

# NASCSP

2021 Annual Training Conference  
September 20 – 23  
A Virtual Experience

**SPONSOR & EXHIBITOR PACKAGE**

## “ENGAGING COMMUNITY, EMBRACING DIVERSITY”

The National Association for State Community Services Programs (NASCSP) is pleased to invite you to participate in its 2021 Annual Training Conference. This conference brings together professionals who administer the U. S. Department of Health and Humans Services’ Community Services Block Grant (CSBG) and the U.S. Department of Energy’s Weatherization Assistance Program (WAP) from across the nation to exchange information and focus on specific solutions on stabilizing income and promoting energy security for families with low-income. In light of ongoing COVID-19 pandemic and with respect to the health and safety of all involved, we are excited to present this conference as a **virtual** event.

As resource providers, your products and services may potentially help our states and agencies function at their optimal level. Exhibitors/Sponsors will have the opportunity to have an online presence as well as meet virtually with delegates throughout the week. During the conference, your company has the incredible opportunity to influence the future of the CSBG and WAP networks while cultivating lasting relationships within the field. Exhibiting at the NASCSP 2021 Annual Training Conference still allows your company to introduce new products/services and showcase solutions to the CSBG and WAP network. This is the perfect opportunity for you to:

- Generate Sales Leads
- Build Network Presence
- Meet Customers
- Network with Attendees

|                   |   |
|-------------------|---|
| Conference Dates: | Monday – Thursday, September 20 – 23, 2021  |
| Conference Venue: | This is a virtual conference hosted on the Attendify platform.  |
| Week at-a-glance  | The 2021 Annual Training Conference features: <ul style="list-style-type: none"><li>• Quality training sessions and presentations</li><li>• 4 days to feature your products and services</li><li>• Networking events and activities</li></ul> |

## Exhibitor/Sponsorship Packages

|  | Platinum | Gold    | Sliver  | Bronze  | Exhibitor |
|--|----------|---------|---------|---------|-----------|
|  | \$5,500  | \$3,750 | \$2,500 | \$1,800 | \$1,250   |
| Complimentary registration to the virtual conference   | 5        | 4       | 2       | 1       | 1         |
| Access to our virtual platform allowing one-on-one virtual meetings with attendees via Meet Now  | Yes      | Yes     | Yes     | Yes     | Yes       |
| Pre-recorded 30 second video presentation to be played at beginning/end of general sessions  | Yes      | Yes     | No      | No      | No        |
| Have your logo, website link, product description and fact sheet available in our conference platform                                      | Yes      | Yes     | Yes     | Yes     | Yes       |
| Host a pre-recorded virtual demo of your product (up to 5 min)   | Yes      | Yes     | Yes     | No      | No        |
| Sponsor recognition and logo on conference website (placement based on sponsorship level)  | Yes      | Yes     | Yes     | Yes     | No        |
| Logo on main page of conference website, with a blurb about your company, and a link to your company website                               | Yes      | No      | No      | No      | No        |
| All event e-communications marketing prior to the event will include your sponsor level, logo, and website link                            | Yes      | Yes     | No      | No      | No        |
| Platform announcements (inclusive of logo, video, and/or blurb) sent out from the NASCSP twitter account during the week of the conference | 10       | 6       | 4       | 2       | 1         |

|   |     |    |    |    |    |
|---|-----|----|----|----|----|
| Customized Blog Post on the NASCSP website/Conference website   | Yes | No | No | No | No |
| Pre/post event exposure on the event website presentations page | Yes | No | No | No | No |

**Sponsorship Add-Ons**

**In addition to your level of sponsorship or as a standalone option, you may want to consider one of the below sponsorship opportunities.**

**Virtual Platform Sponsorship Package (Only One Available)** (\$1,000) – The Attendify virtual platform is making it possible for us to offer the 2021 Annual Training Conference virtually. This will be how attendees access all the conference offerings – live and recorded presentations, social media functionality, networking events, and access to exhibitors. As the Virtual Platform Sponsor, your company will be promoted among the full conference delegation through the platform login. Each participant will initially access the virtual event with a password that contains a reference to your company. (Ex: If your organization is Scott’s Data Services, our platform password might be – **SCOTTSDATA2020**).

**Marketing Sponsor** (\$1,000) – Each week leading up to the conference, NASCSP sends out marketing emails to encourage registration for the conference. As a Marketing Sponsor, we will include your organization’s logo at the bottom of the send listing you as such and linking to your website. NASCSP will also send 5 platform messages during the week of the conference inclusive of your logo, blurb, and a link to your website.

**Scrolling Banner Advertisement** (\$750) – Do you have a product or service that you want to let our network know about? Consider sponsoring a scrolling banner ad on our conference website.

**Presentation/Session Sponsor** (\$750) Do you offer a service that closely aligns with one of our conference session topics? Consider sponsoring a specific session and we will display your logo on the presentation PowerPoint slide deck and verbally recognize you at the beginning of the presentation you have sponsored.

**Exhibitor Virtual Raffle Donation(s)**

Please consider donating to our raffle held on the last day of the conference. The raffle prizes are displayed during the conference and your organization is mentioned when the prize is awarded. If you’d like to donate an item, please let us know in advance by contacting Raymond at [rthomas@nascsp.org](mailto:rthomas@nascsp.org).

**NOTE:** *All mentions of conference exhibitor/sponsorship on the NASCSP website and in the conference program will acknowledge that all of our exhibitors/sponsors paid an exhibitor/sponsorship fee to provide support for the conference and their presence constitutes neither an explicit nor implicit endorsement by NASCSP of their products or services.*