



NATIONAL ASSOCIATION FOR STATE COMMUNITY SERVICES PROGRAMS

## **Monitoring Standards and Practices - CSBG**

### **Orientation**

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# Presenters

**Jean Amison**, CSBG/LIHEAP Program Manager,  
Florida Department of Economic Opportunity,  
Bureau of Economic Self-Sufficiency

**Karen Dunn**, CSBG Grant Manager,  
Community Services & Housing Division,  
Washington State Department of Commerce

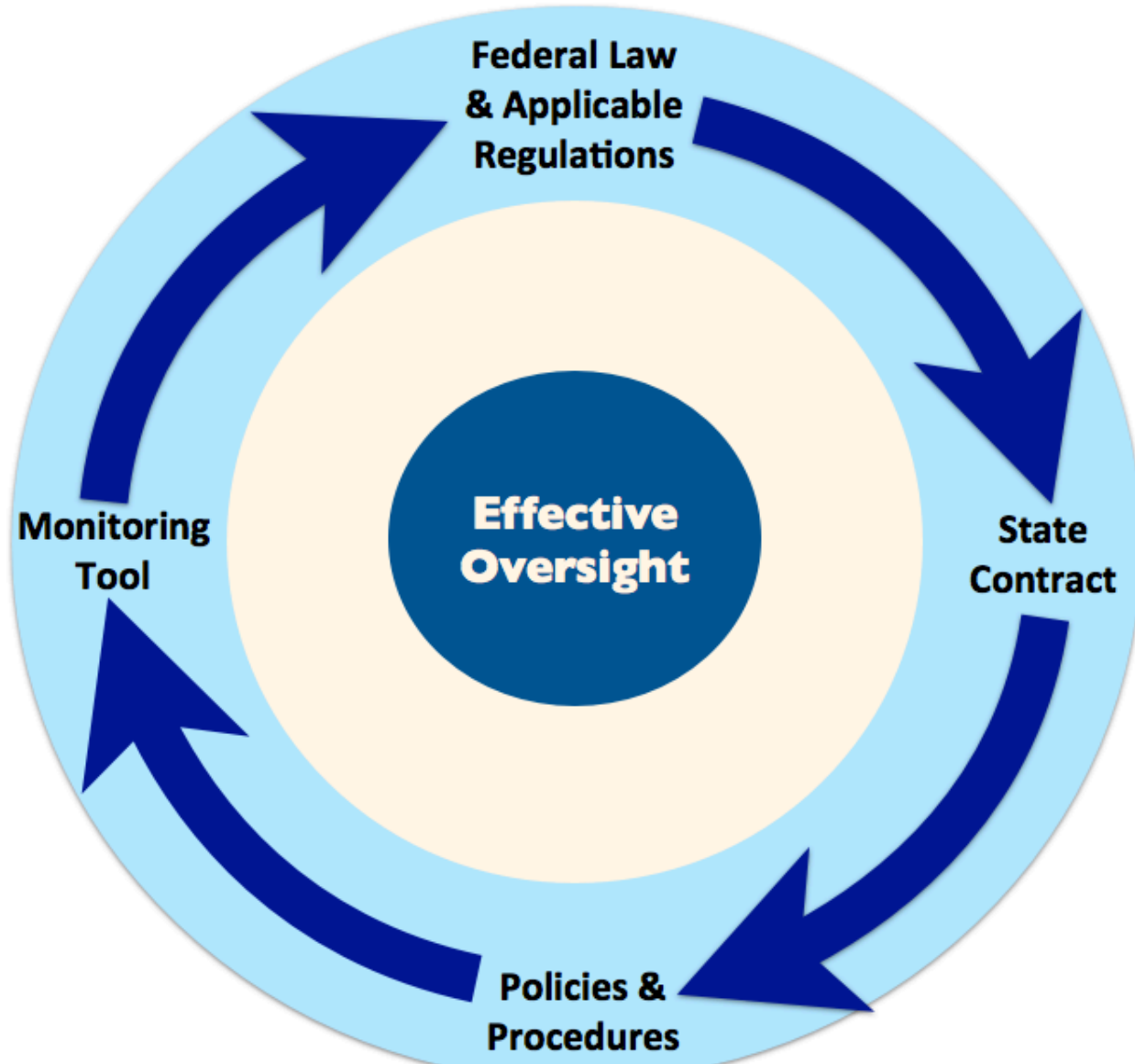
**Katy Kujawski**, Research Director, NASCSP

# EFFECTIVE MONITORING: AN OVERVIEW

# Effective Oversight

- Federal Law and Applicable Regulations
- NASCSP Monitoring Standards
- State and CAA Policies and Procedures
- State Contracts with CAAs
- State Monitoring Tool
- Performance Management Framework

# Effective Oversight



# Ongoing Monitoring



# FEDERAL REQUIREMENTS

# Guidance from CSBG Act

## “SEC. 678B. MONITORING OF ELIGIBLE ENTITIES.

“(a) IN GENERAL.—In order to determine whether eligible entities meet the performance goals, administrative standards, financial management requirements, and other requirements of a State, the State shall conduct the following reviews of eligible entities:

“(1) A full onsite review of each such entity at least once during each 3-year period.

“(2) An onsite review of each newly designated entity immediately after the completion of the first year in which such entity receives funds through the community services block grant program.

“(3) Followup reviews including prompt return visits to eligible entities, and their programs, that fail to meet the goals, standards, and requirements established by the State.

“(4) Other reviews as appropriate, including reviews of entities with programs that have had other Federal, State, or local grants (other than assistance provided under this subtitle) terminated for cause.

“(b) REQUESTS.—The State may request training and technical assistance from the Secretary as needed to comply with the requirements of this section.



# OCS Information Memorandum 97

- A **full onsite** review of each such entity at least **once during each 3-year period**.
- An onsite review of each newly designated entity **immediately after the completion of the first year** in which such entity receives funds through the community services block grant program.

# NASCSP MONITORING STANDARDS

# NASCSP Monitoring Standards

“Community Action leaders at the national, state, and local levels need to work together to ensure that an enhanced monitoring **SYSTEM** becomes a valuable tool to increase the capacity of Community Action to help people and change lives.”

# Guiding Principles

- NASCSP Monitoring Workgroup
  - The group adopted three guiding principles to set a positive tone for working with CAAs.
    - Mutual Respect
    - Open Communication
    - Joint Problem Solving

# Guiding Practices

1. State monitors should look at more than mere compliance with program rules and regulations.
2. The Board of Directors must fully understand its roles and responsibilities.
3. Managing a community action agency requires a high level of administrative and leadership skills.
4. Monitoring community action agencies is part of a process to strengthen CAAs and the entire Community Action network.

# Guiding Practices

5. The State CSBG office should have a system in place to document and inform the agency of findings and/or deficiencies.
6. The State CSBG office should have a system in place to provide training and technical assistance when necessary.
7. Practice 7 – The State CSBG Office has considered the Performance Management Framework

# Practice 1: Looking Beyond Compliance

- Is the agency partnering with other agencies in the community to strengthen services and provide a community wide approach to address the needs of those seeking services?

***OR***

- Is the agency duplicating services already available in the community?

# Practice 1: Looking Beyond Compliance

- Programs operated by a CAA must contribute to the agency's overall mission, and **each program must achieve measurable outcomes that help to change** the lives of low-income people.
- Collects **ROMA data**, analyzes data on performance measures, and adjusts its short and long range plans on that **analysis** constitutes significant evidence of a CAA's commitment to making a difference for the families it serves and the communities in which it works.
- **Uses performance data** to improve programs.



# Practice 2: Assess Board Understanding

- Is the board active and engaged in fulfilling the mission of the agency?
  - *Is the board driving the strategic plan for the agency?*
- Does the board follow its by-laws?
  - *For such issues as board membership, removing board members for lack of attendance, etc.?*
- Monitors should consider the multiple Organizational Standards related to board governance.

# OCS Information Memorandum #82 - Tripartite Boards

“State CSBG officials should **meet routinely with boards** as part of their overall monitoring of local agencies to determine the extent to which the boards are aware of, and are carrying out, their responsibilities.”

**Transmittal No. 82**

**Date: March 23, 2005**

**TO:** State Community Services Block Grant Program Directors, Community Services Block Grant State Association Directors and Community Services Block Grant Eligible Entities

**SUBJECT:** Tripartite Boards

**PURPOSE:** This Information Memorandum addresses a number of policy questions that have arisen in recent years concerning the composition, role, and responsibilities of local community action agency tripartite boards. In addition, the Memorandum describes steps that may be taken by State CSBG lead agencies and State Community Action Associations to promote the continued viability and effectiveness of eligible entities through appropriately constituted and well-functioning tripartite boards.

# OCS Information Memorandum #82 - Tripartite Boards

- Roles, responsibilities, appointment, and composition of boards
- Term limits of boards
- Definition of “fully participate in the development, planning, implementation, and evaluation of the program.”

# OCS Information Memorandum # 82 - Tripartite Boards

- Board member training
- “Conflicts of loyalty or interest”
- Relationship between a tripartite board and the agency Executive Director
- **State CSBG agencies** and State Community Action Associations **advance the effectiveness of tripartite boards**

# Practice 2: Assess Board Understanding

- Attend a board meeting
- Pay attention to category 5 of the Organizational Standards and other associated standards.
- Use an observation tool and take notes
  - Is there a quorum at most board meetings?
  - Is the board active and engaged in fulfilling the mission of the agency?
  - Does the board serve primarily as a rubber stamp for the Executive Director?
  - Is the board a true policy-making body or does the board frequently wander into operational or procedural matters (micro-managing the agency)?
  - Do the board minutes accurately reflect the actions taken at board meetings - including the exact wording of motions?

# Practice 2: Assess Board Understanding

- Interview board members
  - How do you exercise oversight and ensure accountability for agency outcomes and fiscal integrity?
  - What reporting is provided to you keep you informed about progress, problems or changes needed in agency programs?
  - Is the Board fully seated?
  - Are there any openings on the board? How many? How long have these vacancies been open?
  - If a review of the board minutes indicates low attendance, what efforts are being made to increase board member attendance?

# Practice 2: Assess Board Understanding

- Key documents for monitoring boards:
  - Board Roster including:
    - ✓ Contact information & dates on which their terms begin and expire.
  - Board Binder including:
    - ✓ Corporate & historical documents, roster, calendar, board responsibilities, financial and programmatic info
    - ✓ Bylaws and amendments, incorporation documents, recent 990 filed with the IRS
    - ✓ Current strategic and annual plans

# Practice 3: CAA Admin/Leadership Skill

- What does the organization structure look like?
- Are there a few people who “control” the organization?
- Can staff articulate the mission of the agency?
- Who was involved in the creation of the strategic plan? Are staff aware of the plan and how their jobs contribute to fulfilling the plan?



# Practice 3: CAA Admin/Leadership Skill

- What kind of reports are made available to program directors to assist them in managing their programs?
- Does each employee have a development and training plan?
- How is ROMA outcome data used to assess and enhance the work of the organization?
- How do program managers and/or staff address problems or concerns identified in self-assessment or monitoring reports?

# Practice 4: Strengthening CAAs

The monitoring process should...

- Provide the CAA with feedback about its programs, going beyond compliance to include an assessment of the agency's ability to change lives.
- Assist CAA leaders in making changes that will improve their organizations.
- Provide CAAs with both an **early warning system**, and a **best practices catalog**.

# Practice 5: System to Document Findings

- Exit interview at completion of monitoring
  - *Agency Staff*
  - *Board Members*
- Summarize
  - *Strengths*
  - *Findings*
  - *Deficiencies*
- **Timely** written report

# Practice 6: System for T/TA

- Provide training and technical assistance in areas in need of improvement
- Determine a process for providing assistance
  - State CSBG office
  - CAA association
  - Peer CAA
  - Local or national TA provider
  - Combination? Other?

# Monitoring Review Areas

- Governance
  - Meet with the Board of Directors as a whole, if possible. Have they been trained? Fiscal/Program?
- Planning
  - Agency mission, vision, values
  - Strategic plan, evaluation, and community assessment
- Evaluation
  - ROMA implementation

# Monitoring Review Areas

- Partnerships
  - Coordination/collaboration
- Administrative systems and procedures
  - HR and Personnel Policies
  - Records retention
  - Technology implementation and planning
  - CSBG Assurances and prohibitions
  - Conflict Resolution and grievance procedures
  - Subgrantees/delegates

# Monitoring Review Areas

- Fiscal procedures
  - Policy and Procedures manual
  - Equipment and purchasing
  - Audit and results of previous/other monitoring, fiscal issues
- Reporting
  - Reporting to funders and to the Board of Directors
  - Agency outcomes and performance measures

# Tips for the Monitoring Visit

The Monitoring Visit serves three general purposes:

1. To foster a **partnership** approach to the monitoring process through an open discussion between the state office staff and the grantee staff.
2. To gain a general overview, or **big picture**, of the grantee's work.
3. To verify **compliance** with rules and regulations.



# Tips for the Monitoring Visit

During the visit, the monitor will observe and listen, facilitate and manage the discussion. They monitor should also...

- Notice the physical space...
  - Ship shape or a mess?
- Be aware of the staff...
  - Happy to be here or have they given up?
  - Do staff seem nervous and disorganized? Why?

# About the Single Audit

- Conducted by an independent auditor
- Information to assess the overall financial condition of the CAA
- Audit reviewed in the context of an agency's prior two years' audits
- Enables state monitors to note any trends in an agency's financial status
- Request and review written copies of all management letters sent by an audit firm & follow up on identified issues

# Best Practices

1. Review and update monitoring tools, as needed
2. CSBG offices are encouraged to monitor their grantees annually
3. Attend a board meeting, if possible
4. Attend staff meetings and/or management meetings
5. Take a tour of the office
6. Technical assistance should be provided as part of the monitoring
7. Review the agencies, conduct an annual risk analysis to prioritize monitoring visits

# Best Practices

8. Analyze the trends, to determine where training is needed
9. Review audit, 990's, balance sheet, and other financial reports and corporate documents as desk monitoring prior to the visit
10. Review last years report and other available monitoring reports (Head Start, LIHEAP)
11. When possible, coordinate with other state & federal offices to review agency systems
12. Monitors should avail themselves of fiscal training on a regular basis

# Best Practices

13. Findings should not be included in the monitoring report if they were not discussed at the exit interview
14. Send the written report in a timely manner 30 to 45 days
15. Have systems in place to effectively inform agency of status and provide technical assistance
16. Understand the complexity of managing dozens of programs, each with its own guidelines and budgets
17. Understand the many management systems required to operate an agency, as well as the ways those systems must be applied to multiple programs and activities

# **CSBG ORGANIZATIONAL STANDARDS**

# IM #138 - State Establishment of Organizational Standards for CSBG Eligible Entities

**TO:** State Community Services Block Grant (CSBG) Administrators, U. S. Territory CSBG Administrators, Eligible Entities, and State Community Action Associations

**SUBJECT:** State Establishment of Organizational Standards for CSBG Eligible Entities under 678B of the CSBG Act, 42 U.S.C. § 9914

**RELATED REFERENCES:** Community Services Block Grant Act 42 U.S.C. § 9901 *et seq.*, hereafter referred to as “the CSBG Act.”

This information memorandum (IM) provides guidance and describes State and Federal roles and responsibilities for the establishment of organizational standards as a component of a larger performance management and accountability system for CSBG. Consistent with the authority and responsibilities the CSBG Act establishes for the Federal office and States, OCS is requiring States, no later than FY 2016, to establish and report on their organizational standards for CSBG eligible entities as part of an enhanced system for accountability and performance management across the CSBG Network.

# IM #138 - State Establishment of Organizational Standards for CSBG Eligible Entities

- The State CSBG Lead Agency is responsible for assessing the status of standards annually and to report on the standards in the CSBG Annual Report.
- States develop an approach for assessing organizational standards that fits within the oversight framework in their State:
  - Integrate standards assessment into regular CSBG monitoring procedures
  - Peer-review, assessment by a consultant or third party, or self-assessment.
  - Hybrid approach using two or more strategies.
- States must ensure the assessment of standards is independently verified by the State or a third party.



# SYSTEMS MONITORING

# Systems Thinking

Broad perspective of overall:

**Structures, Patterns, and Cycles**

“Systems thinking is a conceptual framework, a body of knowledge and tools...to make the full patterns clearer, and to help us see how to change them effectively.”

*~ Peter M. Senge, The Fifth Discipline*

# Systems Review and Discernment



**To discern an overall pattern from a mass of detail**

# OCS Information Memorandum #94 – Head Start Terminal and Follow-Up Reviews in Community Action Agencies FY 2006

“State CSBG Lead Agencies ...should ... ensure ...that agency Head Start programs have **ongoing systems of oversight** and monitoring.”

“It is important to stress that quick fixes to identified problems typically result in a reoccurrence of the problems. Most areas needing improvement are often linked to **major systems** that often require thoughtful planning and time to implement needed changes.”

## OCS Information Memorandum #94 – Head Start Terminal and Follow-Up Reviews in Community Action Agencies FY 2006

“Recognizing that **CSBG does not succeed as an individual** program...Special attention will be paid to State capabilities to identify the...needs among eligible entities, particularly those related to strengthening **OVERALL** program administration, fiscal management...”

# OCS Information Memorandum #94 – Head Start Terminal and Follow-Up Reviews in Community Action Agencies FY 2006

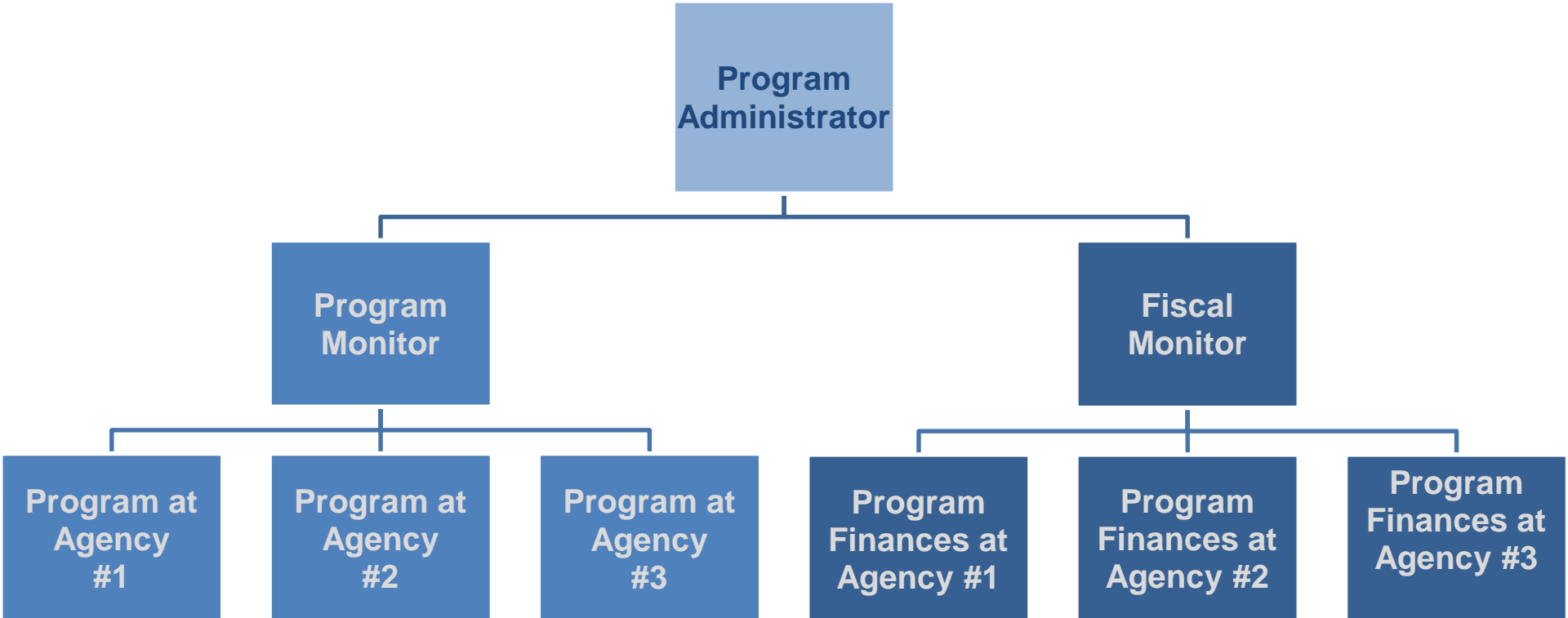
“...Agencies that choose to operate each of their programs separately without a **coordinated strategy to address the multi-faceted causes** and conditions of poverty...are meeting neither the letter nor the spirit of the CSBG act.”

“...Community Action is **one agency with one mission.**”

# OCS Information Memorandum #94 – Head Start Terminal and Follow-Up Reviews in Community Action Agencies FY 2006

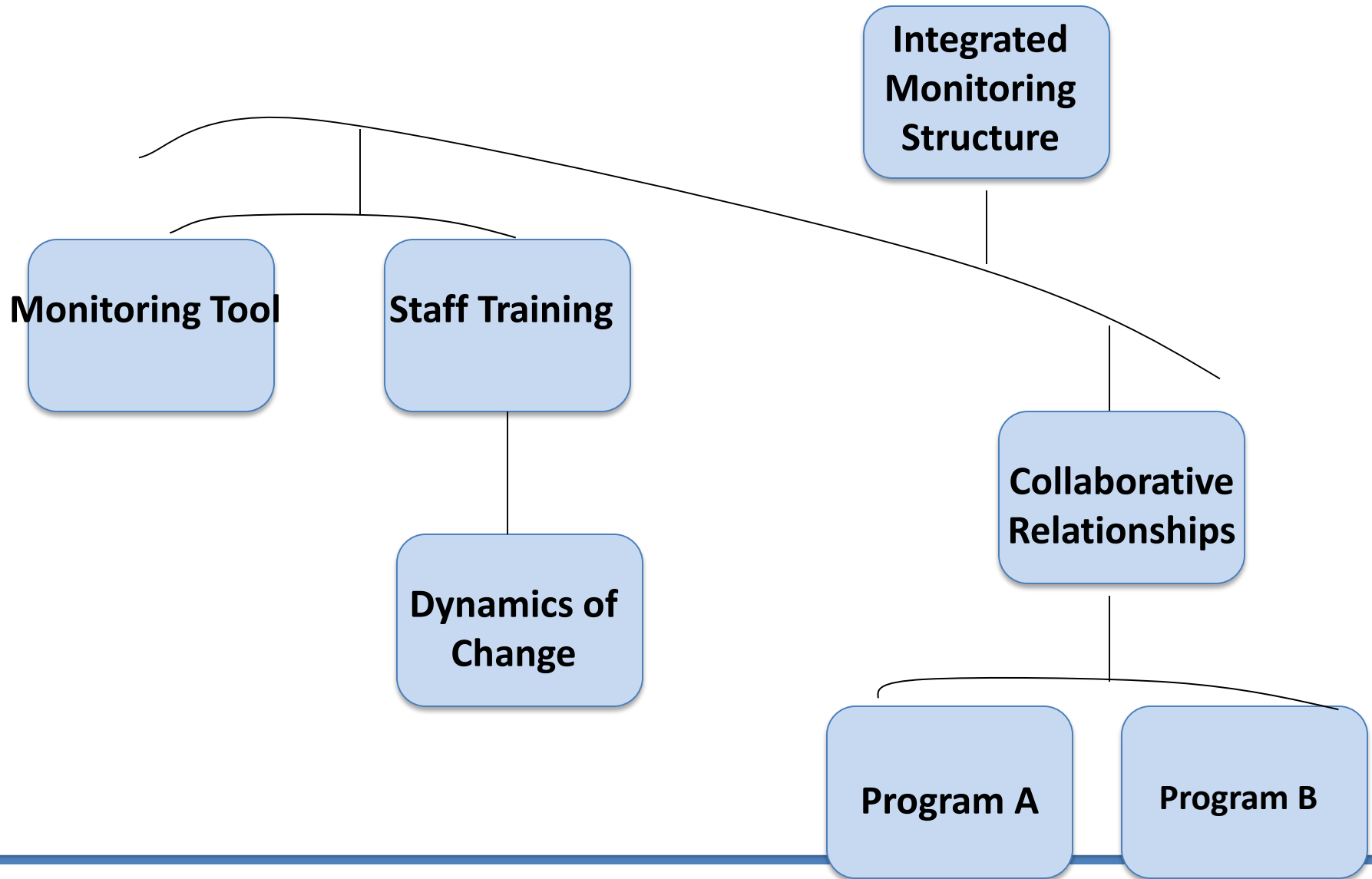
“...the Community Services Network must continue to focus its efforts on **strengthening overall agency** governance and administration, fiscal control, program effectiveness and accountability to **assure capacity to comply** with all program requirements of the various programs administered by the agency.”

# Any State Monitoring Structure





# Systems Monitoring Structure



# Systems Monitoring

## NASCSP Monitoring Standards

- State monitors should look at more than compliance with program rules and regulations
- State monitors need to take a **SYSTEMS** view of each CAA

## High Functioning Systems

- Continually exchange feedback among the various parts to ensure that they are aligned
- When weakened or misaligned, the system needs to make necessary adjustments to achieve its goals

# Assessing Your State's Systems

- Is the internal structure of your CSBG office and monitoring responsibilities clear and integrated?
- Do you have collaborative relationships with other CAA funders (Head Start, HUD, Dept. of Energy, others?)
- Does your monitoring tool look at the **WHOLE** agency, or just CSBG programs?
- How are staff trained to take a systems approach to monitoring?

# Assessing Your State's Systems

- How does the CSBG office keep up with the changing CAA environment (OCS IM releases, Head Start Standards, ROMA Next Generation, other?)
- What are your systems for ensuring adequate and timely follow-up to the results of monitoring?
- How do you use monitoring results to identify and provide system-wide training and technical support to CAAs?

# PERFORMANCE MANGEMENT- FOCUSED MONITORING

# Monitoring and the ROMA CYCLE

## Assessment

Assess  
community needs  
and resources,  
ensure the list of  
Organizational  
Standards are  
considered

### Organizational Standards:

Has a community needs assessment been completed within **the past three years**? Was a **report** issued? Were the results communicated to the community? Was the **board involved** in the assessment process? Does the assessment contain an **analysis** of the data?

What does data tell us about the **needs** in our **specified community**? What identified needs can we **reasonably address** either **independently** or **in partnership** with other organizations?

# Monitoring and the ROMA CYCLE

## Organizational Standards:

Does the agency have a **strategic plan**? Has it been put **in place within the past five years**? Was the **board involved** in all phases of planning? Does the plan address **all agency programs** and not just CSBG? Does it contain **Family, Agency, and Community** goals?

## Planning

Use agency mission, TOC, and assessment to support services/initiatives, use the organizational standards as a guide

How do the **Core Principles** in the **Theory of Change** help guide our agency strategic plan and community action plan?

How will we strategically respond as an agency to individual, family, and community needs? What **impact** do we want to have? What are our **performance targets**? What **services and initiatives** do we select?

# Monitoring and the ROMA CYCLE

How will we implement our unique combination of **Services and Initiatives**? And for what Outcomes (**NPIs**)?

Do we have a process for **observing progress** and **using data** to make changes as needed? Do we **need to make changes** to our services and initiatives?

## Implementation

Implement services and initiatives (strategies) to produce results

### Organizational Standards:

Are programs and services communicated to the public? Do **financial reports** showing program progress? Are they **clear and easy** for the board to review?



# Monitoring and the ROMA CYCLE

## Organizational Standards:

Are systems in place to **track demographics and services**?  
What about **community level outcomes**?

## Achievement of Results

Observe and report outcomes and progress

What Outcomes are observed and measured as **Community and Family level NPIs**? How do the Outcomes we are tracking **move us towards our agency goals** in our local TOC?

How do specific Services and Initiatives (Strategies) help support and produce Outcomes to respond to the needs of our community?

# Monitoring and the ROMA CYCLE

Did the **Outcomes** achieved address the needs identified in the assessment phase? How well did we track our success? Did we meet our **targets**?

## Evaluation

Analyze data, compare with benchmarks

### Organizational Standards:

Did the agency present to the board, at least within the past 12 months, an **analysis of the agency's outcomes**?

What **has changed** for the people we served? What has changed for our community? What **Outcomes were achieved** and for whom? What **Services and Initiatives contributed** to achieving the **Outcomes**? What can **we improve** to better respond to local needs?

# Questions?

**Visit [www.nascsp.org](http://www.nascsp.org) for  
more resources and information.**