

# 2023

*Winter Training Conference*

# **SPONSORSHIP & EXHIBITOR OPPORTUNITIES**

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The National Association for State Community Services Programs (NASCSPP) is pleased to invite you to participate in the 2023 Winter Training Conference. This conference brings together professionals from across the nation who administer the U. S. Department of Health and Human Services Community Services Block Grant (CSBG) and the U.S. Department of Energy's Weatherization Assistance Program (WAP) to exchange information and focus on specific solutions on stabilizing income and promoting energy security for families with low-income.

As resource providers, your products and services may potentially help our states and agencies function at their optimal level. During the conference, your company has the incredible opportunity to influence the future of the CSBG and WAP networks while cultivating lasting relationships within the field.

Exhibiting at the NASCSPP 2023 Winter Training Conference allows your company to introduce new products/services and showcase solutions to the CSBG and WAP network.



## NASCSPP

### 2023 Winter Training Conference

Dates: Wednesday - Friday, April 5 - 7, 2023

Venue: Crystal Gateway Marriott  
1700 Richmond Highway, Arlington, VA 22202

[Reserve your room](#) by March 17, 2023

Exhibit  
Hours:

- **Exhibit Set Up:** Set up can begin at 4:00 pm, Tuesday, April 4th and must be completed by 7:30 am, Wednesday, April 5th. Note: The hotel does not provide security dedicated to the exhibit area so please do not leave valuables at your exhibit booth.
- **Exhibit Tear Down:** Exhibit space should be dismantled between 11:00am – 11:45am on Friday April 7th. If you choose to tear down on Thursday, your space must be dismantled between the close of the conference day on Thursday and the beginning of the conference day on Friday.
- **Exhibit Hours:**  
April 5 - 6, 7:30 am - 5:00 pm  
April 7, 7:30 am-11:00 am

**\$1,800**

- ♦ Generate Sales Leads
- ♦ Build Network Presence
- ♦ Meet Customers
- ♦ Network with Attendees

**As a conference exhibitor you get:**

- One complimentary registration with access to all conference sessions and meals (additional registrations available for \$550).
- Access to all receptions and networking events.
- Listing in conference program
- 1– 6ft skirted table with two side chairs

**NOTE:** All mentions of conference exhibitor/sponsorship on the NASCSP website and in the conference program will acknowledge that all of our exhibitors/sponsors paid an exhibitor/sponsorship fee to provide support for the conference and their presence constitutes neither an explicit nor implicit endorsement by NASCSP of their products or services.

# EXHIBITOR OPPORTUNITIES



# SPONSORSHIP OPPORTUNITIES

BRONZE	SILVER	GOLD	PLATINUM
\$2,500	\$5,000	\$10,000	\$15,000
X	X	X	X
1	2	4	6
	Half page	Full page	Full page
	2 min.	4 min.	6 min.
X	X	X	X
		X	X
		X	X
			X
			X
		X	X
X	X	X	X
			X
	X	X	X
X	X	X	X

Exhibitor space

Complimentary registrations

Ad in conference program book

Time on agenda to address attendees during a general session

Sponsor recognition and logo on conference website

Link to your website from above logo

Sponsorship announcement in weekly newsletters (CSBG Digest/WAP E-News)

Company logo listed as a sponsor on all conference PPTs

2 minute video played at the start of general sessions

Marketing material in attendee bag/packet

Logo on all conference signage

Scrolling banner ad on conference website

Customized social media announcements

Mobile app presence

# SPONSORSHIP ADD-ONS

## MARKETING SPONSOR

**\$1,500.00**

Once registration opens, we send weekly emails to our network encouraging attendance and announcing important updates. Each send includes your company's logo at the bottom of the send listing you as a sponsor and linking to your website.

## WIFI SPONSOR (only 1)

**\$5,000.00**

The one question guaranteed to be asked at every event is, "What's the wi-fi password?" As this exclusive sponsor, you can reach attendees on the go and provide company recognition by making the wi-fi password your company name. Brand recognition does not get any better!

## MOBILE CHARGING SPONSOR

**\$5,000.00**

Help our attendees stay connected to the outside world by offering them the chance to charge their mobile devices and rescue them from the dreaded "low battery" message compliments of your mobile charging station. Your company logo and recognition will be attached to the station. Sponsorship payment must be secured no later than 9/15/22.

## NETWORKING BREAK SPONSOR (5 available)

**\$5,000.00**

Networking breaks are great opportunities for attendees to connect with one another and get a refreshing energy boost between sessions. The breaks are strategically placed in close proximity to the exhibit area and include an assortment of enticing refreshments along with coffee and tea. Dedicated signs with your company's logo and recognition of sponsoring the networking break will be displayed.

## ADVERTISING SPONSOR

Get more eyes on your products and services by taking out a full color ad in our conference program book. Ads due by March 15, 2023.

Business card - \$150

Quarter page - \$300

Half page - \$500

Full page - \$800

## DONATION SPONSOR

Consider donating to our raffle held on the last day of the conference. All raffle prizes are displayed during the event and your organization is mentioned when the prize is awarded. If you'd like to donate an item, contact [rthomas@nascsp.org](mailto:rthomas@nascsp.org)



# SPONSORSHIP ADD-ONS

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## SWAG SPONSOR

**\$750 - \$1,500**

In the hustle and bustle of a busy conference week, branded giveaways may be the only thing that lures a potential client to a booth long enough for a conversation or triggers a memory of that discussion after the event has wrapped. To this end, swag sponsorship offers the following three options:

- **OPTION 1: (\$750)**  
You provide the swag/information (one item) that you want to have included in our attendee bags.
- **OPTION 2: (\$1,500) - 6 available**  
We will include your company logo on our official conference tote bag and list you as a sponsor
- **OPTION 3 (\$1,500)**  
NASCSPP selects and designs a promotional item of our choosing that includes your company's logo. We reserve the right to opt for items that allow space for multiple logos if deemed necessary.

## WELCOME RECEPTION PREMIERE SPONSOR

**\$12,000**

Sponsor the NASCSPP Welcome Reception, one of the signature social events of the week where industry leaders come together to network over light-bites, cocktails, and entertainment. Your company's recognition will include event signage, branded cocktail napkins and a special thank you during the opening/welcome plenary and exhibit booth. You will also have the opportunity to reach the inbox of each conference attendee with an email announcing you as the official NASCSPP Welcome Reception sponsor and a special welcome message from you. As the premiere sponsor, you also get 5 complimentary tickets to attend the event.

## GENERAL SESSION SPONSOR

**\$3,500**

Sponsor one of the general/keynote sessions and your company will not only be recognized during the session, but you'll have your name listed in the official conference program as the sponsor of the session, the opportunity to distribute a small brochure and/or giveaway on each seat, and have your logo displayed in the session PowerPoint as session sponsor.