



The Performance Management Framework

WINTER

Training Conference

"Breaking Barriers,

Maximizing Impact"
February 24-28

Presenters

Katy Kujawski Tammy Fahey Barbara Mooney









Learn about the Performance Management Framework





Consider the elements of the framework at various levels in the network



Hear from a peer on state implementation



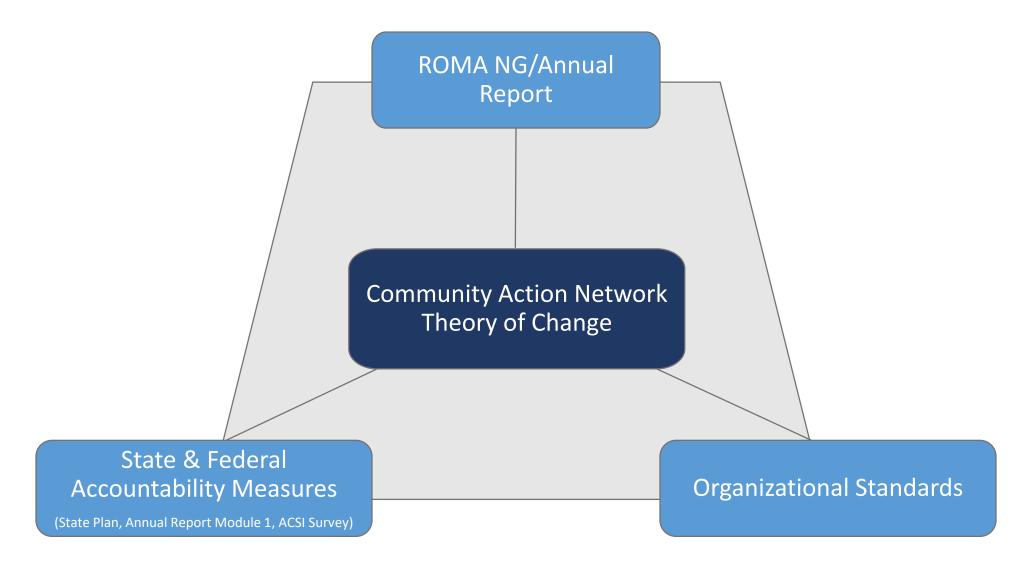
- GPRA Modernization Act of 2010 (GPRAMA) took a new look at accountability for all recipients of federal funding.
- In 2011, CSBG was zeroed out in President Obama's proposed budget.
 - We heard that the President would have to cut things "I care deeply about, like community action programs."
- There were criticisms that our data was confusing and didn't prove that we were creating change.
- Community Action leaders responded and committed to making reforms to CSBG that would improve results for individuals with low-incomes and communities.

IM 144: State and Federal Accountability Measures and Data Collection Modernization

"We must look at all levels of the CSBG Network – local, State, and Federal – to assess and increase CSBG impacts. The CSBG Network is far-reaching and nationwide. Together, we have the potential to achieve even greater results, in every community, by improving our accountability to one another, our customers, and our communities."

October 2, 2015

CSBG Performance Management Framework



Community Action Network
Theory of Change

The National Community Action Network Theory of Change Community Action Goals

Goal 1: Individuals and families with low incomes are stable and achieve economic security.

Goal 2: Communities where people with low incomes live are healthy and offer economic opportunity.

Goal 3: People with low incomes are engaged and active in building opportunities in communities.



Employment





Education & Cognitive Development

Services and Strategies Income, Infrastructure



& Asset Building



Health/Social Behavioral Development



Civic Engagement &
Community Involvement

Core Principles

- · Recognize the complexity of the issues of poverty
- · Build local solutions specific to local needs
- · Support family stability as a foundation for economic security
- · Advocate for systemic change
- · Pursue positive individual, family, and community level change
- · Maximize involvement of people with low incomes
- · Engage local community partners and citizens in solutions
- · Leverage state, federal, and community resources

Performance Management

How well does the network operate?



What difference does the network make?



- Local Organizational Standards
- State and Federal Accountability
 Measures
- Results Oriented Management and Accountability System
- Individual and Family National Performance Indicators
- Community National Performance Indicators

A national network of over 1,000 high performing Community Action Agencies, State Associations, State offices, and Federal partners supported by the Community Services Block Grant (CSBG) to mobilize communities to fight poverty.

A Local Theory of Change

• The national TOC is the framework for the network, but *each agency* will identify its own TOC that will be a reflection of the results of the CAAs needs assessment, strategic planning and Community Action Plan.

• Local TOCs help agencies articulate their assumptions and the connections between what they do and what is accomplished.

National Theory of Change



Foundation

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This publication was created by NASCSP in the performance of the U.S. Department of Health and Human Services, Administration for Children and Families, Office of Community Services, Grant Number 90ET0451.

National Theory of Change

Education & Cognitive

Development

Employment



Services and Strategies

Income, Infrastructure & Asset Building





Health/Social Behavioral Development





Civic Engagement &
Community Involvement

Core Principles

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Performance Management

How well does the network operate?



What difference does the network make?



- Local Organizational Standards
- State and Federal Accountability
 Measures
- Results Oriented Management and Accountability System

- Individual and Family National Performance Indicators
- Community National Performance Indicators



CSBG Performance Management Framework

Involves an inclusive, multi-pronged approach

Provides accountability at 3 levels (local, state, federal)

Ensures *efficiency* and *effectiveness*

Incorporates extensive input from the CSBG Network

Demonstrates stronger results for individuals, families and communities with low-income nationwide



Local Organizational Standards State and Federal Accountability Measures

ROMA Next Generation Updated CSBG Annual Report Organizational Standards

CSBG Organizational Standards

COMMUNITY SERVICES BLOCK GRANT

U.S. Department of Health and Human Services Administration for Children and Families Office of Community Services Division of State Assistance 370 L'Enfant Promenade, S.W. Washington, D.C. 20447

Information Memorandum

Transmittal No. 138 Date: January 26, 2015

TO: State Community Services Block Grant (CSBG) Administrators, U. S.

Territory CSBG Administrators, Eligible Entities, and State Community

Action Associations

SUBJECT: State Establishment of Organizational Standards for CSBG Eligible

Entities under 678B of the CSBG Act, 42 U.S.C. § 9914

- IM 138 established org standards
 - 58 Private CAAs
 - 50 Public CAAs

• It is the state's role and responsibility to ensure Eligible Entities are implementing the standards to local organizational capacity.

CSBG Organizational Standards

Organized into three thematic groups

Maximum
Feasible
Participation

Consumer input and involvement

Community engagement

Community assessment

Vision and Direction

Organizational leadership

Board governance

Strategic planning

Operations and Accountability

Human resource management

Financial operations and oversight

Data and analysis

Considerations for Standards

- Intended to be "Met/Not Met"
- Designed to create a consistent measure of quality across states and agencies
- Make clear Community Action's longstanding commitment to accountability
- States will need to project on standards to be met in State Plans and report out to OCS on progress of standards in the CSBG Annual Report.



State & Federal Accountability Measures

(State Plan, Annual Report Module 1, ACSI Survey)

State Accountability Measures

Developed to:

- Track, measure, and improve performance by State CSBG Lead Agencies;
- Capture performance data about the critical activities and functions performed at the State level;
- Demonstrate how efficiently and effectively a State implements the activities described in their State plan; and
- Connect the State's efforts with the performance of local eligible entities.

COMMUNITY SERVICES BLOCK GRANT Information Memorandum		U.S. Department of Health and Human Services Administration for Children and Families Office of Community Services Division of State Assistance 370 L'Enfant Promenade, S.W. Washington, D.C. 20447
то:	State Community Services Block Grant (CSBG) Administrators, U. S. Territory CSBG Administrators, Eligible Entities, and State Community Action Associations	
SUBJECT:	State and Federal Accountability Measures and Data Collection Modernization	

State Accountability Measures



State Accountability Measures

 State accountability measures are collected using three mechanisms:





- OMB-approved for government-wide use
- Allows for the collection of consistent and uniform information
- OCS uses ACSI to survey all states and territories on OCS performance and assess eligible entities on state performance
- Initial scores set baseline and identify priority areas for improvement for OCS and the states
- Recent surveys:
 - Most recent state survey closed in June 2019
 - 2015, 2017 surveys

American Customer Satisfaction Index (ACSI) Survey

ACSI

Use feedback to improve the following:

Monitoring and Corrective Action Development of the State Plan **Linkages and Communication** Training and Technical Assistance Distribution of Funds Use of Discretionary Funds

Federal Accountability Measures

State Plan Review and Process

Distribution of Funds

Grant Monitoring and Corrective Action

Data Collection, Analysis, and Reporting

Organizational Standards

Training and Technical Assistance

Communications

Grantee Satisfaction

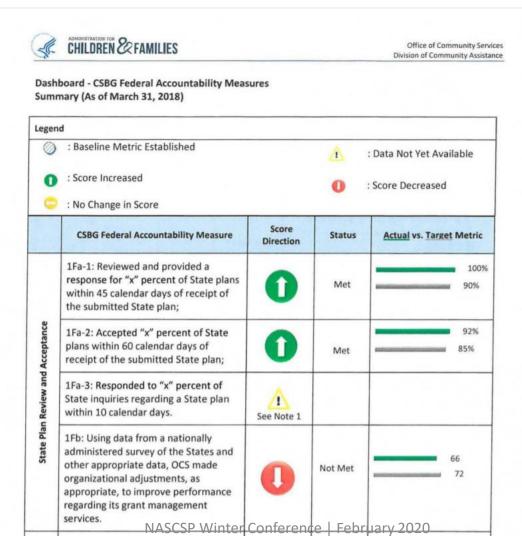
CSBG DCL Federal Accountability Measures Update

Published: May 8, 2018

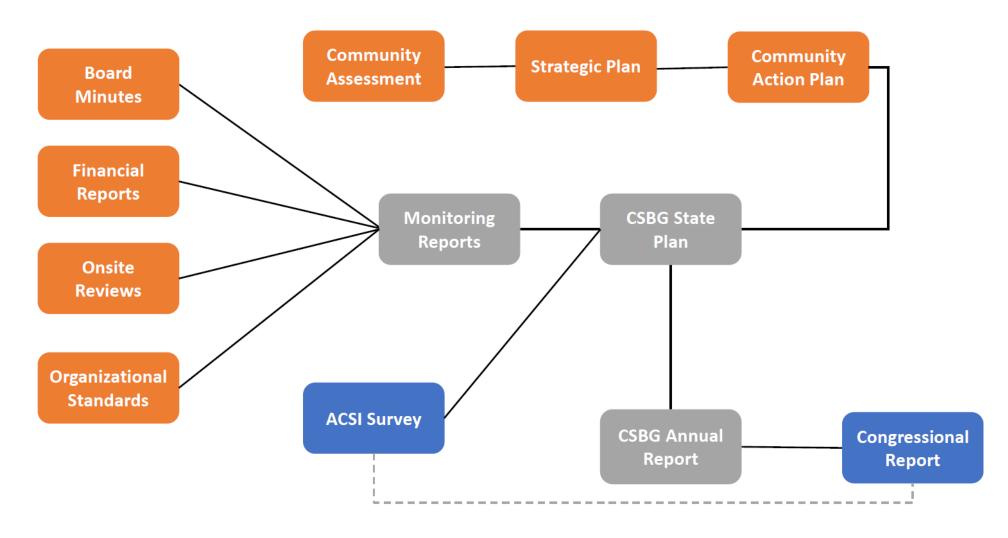
Audience: Community Services Block Grants (CSBG)

Category: Guidance, Policies, Procedures, Dear Colleague Notices



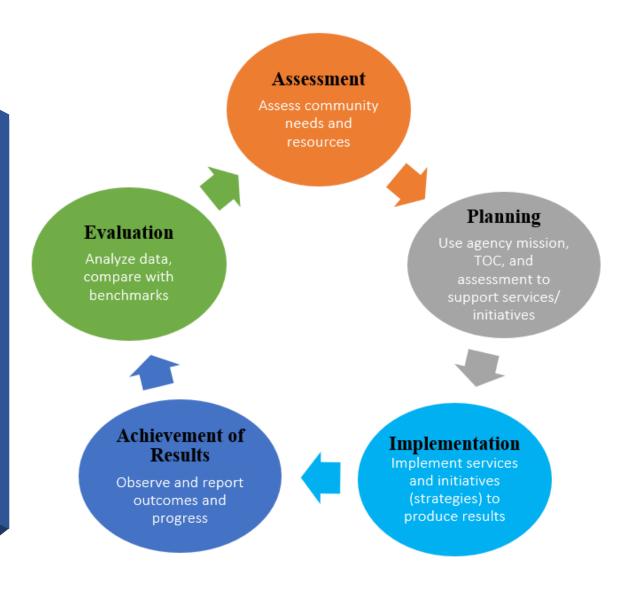


Connecting Accountability



Building on the ROMA Foundation

ROMA has provided local entities with a means of not only "telling their story better," but of "telling a better story." ."



The Results Oriented Management and Accountability Cycle

Assessment

Community needs and resources, agency data



Evaluation

Analyze data, compare with benchmarks



Use agency mission statement and assessment data to identify results and strategies



Achievement of Results

Observe and report progress



Implementation

Services and strategies produce results

Results Oriented Management and Accountability (ROMA) has been identified as the standard performance management system used by Community **Action Agencies and** other Eligible Entities as part of the conditions of receiving federal Community Service Block Grant (CSBG) funding.

CSBG IM #49 Program Challenges, Responsibilities and Strategies, FY 2001-2003

Published: May 31, 2001

Audience: Community Services Block Grants (CSBG)

Category: Guidance, Policies, Procedures, Information Memorandums (IM)

ROMA Next Generation: The Goal



Implement ROMA at new level that will move CSBG forward and strengthen Community Action over the next 5-10 years.



While ROMA has served Community Action well for over twenty years, ROMA in the "Next Generation" must push the field at all levels to increase impact.

Key Additions to ROMA

National Theory of Change (TOC) Local TOCs **CSBG Annual Report** Increased focus on community level work Increased focus on analysis and use of data Emphasis on the integration of all phases of the ROMA cycle

ROMA

A system for continuous quality improvement enabling the Community Action network to measure, analyze, and communicate performance.

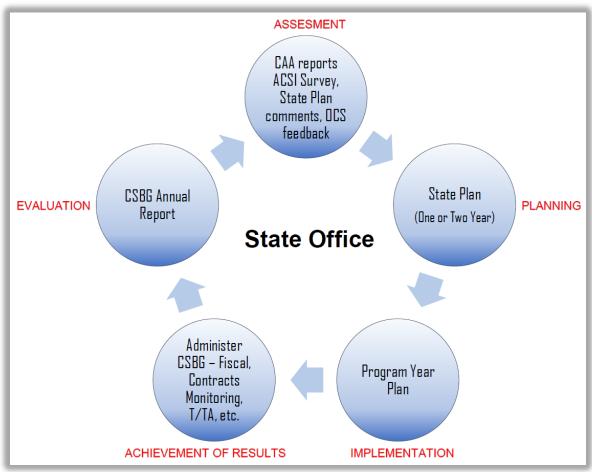
ROMA Next Generation

A system for continuous quality improvement enabling the Community Action network *at all levels (local, State, Federal)* to measure, analyze, and communicate performance.

OCS, States and CAAs use performance data to achieve greater stability and economic security for families and communities.

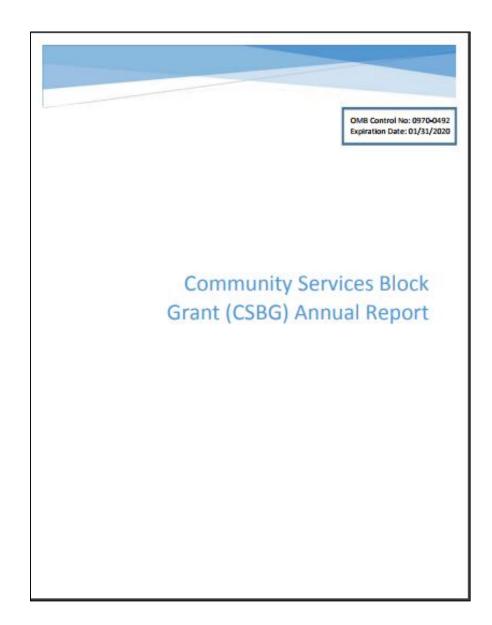
ROMA Point of View





New CSBG Annual Report

Actualizes the Performance
Management Framework as
the vehicle that moves the
framework forward



Role of the CSBG Annual Report



Fulfills CSBG Act requirements.



State Plans are required and indicate how the State *plans* to operate CSBG and use CSBG funding.



Annual Reports are required and indicate how the state *actually* operated and used CSBG funding.



Provides information on State progress with organizational standards and state accountability measures



Provides information for OCS, State and local CAAs to use to manage and improve results.

What has changed for the people we served? What has changed for our community? What Outcomes were achieved and for whom? What Services and Initiatives contributed to achieving the Outcomes? What can we improve to better respond to local needs?

What does data tell us about the needs in our specified community? What identified needs can we reasonably address either independently or in partnership with other organizations?

Did the Outcomes

achieved address the needs identified in the assessment phase? How well did we track our success? Did we meet our targets?

Assessment

Assess community needs and

How will we strategically respond as an agency to individual, family, and community needs? What impact do we want to have? What are our performance targets? What services and initiatives do we select?

Services and Initiatives (Strategies) help support and produce Outcomes to respond to the needs of our

community?

How do specific

Evaluation

Analyze data, compare with

Planning



Implementation

Implement services and initiatives (strategies) to

How do the Core Principles in the Theory of Change help guide our agency strategic plan and community action plan?

What Outcomes are observed and measured as Community and Family level NPIs? How do the Outcomes we are tracking move us towards our agency goals in our local TOC?

Observe and report outcomes and progress

Achievement of

Results

Do we have a process for observing progress and using data to make changes as needed? Do we need to make changes to our services and initiatives?

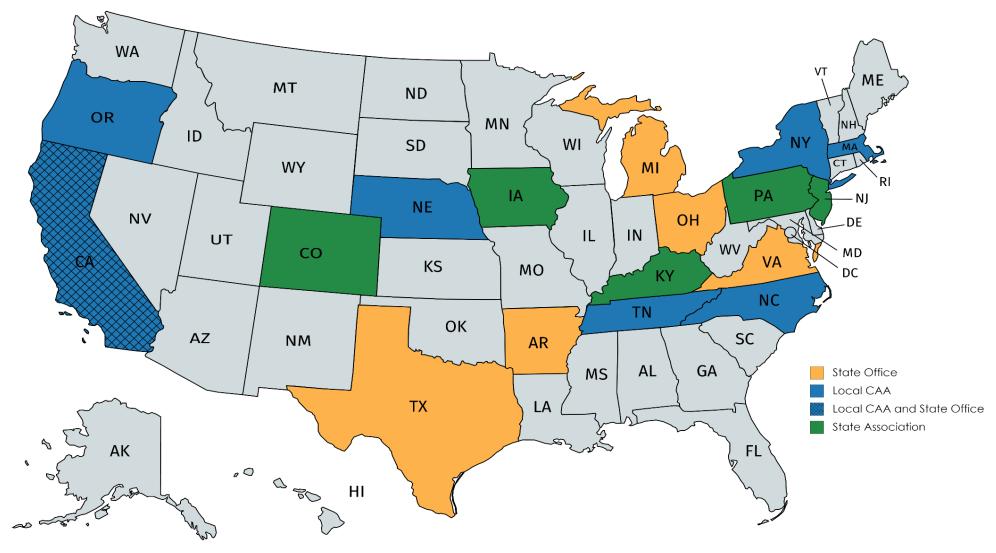
How will we implement our unique combination of Services and Initiatives? And for what Outcomes (NPIs)?

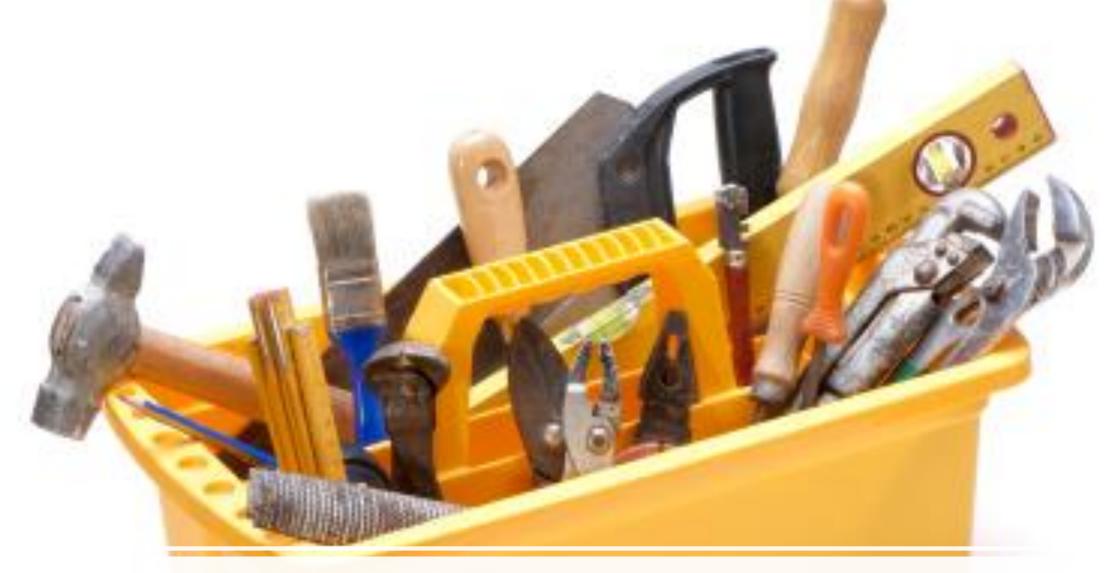


What is the DATA Task Force and what do they do?

- The Data Analysis and Technical Assistance Task Force (DATA TF) was convened by the National Association for State Community Services programs (NASCSP) to assist the Office of Community Services (OCS) and NASCSP to understand and address the data needs of the CSBG network
- The DATA Task Force also works to help the network use data analysis to continually improve results.
 - Is made up of members from states, state
 associations, local agencies, and national partners
 - Helped the CSBG network to transition to the CSBG Annual Report
 - Provides ongoing assistance on the Annual Report

DATA TF Representation





Tools and Resources







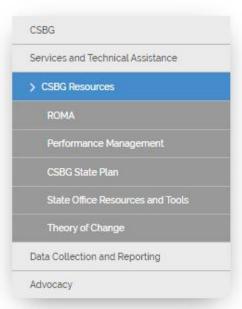






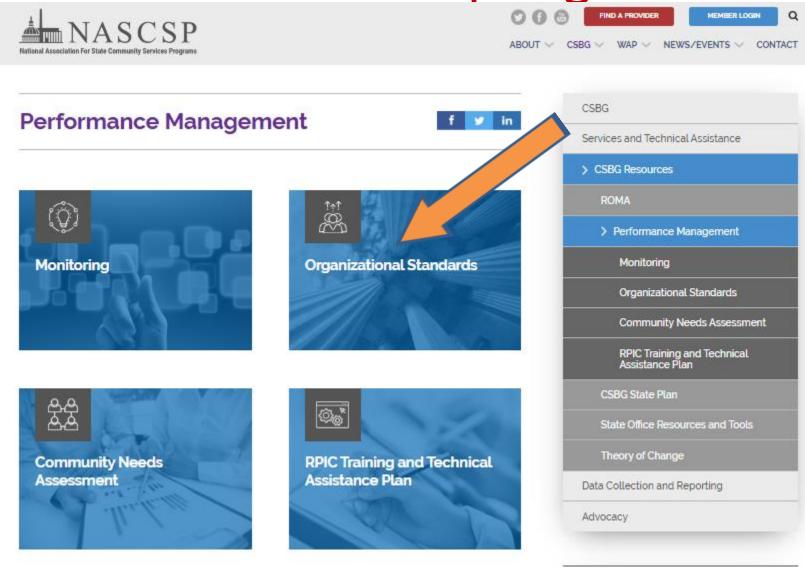






NASCSP Data keeps its members, the federal government, and other interested parties informed about issues related to CSBG and WAP through its publications and training.

www.nascsp.org





Questions?