

CSBG DATA, ANALYSIS, AND TECHNICAL ASSISTANCE (DATA) TASK FORCE KICK OFF

Tuesday, February 28, 2017

2:00-3:00pm ET



Agenda

- **Purpose of the DATA Task Force**
 - Goals
 - Roles and Responsibilities
 - Expected Deliverables
- **Meet the Team - DATA Task Force Members**
- **Expected Timeline**
- **Background Documents**

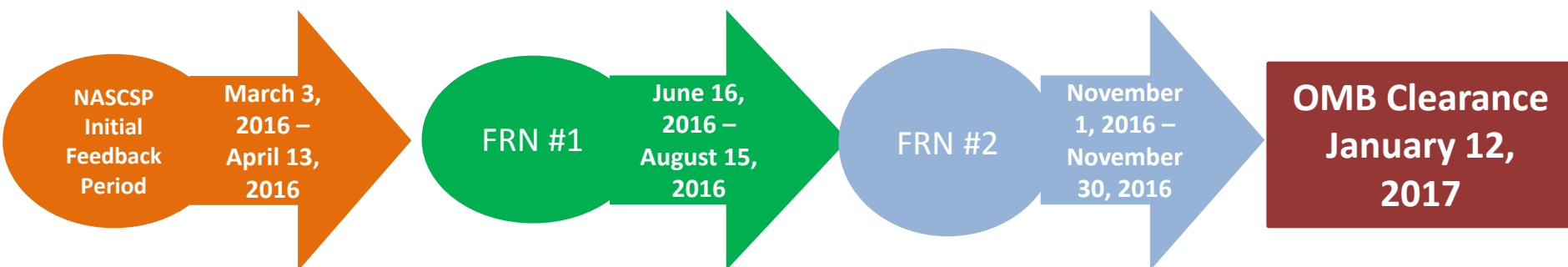
PURPOSE OF THE DATA TASK FORCE

Purpose

- **Convened by NASCSP to assist OCS and NASCSP in understanding and addressing the CSBG Network's**
 - Data needs;
 - Use of data for analysis; and
 - Continual improvement of results.
- **DATA Task Force is a consultative body focused on:**
 - The transition from the CSBG IS Survey to the CSBG Annual Report; and
 - Ongoing assistance in the implementation of the CSBG Annual Report.

CSBG Annual Report

- Cleared by the Office of Management and Budget (OMB) on January 12, 2017.
- Cleared for 3-years, expiration date is January 31, 2020.
- [IM 152](#) Provides guidance on implementation.



CSBG Annual Report Implementation: Two Phases

Phase 1:

- States complete only Module 1 in the Online Data Collection (OLDC) System for FY16 and FY17.
- States continue to collect and enter CSBG IS data from CSBG Eligible Entities to enter in the CSBG IS Access database for FY16 and FY17.
- The FY16 submission date for Module 1 in OLDC and the CSBG IS Access database is **April 7, 2017**.

CSBG Annual Report Implementation: Two Phases

Phase 2:

- States will report on Modules 1 – 4 for the FY18 CSBG Annual Report in OLDC.
- States will collect Modules 2-4 from CSBG Eligible Entities and enter the information into OLDC.
- The expected submission date is **March 31, 2019**.

Goals

- Provide feedback to OCS and NASCSP on the *implementation* of the CSBG Annual Report.
- Focus on *how to use* CSBG Network data in all phases of the *ROMA cycle*.
- Collaborate to make *recommendations for improvements* to the use of data.
- Provide valuable input regarding *data collection, data reporting, and affecting change* with data.

Roles and Responsibilities

- **Members serve a three-year term**
 - The first term will be *2017-2020*.
- **Members must be able to participate in**
 - Regular *conference calls and webinars* (up to a monthly basis);
 - and up to *2 in-person meetings* annually (requiring travel).

Roles and Responsibilities

- Represent the *concerns* of member's, their region and the CSBG Network.
- *Provide input* into all aspects of CSBG Network data collection and reporting.
- Participate in *sub-committees*.

Expected Deliverables

- **The task force will assist in the following areas:**
 - Training and Technical Assistance Materials
 - Messaging
 - Automation of the CSBG Annual Report
 - Instructions Manual

Leadership

- **Task Force will be led by 1 State Office Co-Chair and 1 CAA Co-Chair**
- **Co-Chair Terms:**
 - Co-Chairs are nominated and elected by the DATA Task Force members
 - Co-Chairs will serve for the duration of their membership period

MEET THE TEAM - DATA TASK FORCE MEMBERS

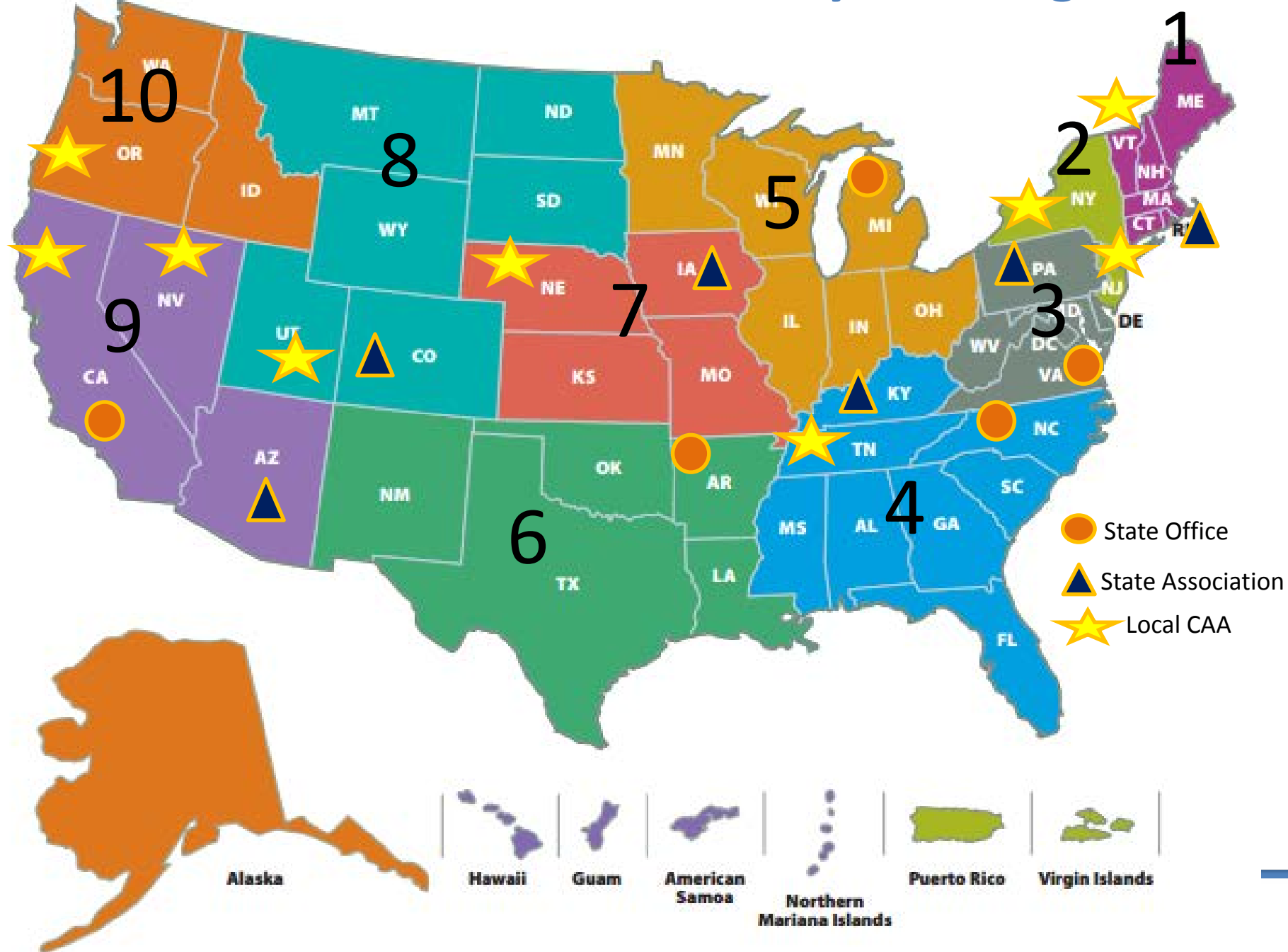
DATA Task Force Members

- Over **100 applications** were received from the Network. NASCSP reviewed the exceptional candidates and considered the following criteria:
 - No fewer than 1 representative from each of the 10 OCS Regions:
 - No fewer than 5 from CSBG State Offices
 - No fewer than 5 from local CAAs and/or State Associations
 - 1 representative from each of CSBG Network National Partners

DATA Task Force Members

- **NASCSP reviewed the exceptional candidates and considered the following criteria (cont.):**
 - Relevant Experience:
 - History/experience with data collection, data reporting, and affecting change with data
 - CCAPs, NCRTs
 - History with ROMA NG efforts
 - Rural/Urban
 - Size of agency or state
 - Public/Private CAAs
 - Current data systems capacity
 - Conflicts of interest with vendors

DATA Task Force Members by HHS Region



CSBG State Offices

1. **Matt Fitzgerald, VA, Region 3**
2. **Freeman Denton, NC, Region 4**
3. **Kris Schoenow, MI, Region 5**
4. **Beverly Buchanan, AR, Region 6**
5. **Sylmia Britt, CA, Region 9**

MATT FITZGERALD



Office on Volunteerism and Community Service
@
Virginia Department of Social Services
HHS Region 3

Why did you want to join the DATA Task Force?

- I am EXTREMELY interested in the topic
- I have been thinking about it slightly obsessively with regard to our state for 2 years
- Through all of my training to become a ROMA Master Trainer, the Task Forces of the past always came up and seemed to be doing really important, instructive work
- Did I mention I've been thinking about it slightly obsessively for 2 years?



Freeman Denton
DHHS Division of Social Services Office of
Economic Opportunity
North Carolina – HHS Region IV

**Support the network to make
data informed decisions leading
to positive impacts for
vulnerable communities and
families**



**Clear
instruction
n**

**Move beyond
reporting to
utilizing data**

**Accurate
Reporting**

State of Michigan

Department of Health and Human Services

Bureau of Community Action and
Economic Opportunity (BCAEO)

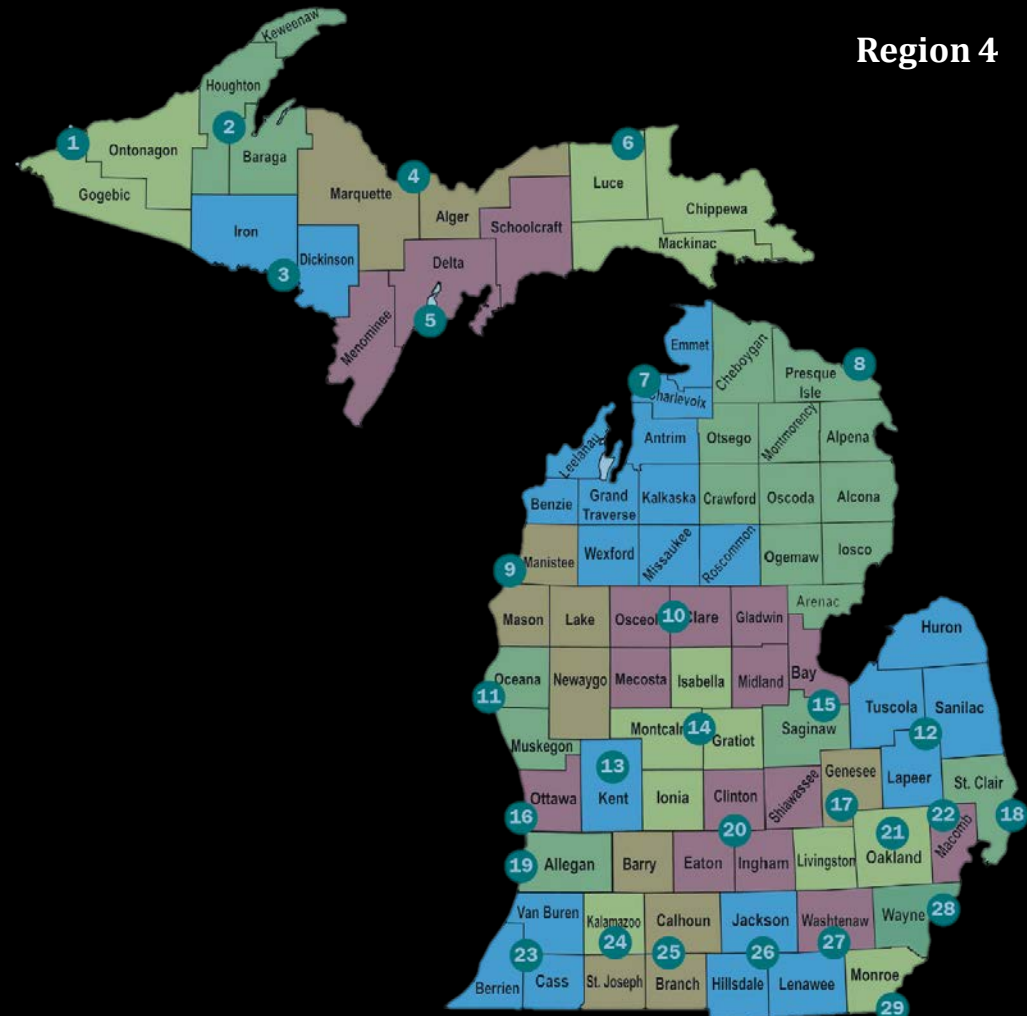
- CSBG
- Weatherization Assistance Program
- Deliverable Fuel Assistance Program



Kris Schoenow, CCAP
Executive Director, BCAEO

schoenowk@Michigan.gov
Cell: 517-388-3085

Region 4



29 Community Action Agencies

Beverly Buchanan State CSBG Manager



Beverly Buchanan

State CSBG Manager

- Arkansas Department of Human Services
- NASCSP CSBG Program Chair
- Arkansas/HHS Region 3
- Being a part of the CSBG DATA Task Force will allow for our state to have a greater voice in shaping the future of data collection, analysis, reporting and ways to use that information to enhance our network.

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Sylmia Britt

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- Department of Community Services and Development
 - California
 - HHS Region 9
- 
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Why did I join?

- I joined the DATA Task Force because I wanted to be involved in the sharing of best practices and rooting out of issues related to CSBG program data.
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State Associations

1. **Paula McFarland**, RI, Region 1
2. **Daniel Leppo**, PA, Region 3
3. **Roger McCann**, KY, Region 4
4. **Tiffany Keimig**, IA, Region 7
5. **Josiah Masingale**, CO, Region 8
6. **Jutta Ulrich**, AZ, Region 9

Paula McFarland

Rhode Island Community Action Association
Region 1

DATA TASK FORCE

Policy Work

- PR Campaign kick-off at the State House January 27th (I'm in the middle between Citizens Bank Representative & my board chair)



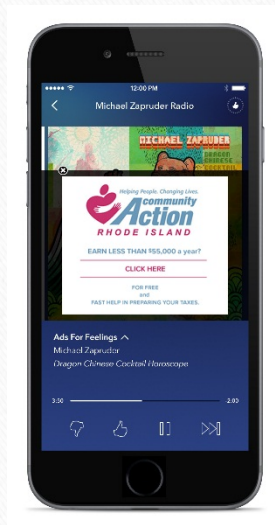
DATA Task Force



Community Collaborations

- Interfaith Poverty Conference 2106
- Facilitator on Repairing Community: Working with Mayors to Address Poverty (I'm in the middle between RI Kids Count ED; Mayor Avedisian – City of Warwick and my Dad)

DATA Task Force



New Technologies

- Digital Storytelling using data
- Policy Reporting using data
- Report Cards using data
- Using Data and its outcomes to make decisions, strategic planning & mission driven
- Focus on system changes to make services and programs sustainable
- Reporting to support Organizational Standards

Why did you want to Join the DATA Task Force?

Changing People to Change Lives with
improved data collection

- Improve data reporting on behalf of internal and external Stakeholders
 - Community Needs Assessment/Customer Satisfaction Surveys/CSBG Reporting/State Plans
 - Data-Sharing/Data Bridging/Data Software
 - ROMA-NG/Theory of Change/NPIs/Organizational Standards
- “Better Outcomes” & Improving Qualitative and Quantitative Data collections

 **Rhode Island Community Action Association**
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Your Voice Counts! Fill out a RI community survey for a chance to win a \$250 gift card!



Rhode Island Survey
SURVEYMONKEY.COM

Introduction to the DATA Task Force

Dan Leppo

Development Director

**Community Action Association of
Pennsylvania**

Region III

Introduction to the DATA Task Force

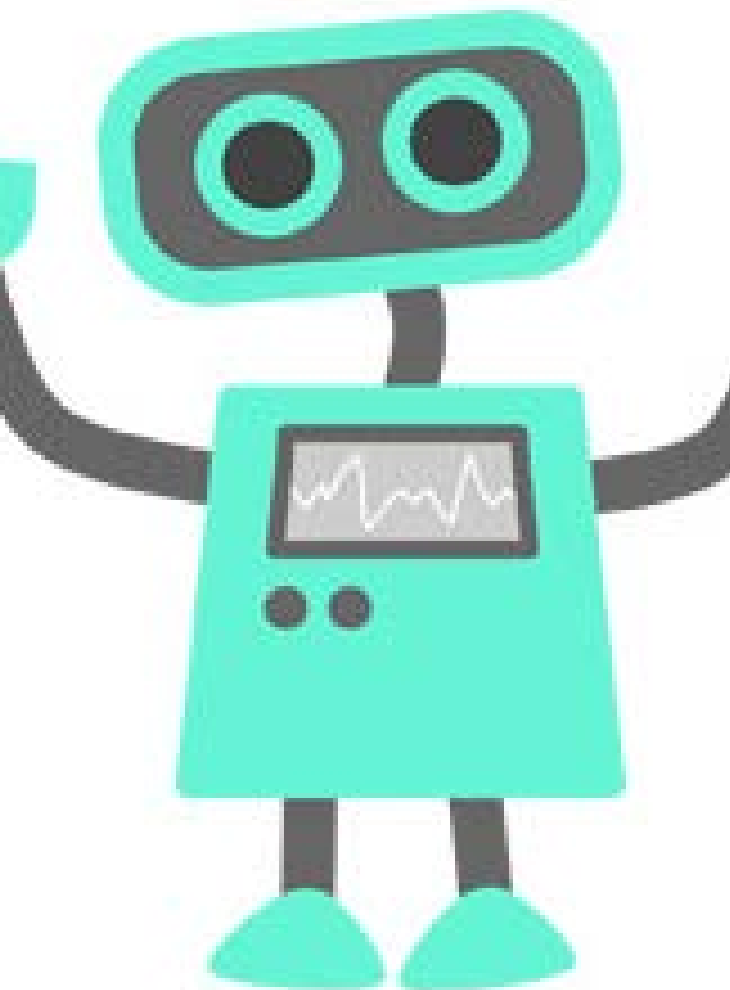
Dan Leppo

Why Do I Want to Join the DATA Task Force?

The task force will help shape the course and reasoning of data collection that will help us tell our story and promote the outcomes that exemplify the ideals of Community Action.

As a trained planner, use of data and processes have always been a part of my tools and the task force's focus hearkens to this planning background.

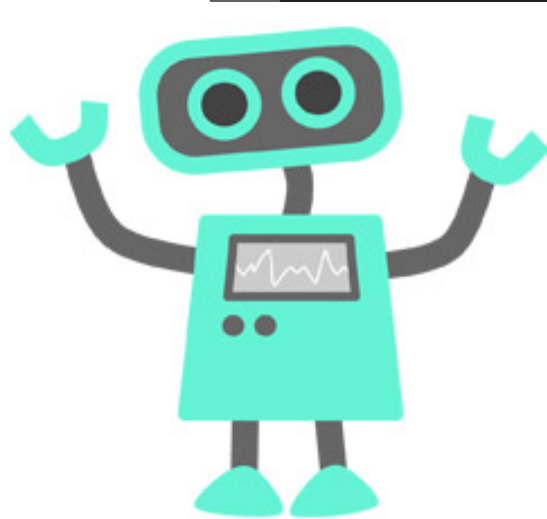
As a state association staff and an RPIC Lead, I will be able to go between the local CAAs, our state office, the similar agencies in 4 other states, and the federal level to communicate information to help make informed decisions at all levels.



Roger McCann

- Executive Director / CIO
- Community Action Kentucky
- Region IV

The Power of Data



- Every industry is being transformed by the use of information.
- Artificial Intelligence is now being used to diagnose cancer, pilot vehicles, pick stocks and recommend movies.

Why not us? What would happen if we use the Power of Data to change people's lives?

- We should use our data to predict which bundle of services will result in client success.
- I believe that harnessing the Power of Data is critical to the survival of Community Action.

**Tiffany Keimig, LMSW,
CCAP, NCRT**

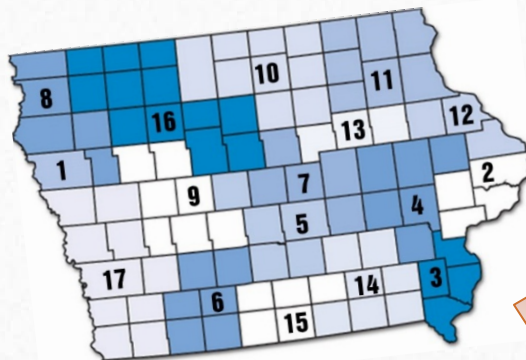
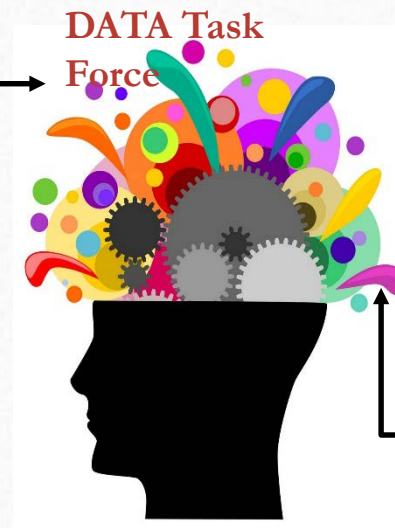


Mission

To be a forceful advocate in support of policies and services that address the needs of individuals and families striving for economic security.

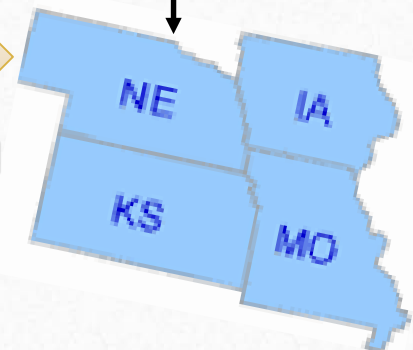
Vision

Iowa Community Action is the premier force ensuring those with less achieve more.



**17 Member CAAs
in Iowa – Serving
all 99 counties**

Region VII



Josiah Masingale

Colorado Community Action Association

Colorado/Region 8



www.coloradocommunityaction.org
josiah@coloradocommunityaction.org

What we plan to measure gets measured,
and what gets measured gets done.



CSBG Data Task Force

Jutta Ulrich



Arizona Community Action Association
Arizona, Region IX

41



The CSBG Data Task Force



- Community Action rocks! We can make a difference.
- Reporting is one of the key functions of CSBG.
- Data is needed to:
 - Paint a picture of CSBG
 - Identify successes and trends
 - Put resources on winners
 - Advocate for support / funds



Local CAAs

1. **Steve Geller**, Southeastern VT Community Action (SEVCA), VT, Region 1
2. **Aaron Wicks**, Action for a Better Community, NY, Region 2
3. **Georjean Trinkle**, NORWESCAP, NJ, Region 2
4. **Marvin Cox**, Metro Action Commission, TN, Region 4
5. **Krista Heineman**, Northeast Nebraska Community Action Partnership, NE, Region 7

Local CAAs

6. **Afton January**, Utah Community Action (FKA Salt Lake Community Action Program), UT, Region 8
7. **Lauren Miller**, Monterey County Community Action Partnership , CA, Region 9
8. **Lawrence Beasley**, Las Vegas Urban League, NV, Region 9
9. **Lise Stuart**, Lane County Human Services Division, OR, Region 10

Steve Geller

- ▶ Southeastern VT Community Action (SEVCA)
Executive Director
- ▶ Vermont Community Action
Partnership (VCAP)
Board President
- ▶ Community Action Partnership
Region 1 Representative

[That's Steve on the right, of course. The guy on Steve's left you may not recognize ...an obscure VT Senator – Bernie Sanders (who in some parallel universe is now President of the U.S.)]



Why did I want to join the DATA Task Force?

- ▶ To bring to the table my experience from a variety of roles over 35 years of CAA service in MA, NH & VT.
- ▶ To offer my experience from diverse functions dealing with potential benefits of, & challenges to, collecting, analyzing, and reporting on demographic & service data in an affordable, user-friendly & efficient manner.
- ▶ Strong interest in & commitment to ensuring that the needs & resource / capacity limitations of small & moderate CAAs to meet the new CSBG Annual Report data requirements, are taken into account as those requirements are put into effect.

Aaron Wicks, Ph.D, CCAP
Action for a Better Community, Inc.
Rochester, NY --- Region 2



Me at a cabinet meeting with president Johnson and Sargent Shriver discussing childhood poverty in 1964.

Why I wanted to join the DATA Task Force

- I still believe in traditional facts as opposed to alternative ones
- After 12 years in Community Action I still find it difficult to answer the obvious question: “How many people has Community Action helped become more self-sufficient?”
- My CAA uses CSBG funds to support me and my department, so I feel any expertise I have working with data, analysis, etc. should be put to use for the network
- Always thought it would be cool to be on a “task force”

CSBG DATA TASK FORCE

1. Name

- GEORJEAN W. Trinkle

- TRINKLEG@NORWESCAP.ORG

- (908)454-7000



2. Organization

- NORWESCAP

- WWW.NORWESCAP.ORG

CSBG DATA TASK FORCE

- ◉ 3. State & HHS Region
 - New Jersey; Region 2
- ◉ 4. Why did you want to join the DATA Task Force?
 - Opportunity to strengthen our CAA network
 - Data Collection is so critical to understanding what is happening and our work in our communities yet not enough focus is spent on data collection & analysis
 - Frustration with not being able to accurately tell our story...within our own organization; our own State; and our own network

“Let’s Get It Started”



Marvin D. Cox
Metropolitan Action Commission

Tennessee (Region IV)

DATA drives
outcomes.....outcomes lead to
self-sustainability....breaking
the cycle of poverty in our
community-One child, one
person, one family at a time.





KRISTA HEINEMAN

NORTHEAST NE COMMUNITY ACTION
PARTNERSHIP

NEBRASKA — REGION 7



I LOVE
DATA AND ALL
THINGS DATA
RELATED



AFTON JANUARY, MPA SPECIAL PROJECTS MANAGER³⁵ UTAH COMMUNITY ACTION

STATE: UTAH HHS REGION: 8

CSBG DATA Task Force Kick Off





I AM INTERESTED IN SERVING ON THE
DATA TASK FORCE:

56

1) TO CONTRIBUTE TO THE FUTURE OF
CSBG DATA COLLECTION &
REPORTING

2) TO BROADEN MY OWN
UNDERSTANDING OF ROMA NEXT
GENERATION AND DATA REPORTING
BEST PRACTICES.

Lauren Miller

CA, Region 9



Monterey County

Community Action Partnership

CSBG DATA Task Force Kick Off

57



Why Join the DATA Taskforce?

- Ensure small, publicly administered CAAs have a voice in determining data uses, priorities, and administration
- Enhance collaboration and networking opportunities
- Personal interest in data application and management
- Strong belief in Community Action's impact and a desire to highlight our work through good data





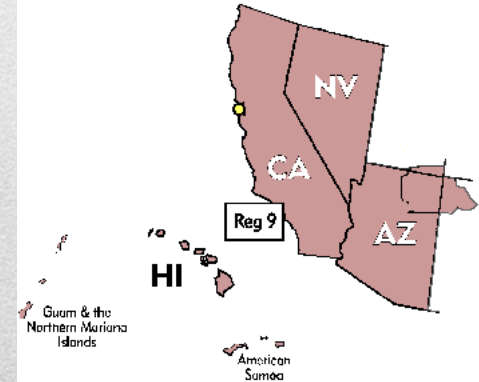
Las Vegas
Urban League

*Empowering Communities.
Changing Lives.*



A Nevada Community Action Agency

- **Organization:** Las Vegas Urban League
- **State:** Nevada
- **HHS Region:** IX



Lawrence E. Beasley



With a background in engineering, I can't wait to get started in crunching the numbers! I think this will help the community better understand the importance of data collection and analysis and lead to some great discoveries.

Let's go!



Lisë Stuart

Lane County Health & Human Services – Human Services Division
Oregon | Region 10

Why did I apply to join the DATA task force?

Shared definitions, data elements, and systems are necessary for data consistency and relevance – reliable, verifiable, and meaningful data.

I hope to see the CSBG data and collection become integrated with HUD Homeless Management Information System (HMIS) data standards like other federal funding partners have done (SAMHSA, VA, FSBY/RHY).

NATIONAL AND FEDERAL PARTNERS



EXPECTED TIMELINE

Expected Timeline

- **DATA Task Force Welcome Packet**
- **March Webinar**
 - Doodle poll to follow this webinar
- **March In-person Convening**
 - Week of 3/13/17 during the NCAF Conference
 - Doodle poll to follow this webinar

BACKGROUND DOCUMENTS

Background Documents

- CSBG IS Forms, Instructions and Lexicon
- 2016 CSBG Annual Report (published by NASCSP)
- CSBG IM 152
- OMB Cleared CSBG Annual Report
- Theory of Change
- Annotated Annual Report
- *All documents can be found in dropbox:*
https://www.dropbox.com/sh/eu2wpahrbzbbaee/AACs_r0GqVCH1KvcjhX8AJmlja?dl=0

Questions?