 - Default 70%/30% split between primary heat and electric
 - Can specify on app if they want paid differently
 Unless indicated below, we will split your benefit. 70% will be paid to
 your main heating company and 30% to your electric company.
 OPTIONAL: If you want your benefit paid differently, please indicate below:
 O All to main heating O All to electric O Other:
 - Subscription costs factored into benefit doesn't mean solar garden will receive benefit

How are benefits paid continued?

- Benefits paid when app is approved
- Paid in a lump sum
 - Household can request benefit spread out over several months
- Payments are made in bulk more than one household's payment could be on the same check/EFT

How do solar gardens become vendors?

- Treated essentially the same as any other vendor
 - Difference is asked to supply subscription costs instead of consumption
- Households list solar garden provider on their application
- Commerce reaches out to get them registered
- Currently have two solar gardens signed up as vendors
 - Households have listed three more on their apps
 - These gardens have not registered despite requests to participate

What if solar gardens don't participate?

- Electric costs are made invalid since credits reduce reported costs
- This triggers the benefit to be determined using the backup tables
- This helps limit any potential loss of benefit from participating in a solar garden

What happens if a household ends their subscription after applying?

- Any future payments to the garden would be stopped
- Any remaining credits on the account should be refunded to the program
- Future applications would not factor in solar subscription costs

What if they join a solar garden after applying?

- Applications are a snapshot in time
- Benefits would **not** be redetermined
- The garden should be added to their application
- Any remaining benefits could be directed to the solar garden

Questions & Answers

Please type your questions into the Q&A function or chat



Thank You!

























Resources

- Community Service Block Grant Funds supporting Clean and Affordable Energy Video Spotlight
- LIHEAP IM 2023-04, Community Solar and LIHEAP Considerations
- National Community Solar Partnership, Ariel Drehobl, ariel.drehobl@ee.doe.gov
- National Association of State Energy Officials, Grace Lowe, glowe@naseo.org
- National Energy Assistance Directors Association, Cassandra Lovejoy, clovejoy@neada.org
- Illinois Solar For All, Jennifer Schmidt, <u>Jennifer.M.Schmidt@Illinois.gov</u> and Adrienne Clewis, Adrienne.Clewis@Illinois.gov
- <u>District of Columbia, Department of Energy & Environment (DOEE)</u>, Thomas Bartholomew, thomas.bartholomew@dc.gov and Olivia Corless, olivia.corless@dc.gov
- Minnesota Department of Commerce, Jon Brown, jonathan.d.brown@state.mn.us
- National Community Action Partnership
- National Energy & Utility Affordability Coalition
- National Association for State Community Services Programs

