## **DATA TF Communication Plan**

## Goals

1. All levels of the CSBG network are informed about the Annual Report and the training resources available to them
2. All levels of the CSBG network embrace the Annual Report rather than viewing it as a burden
3. All levels of the CSBG network view the DATA Task force as a representative body informing continued implementation of the report.
4. -
5. -

*Any other goals?*

## Audiences

* State offices
* State Associations
* Local Agencies
* National partners
* General public
* Key administration stakeholders

*Any other audiences?*

### Methods & venues

* Talking points
* Presentations/updates at conferences
* Blog posts
* DATA Taskforce webpage
* Updates at trainings
* RPIC Calls

Other methods?

### Messages

* State offices
* State Associations
* Local Agencies
* National partners
* General public

### Action Plan

**Goal # \_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Method** | **Message** | **Target Audience** | **Frequency** | **Person Responsible** | **Notes** |
|  |  |  |  |  |   |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

**Goal # \_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Method** | **Message** | **Target Audience** | **Frequency** | **Person Responsible** | **Notes** |
|  |  |  |  |  |   |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

**Goal # \_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Method** | **Message** | **Target Audience** | **Frequency** | **Person Responsible** | **Notes** |
|  |  |  |  |  |   |
|  |  |  |  |  |  |
|  |  |  |  |  |  |

**Goal # \_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Method** | **Message** | **Target Audience** | **Frequency** | **Person Responsible** | **Notes** |
|  |  |  |  |  |   |
|  |  |  |  |  |  |
|  |  |  |  |  |  |