

Introduction to NAWB

Matt Bandstra, Associate Director of Policy
National Association of Workforce Boards,
Washington D.C.

Who We Are

NAWB is the national advocate for America's workforce development boards and job centers, where employers, job seekers, community leaders, and policymakers converge to turn investment opportunity and promise into sustainable job creation and economic growth.

From the largest multinational biotechnology company to the family-owned restaurant on your corner, the American economy relies on a capable workforce.

And who do companies, the unemployed, and federal, state, and local government rely on to make this happen?

Who We Are

- Represents ~550 WDBs
- National Partnerships with:
 - Hotel & Lodging Educational Institute
 - Associated Builders & Contractors
 - Solar Foundation
 - Walmart Giving
 - Kellogg Foundation
 - NC3
 - Google.org
 - & More

NAWB's mission is to support its members through a comprehensive program of

- advocacy,
- training and technical assistance,
- communication, and
- the promotion of strategic partnerships for the advancement of our nation's workforce.

Workforce Innovation and Opportunity Act

- The purpose of WIOA is to better align the workforce system with education and economic development in an effort to create a collective response to economic and labor market challenges on the national, state, and local levels.
 - Prosperity of U.S. Economy
 - Improve ROI on Workforce Investment
 - Access and Opportunity
 - Support Alignment of Workforce System
 - Promote Improved Service Delivery
- Builds off of WIA to continue to govern Workforce Development Boards (WDB), or Workforce Investment Boards (WIB)
- Boards run the local “One Stop” or American Job Center

Local Board Functions

- Develop and submit plan (or regional plan), in partnership with LEO, to governor
- Workforce research and regional labor market analysis
- Convene, broker, leverage
- Employer engagement
- Career pathways development
- Promote proven and promising practices
- Cutting-edge use of technology
- Program oversight
- Negotiation of local performance accountability measures
- Selection of operators and providers
- Coordination with education providers
- Budget and administration
- Accessibility for people with disabilities

WIB Membership

In Appointing the Board, the Chief Elected

Shall Include

Majority Private Sector
Business (51%)

Workforce - Labor
(20%)

Adult Education and
Literacy

Higher Education

Government and Economic
Development

Wagner-Peyser

Vocational Rehabilitation

May Include

Community Based Organizations

Youth Organizations

Transportation

Housing Specialists

Philanthropic Organizations

Who is on my local workforce board?



Government
Officials



Local
Employers



Economic
Analysts

Job Centers provide key information and training:

- Job openings
- In-demand skills
- Resume writing
- Interview techniques
- Financial assistance

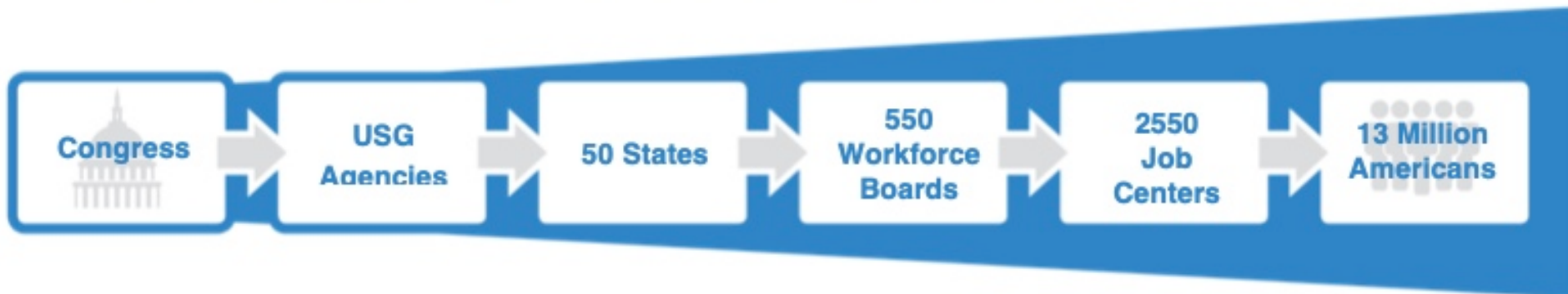
Every demographic benefits from this system:

- Emerging workers, incumbent workers, and people re-engaging into the labor market
- 49% women
- 41% minority
- 7% veterans
- 5% people with disabilities

NAWB convenes stakeholders to broaden impact:

- Employers
- Industry associations
- Educators
- Elected officials
- Economic development groups & chambers of commerce

America relies on us, the national network of 550 workforce boards



IMPACT

1 in 12

American
workers will
touch our
system

1.2 mil+

People
received
personalized
services

95,000

Youth received
career
counseling and
mentoring

72%

of job seekers
we work with
will be
employed
within 6
months

WIOA Stats

Percentage Served through WIOA by Education Level at Entry

- No High School Degree or Equivalent: 9.6%
- High School Degree or Equivalent: 42%
- Post-Secondary Technical or Vocational Certification: 3.6%
- One or more Year of College: 17.3%
- Associates Degree: 8.7%
- Bachelor's Degree: 13.4%
- Degree Beyond Bachelors: 5%

What NAWB is Working on in DC

- Raising awareness of workforce boards and the federal workforce system
- Asking for WIOA Programs to be funded to authorized levels
- Increased infrastructure for performance reporting, accountability is key
- Inclusion of WFBs in all pertinent federal legislation



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<https://forum.nawb.org/>



NAWB is the advocate for the 550 workforce boards nationwide

We urge policymakers to make decisions that support the millions of Americans that rely on our training to find work, and the American economy that relies on them to do it.