

Utilizing multiple funding streams, multiple partners:

Maximizing Impact of Energy Improvements

Who Are the Stakeholders?

■ Homeowner

- *Cost reduction*
- *Home equity*
- *Environmental concerns*

■ Neighborhoods

- *Strengthen the community – create community*
- *Increase property values*

■ Community/Municipalities

- *Code enforcement*
- *Comprehensive plan implementation*
- *Leverage for economic development and infrastructure development*

■ Utility Companies

- *Loss reduction*
- *Build consumers of future*

■ Government/Taxpayers

- *Reduce energy usage*
- *Alternative energy – reduce foreign dependence, build toward future*
- *Lower the need for subsidy, lower taxes*

■ Agency

- *Build future capacity*
- *Expand partnerships and opportunities*
- *Lower overhead costs/expand service options*

Getting Stakeholder buy-in....

- **Homeowner**
 - *Have a short and long term plan for families housing needs*
 - *Educate and re-orient to asset focused mindset...looking to build equity and use homeownership as avenue to accrue assets*
- **Neighborhoods**
 - *Organize and support neighborhood coalitions*
 - *Provide service incentives that involve neighbors, rather than one family at time*
- **Community/Municipalities**
 - *Code enforcement – priority for repair*
 - *Annual report on investment in community/leverage*
 - *Working with comprehensive plan*
- **Utility Companies**
 - *Strategies to reduce default/shut offs*
 - *Energy conservation incentives*
- **Government/Taxpayers**
 - *Renewable energy*
 - *Energy conservation through consumer education/service reinforcement*
- **Agency**
 - *Comprehensive, integrated service delivery*
 - *Capitalize on efficiencies of volume - reduce overhead*

Priorities when job packaging:

- How much to meet health and safety standards?
- How much to make significant energy improvements?
- How can I involve the neighborhood?
- Is the municipality bought in?
- Does this move “the plan” forward?
- What can this leverage – economic growth, infrastructure

Resource Development

Two Pronged:

■ Individual households

- *Gaps analysis*
- *Need based: data driven justification*

■ Community

- *Is it part of a comprehensive plan*
- *Are you working with all stakeholders or in isolation*
- *Can you report on community development?*

Funds we have used:

- HOME
- CHDO
- CDBG
- Federal Home Loan
- Contracts with Utilities
- SERC
- Weatherization
- Restore
- HUD Lead Funds
- USDA Housing Preservation