

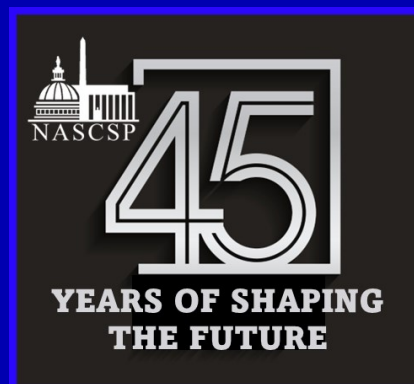
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23

ANNUAL TRAINING CONFERENCE

**SPONSORSHIP**



**EXHIBITOR  
OPPORTUNITIES**



# NASCSP 2023 Annual Training Conference

The National Association for State Community Services Programs (NASCSP) is pleased to invite you to participate in its 2023 Annual Training Conference, a three-day, immersive experience offering valuable opportunities for state administrators of the U.S. Department of Energy's Weatherization Assistance Program (WAP) and the U.S. Department of Health and Human Services' Community Services Block Grant (CSBG), along with state associations, Community Action Agencies, and other professionals from around the country to come together and discuss strategies for meeting new challenges in improved performance, innovation, and accountability in the fight to stabilize income and promote energy security for families with low-income and change the face of poverty across the nation.

This year's theme, in honor of our 45th anniversary, is "*45 Years of Shaping the Future*." We hope you will join us as we think through some of the biggest challenges facing our network, share ideas, and collaborate on solutions that work well for everyone.

As resource providers, your products and services may potentially help our states and agencies function at their optimal level. During the conference, your company has the incredible opportunity to influence the future of the CSBG and WAP networks while cultivating lasting relationships within the field.

Exhibiting at the NASCSP 2023 Annual Training Conference allows your company to introduce new products/ services and showcase solutions to both the CSBG and WAP network.

## EVENT DATES /LOCATION

Wednesday - Friday, September 27 - 29, 2023  
Amway Grand Plaza Hotel | 187 Monroe Ave, Grand Rapids, Michigan 49503

[CLICK HERE TO REGISTER](#)

## EXHIBIT SETUP, TEAR DOWN, AND HOURS

- **Exhibit Set Up**

Set up can begin at 4:00 pm, Tuesday, September 26th and must be completed by 7:30 am, Wednesday, September 27th. Note: The hotel does not provide dedicated security to the exhibit area so please do not leave valuables at your exhibit booth.

- **Exhibit Tear Down**

Exhibit space should be dismantled between 11:00am – 11:45am on Friday, September 29th. If you choose to tear down on Thursday, your space must be dismantled between the close of the conference day on Thursday and the beginning of the conference day on Friday.

- **Exhibit Hours:**

September 27 - 28 | 7:30 am - 5:00 pm

September 29 | 7:30 am-11:00 am

# EXHIBITOR OPPORTUNITIES

**\$1,800**

- ◆ Generate Sales Leads
- ◆ Build Network Presence
- ◆ Meet Customers
- ◆ Network with Attendees

As a conference exhibitor you get:

- One complimentary registration with access to all conference sessions and meals (additional registrations available for \$550).
- Access to all receptions and networking events.
- Listing in conference program
- 1– 6ft skirted table with two side chairs



**NOTE:** All mentions of conference exhibitor/sponsorship on the NASCSP website and in the conference program will acknowledge that all of our exhibitors/sponsors paid an exhibitor/sponsorship fee to provide support for the conference and their presence constitutes neither an explicit nor implicit endorsement by NASCSP of their products or services.



# SPONSORSHIP OPPORTUNITIES

	<b>BRONZE</b> <b>\$3,000</b>	<b>SILVER</b> <b>\$6,000</b>	<b>GOLD</b> <b>\$11,000</b>	<b>PLATINUM</b> <b>\$15,000</b>
Exhibitor space and mobile app presence	X	X	X	X
Complimentary registrations	1	2	4	6
Sponsor recognition and logo on conference website	X	X	X	X
Logo on all conference signage	X	X	X	X
Access to post-conference attendee directory	X	X	X	X
Ad in the NASCSP 45th anniversary commemorative conference program book		1/4 page	Half page	Full page
Time on agenda to address attendees during a general session		2 min.	4 min.	6 min.
Customized social media announcements		X	X	X
Sponsorship announcement in weekly newsletters (CSBG Digest/WAP E-News)			X	X
Marketing material in attendee bags			X	X
Company logo listed as a sponsor on all conference PPTs				X
2 minute video played at the start of general sessions				X
Scrolling banner ad on conference website				X



# SPONSORSHIP ADD-ONS

## 45th Anniversary Welcome Reception Sponsor | (\$5,000 - \$25,000)



### **PREMIERE SPONSOR** (\$25,000) - 1 Available

The NASCSP Welcome Reception kicks off the core conference and is one of the signature social events of the week where industry leaders come together to network over light-bites, cocktails, and entertainment. This year's reception will be hosted at the Grand Rapids Public Museum. As the premiere sponsor, your company's recognition will include event signage, a full page ad (and recognition) in the 45th anniversary commemorative program book, branded cocktail napkins and a special thank you during the opening/closing plenaries and all general sessions. You will also have the opportunity to reach the inbox of each conference attendee with an email announcing you as the official NASCSP 45th Anniversary Welcome Reception Premiere Sponsor along with time to address the audience during the reception. As the premiere sponsor, you also get 5 complimentary tickets to attend the event.

### **ANNIVERSARY SPONSOR** (\$5,000) - 5 Available

Help NASCSP celebrate its 45th anniversary by joining us as an Welcome Reception Anniversary Sponsor. As an anniversary sponsor, your company's recognition will include event signage, a half page ad (and recognition) in the 45th anniversary commemorative program book, event signage, and 2 complimentary tickets to attend the event.

## Swag Sponsor | (\$750 - \$1,750)

In the hustle and bustle a busy conference week, branded giveaways may be the only thing that lures a potential client to a booth long enough for a conversation or triggers a memory of that discussion after the event has wrapped. To this end, swag sponsorship offers the following three options:

- **OPTION 1: (\$750)** | You provide one item that you want to have included in our attendee bags.
- **OPTION 2 (6 available): (\$1,500)** | We will include your company logo on our official conference tote bag and list you as a bag sponsor. Must secure sponsorship by **September 1, 2023**.
- **OPTION 3 (\$1,750)** | NASCSP selects/designs a promotional item of our choosing that includes your company's logo. We reserve the right to opt for items that allow space for multiple logos if needed.

# SPONSORSHIP ADD-ONS

## Advertising Sponsor | (\$150 - \$3,500)

Get more eyes on your products and services by taking out a full color ad in our 45th anniversary commemorative conference program book. Ads due by **September 3, 2023**.

Business card - \$150 | Quarter page - \$300 | Half page - \$500 | Full page - \$800

Inside front cover - \$2,000 | Inside back cover - \$2,000 | Back cover - \$3,500

## Marketing Sponsor | (\$2,000)

Once registration opens, we send weekly emails to our network encouraging attendance and announcing important updates. Each send includes your company's logo at the bottom of the send, listing you as a marketing sponsor and linking to your website.

## WAP or CSBG Pre-Conference Meet & Greet Sponsor | (\$3,500)

Capture the attention of some of the newest members of network (and even some veterans too) by being a sponsor of the WAP or CSBG pre-conference meet and greet. The pre-conference addresses some of the most pressing training needs of our membership and is an opportunity for attendees to share ideas, and collaborate on solutions. The meet and greet takes place on the second and final day of the pre-conference and is the perfect opportunity to spotlight your organization.

## General Session Sponsor | (\$4,500)

Sponsor one of the general/keynote sessions and your company will not only be recognized during the session, but you'll have your name listed in the official conference program as the sponsor of that session, the opportunity to distribute a small brochure and/or giveaway on each seat, and have your logo displayed in the session PowerPoint as session sponsor.

## Donation Sponsor | (any amount)

Consider donating to our raffle held on the last day of the conference. All raffle prizes are displayed during the event and your organization is mentioned when the prize is awarded. If you'd like to donate an item, contact [rthomas@nascsp.org](mailto:rthomas@nascsp.org)

# SPONSORSHIP ADD-ONS

## **Audio-Visual Sponsor | (\$4,000) -**

This sponsorship opportunity helps NASCSP order and operate the audio-visual equipment needed to operate the entire meeting. All sponsor's logos will appear on all projection screens in breakout and general sessions prior to the start of each session.

## **Networking Break Sponsor | (\$4,500) - 5 available**

Networking breaks are great opportunities for attendees to connect with one another and get a refreshing energy boost between sessions. The breaks are strategically placed in close proximity to the exhibit area and include an assortment of enticing refreshments along with coffee and tea. Dedicated signs with your company's logo and recognition of sponsoring the networking break will be displayed.

## **Wi-Fi Sponsor | (\$5,000) - 1 available**

The one question that is guaranteed to be asked at every event is, "What's the wi-fi password?" As this exclusive sponsor, you can reach attendees on the go and provide company recognition by making the wi-fi password your company name. Brand recognition does not get any better!

## **Mobile Charging Sponsor | (\$4,500)**

Help our attendees stay connected to the outside world by offering them the chance to charge their mobile devices and rescue them from the dreaded "low battery" message compliments of your mobile charging station. Your company logo and recognition will be attached to the station. Payment must be secured no later than **August 23, 2023**.

## **Mobile App Sponsor | (\$5,000) - 1 available**

Place your company's brand in front of every attendee! Your company's logo will be on the conference mobile app's landing page. Attendees will see your logo each time they open the app to check the schedule, view exhibitor/sponsor listings, send messages, and make appointments with other attendees. This is a resource that will be used before, during, and after the ALC conference. Linking to your website. You will have the ability to send one push notification out to all attendees each day of the conference.

# 2023 Annual Training Conference Sponsor/Exhibitor Registration

## EXHIBITOR INFORMATION

To make payment via check, email this completed form to [rthomas@nascsp.org](mailto:rthomas@nascsp.org) then mail form and check to: NASCSP - 111 K Street NE, Washington, DC 20002  
Attn: Raymond Thomas

<b>Company/Organization:*</b>	
<b>Address:*</b>	<b>City/State/Zip:*</b>
<b>Telephone:*</b>	<b>Website:*</b>
<b>Representative Name:*</b>	<b>Title:*</b>
<b>Telephone:*</b>	<b>Email:*</b>
<b>Emergency Contact:*</b>	<b>Emergency Contact Number:*</b>
<b>NOTE: Bronze and Exhibitor levels offer registration for one representative. Additional representatives at those levels must pay the conference registration fee of \$500 for each additional representative.</b>	
<b>Additional Rep:</b>	<b>Title:</b>
<b>Telephone:</b>	<b>Email:</b>
<b>Emergency Contact:</b>	<b>Emergency Contact Number:</b>

**PARTICIPATION LEVEL**  EXHIBITOR (\$1,800)  BRONZE SPONSOR (\$3,000)  SILVER SPONSOR (\$6,000)  
 GOLD SPONSOR (\$11,000)  PLATINUM SPONSOR (\$15,000)

## SPONSORSHIP ADD-ONS \*If paying via check, please confirm sponsorship availability in advance.

<b>45th Anniversary Welcome Reception Sponsor</b>	<input type="checkbox"/> Premiere (\$25,000)	<input type="checkbox"/> Anniversary(\$5,000)
<b>Swag Sponsor*</b>	<input type="checkbox"/> Option 1 (\$750)	<input type="checkbox"/> Option 2 (\$1,500) <input type="checkbox"/> Option 3 (\$1,750)
<b>Advertising Sponsor*</b>	<input type="checkbox"/> Business Card (\$150)	<input type="checkbox"/> 1/4 Page Ad (\$300) <input type="checkbox"/> 1/2 Page Ad (\$500)
	<input type="checkbox"/> Full Page Ad (\$800)	<input type="checkbox"/> Inside Cover (\$2,000)
	<input type="checkbox"/> Outside Cover (\$2,000)	<input type="checkbox"/> Back Cover (\$3,500)
<b>Marketing Sponsor</b>	<input type="checkbox"/> (\$2,000)	
<b>Pre-Conference Meet &amp; Greet Sponsor</b>	<input type="checkbox"/> (WAP - \$3,500)	<input type="checkbox"/> (CSBG - \$3,500)
<b>General Session Sponsor*</b>	<input type="checkbox"/> (\$4,500)	
<b>Mobile App or Wi-Fi Sponsor*</b>	<input type="checkbox"/> (Mobile App - \$5,000)	<input type="checkbox"/> Wi-Fi - \$5,000)
<b>Audio-Visual Sponsor</b>	<input type="checkbox"/> (\$4,000)	
<b>Networking Break of Mobile Charging Sponsor*</b>	<input type="checkbox"/> (Networking Break - \$5,000)	<input type="checkbox"/> Mobile Charging - \$5,000)

No registration is processed without payment. [No refunds will be offered for cancellations received after 8/31/23. Cancellations submitted prior to 8/31/23](#) will be refunded minus a \$199 cancellation fee, which covers processing administrative costs. Please submit your cancellation in writing by email to [rthomas@nascsp.org](mailto:rthomas@nascsp.org). Retain proof of NASCSP's confirmation of receipt of your cancellation request.

Questions: (202) 370-3660 or [rthomas@nascsp.org](mailto:rthomas@nascsp.org) | NASCSP Federal ID # 57-0715943