



Green & Healthy Homes
Initiative | **Buffalo**

Promising Practices for an Integrated Approach

Weatherization Plus Conference

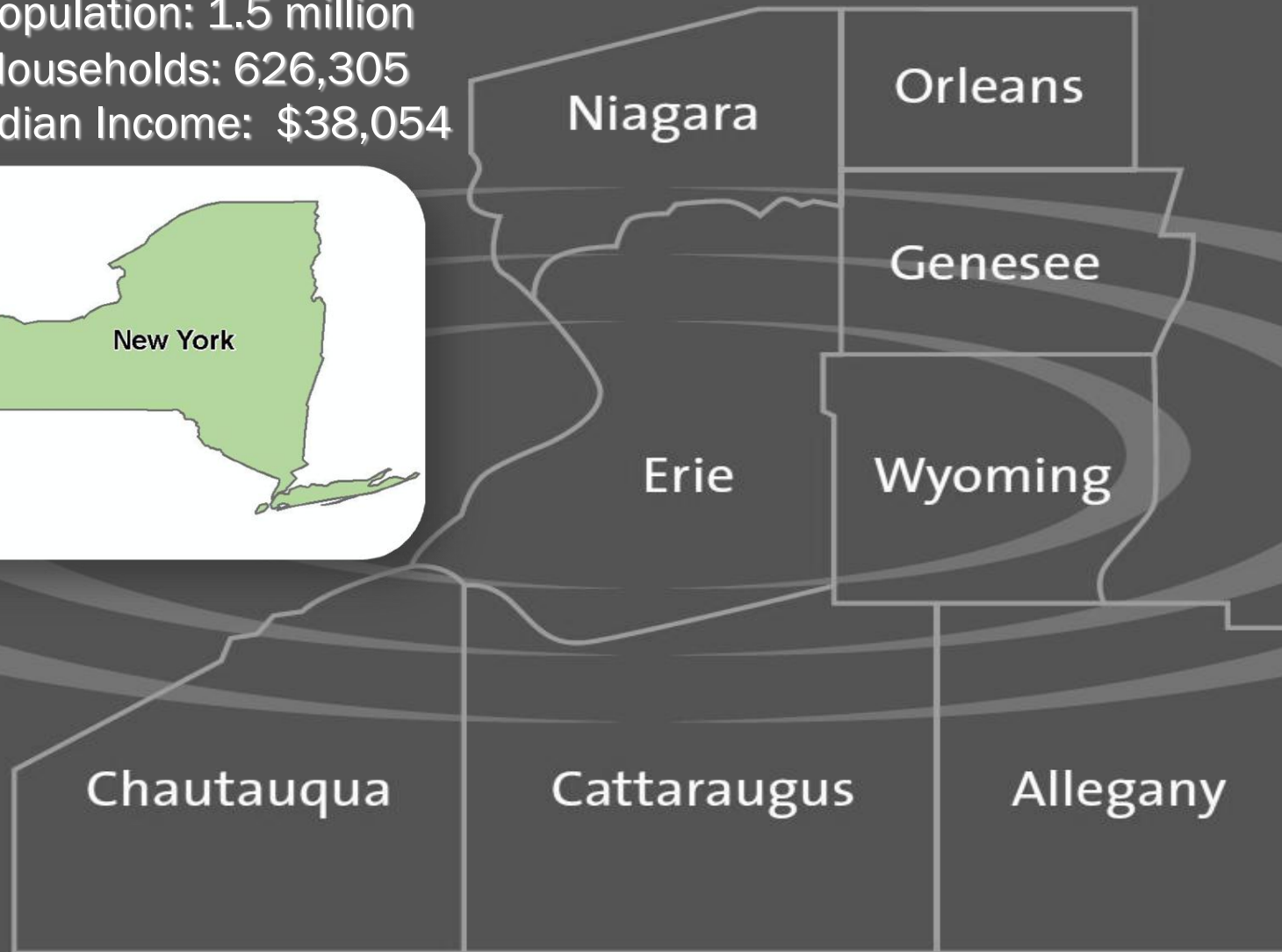
March 23, 2012

Cara Matteliano

Community Foundation for Greater Buffalo

CFGB Mission: “Connecting people, ideas and resources to improve lives in Western New York”

Population: 1.5 million
Households: 626,305
Median Income: \$38,054



Our Focus



Enhancing and leverage significant **natural, historic and architectural** resources

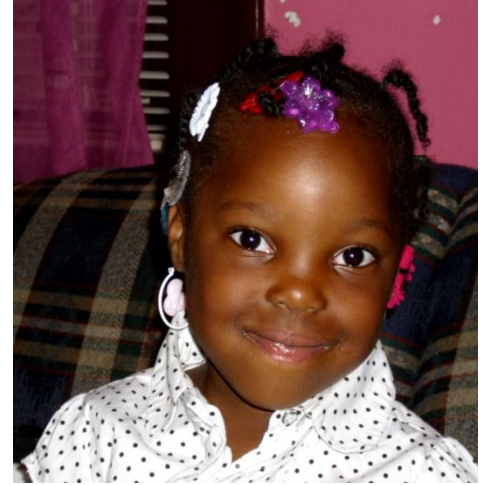




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What Matters Most





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66% of housing units built
1939 or earlier





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3rd poorest city in the U.S.,
Buffalo ranks **2nd** for most
expensive places to heat a home





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8 zip codes designated as
“communities of concern” for
high risk lead poisoning





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Over **5,000** asthma related ER
visits per year for children
17 yrs. or younger



WHOLE HOUSE STRATEGY



Energy Efficiency



Weatherization



Home Safety



Health



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PRINCIPLES OF GHHI

- Replace silos with collective action
- Build on current activities
- Streamline process
- Build a lasting system for coordination



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Integrated Approach

Don't do anything new,
Just work together....





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The Strategy

Align

Braid

Coordinate

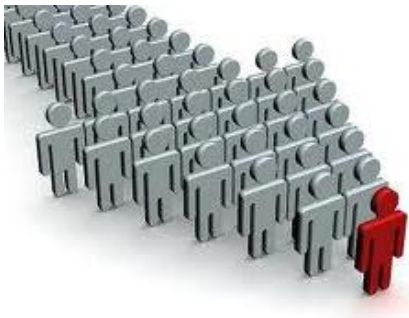
The ABC's of GHHI



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Align

- Common Referrals
- Data Sharing Agreements
- Comprehensive Assessments





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Align: Shared Criteria

- Low income
- Owner occupied
- Residence built before 1978
- Children residing in the home
- Located within the City of Buffalo

Determine Eligibility Once!!



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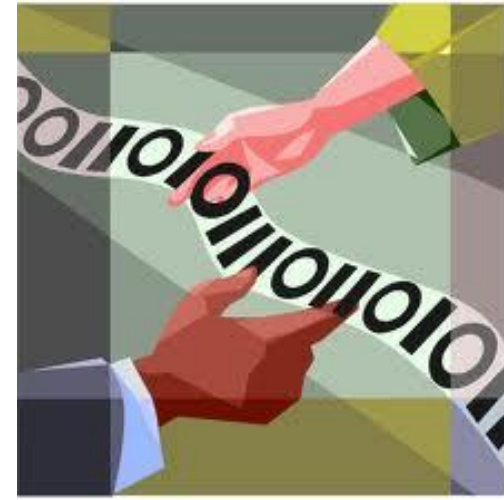


Align: Referral Sources

- EmPower New York
- Erie County Department of Health
- Health Insurance Plans
- Lt. Col. Matt Urban Center
- NHS of South Buffalo
- City of Buffalo – Buffalo Urban Renewal Agency
- Heart of the City Neighborhoods



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Align: Data Sharing

- Written agreements to Share Data on:
 - Basic demographic data, income verification, copies of assessments and audits, scopes of work, project budgets, behavioral questionnaires, etc.
- Client authorization for information to be shared.



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Align: Common Assessment

- BPI Energy Audit
- HUD Housing Quality Standards
- One Page Additional Health and Safety

Avoid duplication Wherever Possible!!



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Braiding Funding

- Identify Existing Resources
- Leverage New Funds
- Look in Unusual Places
- Find Flexible Funding if Possible



Coordinate it all: “Braiding”

Source	Amount	Measures Covered
Affordable Housing Corporation	\$21,100	60% of the costs associated with roof, siding, windows gutters, insulation, dryer vent etc.
NY Homes & Community Renewal	\$9,400	40% of the costs of items above
CFGB: GHHI Energy Efficiency	\$4,750	100% of heater replacement
Subtotal	\$35,250	
NYSERDA	\$250	Energy audit
Total value	\$35,500	





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Leveraged Dollars for the Community

- Since 2010, CFGB has leveraged

\$5,000,000

- At a **ratio of 11:1**

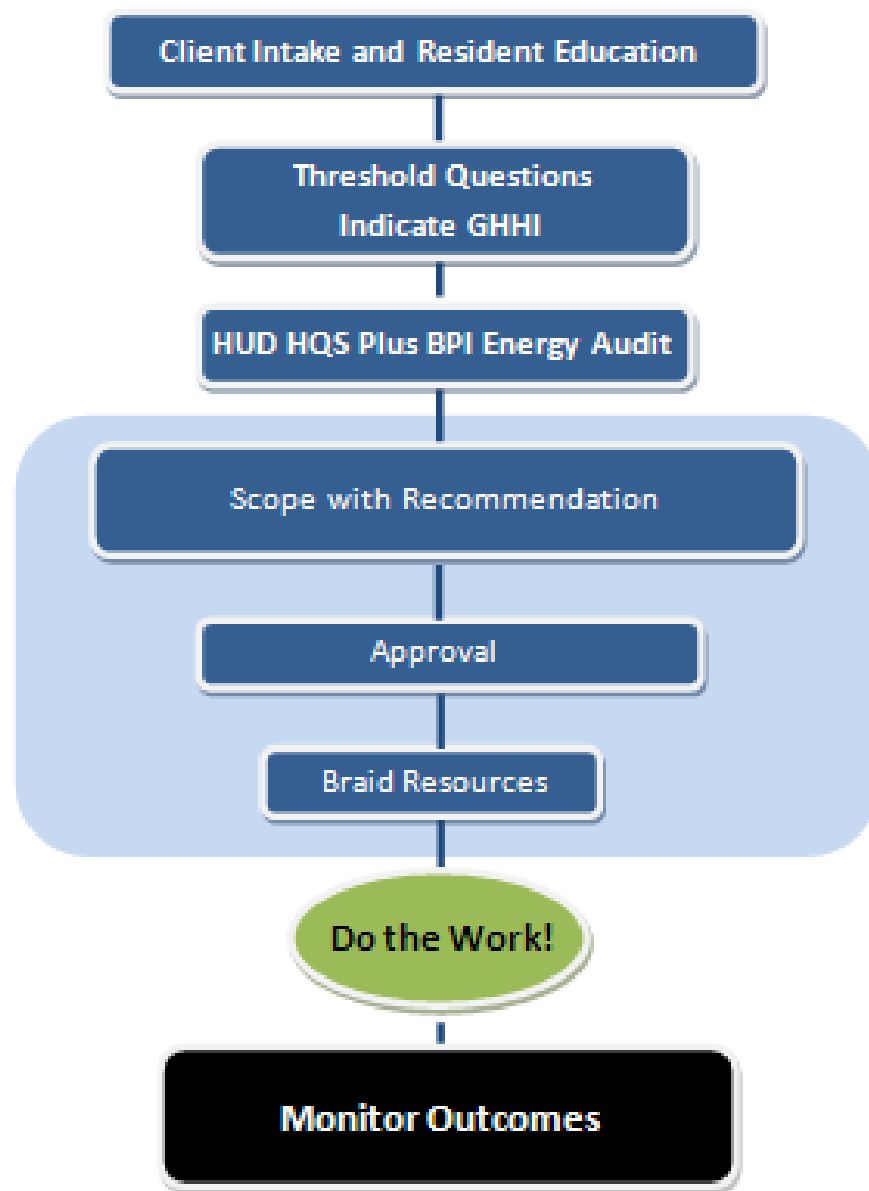
\$11.00 raised for every \$1.00 CFGB invested



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Coordination Flow Chart

GHHI Integration Approach Flow Chart



Pilot Pipeline



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**Application
Verification**

**Complete
Assessments**

**Scope of
Work**

**Resource
Triage**

**Funder
approval**

Bids

**Resident
Education**

**Work
Started**

**Work
Completed**

Unit 8 2-Family home Tenant occupied 2 adults, 1child <input checked="" type="checkbox"/> Health & safety <input checked="" type="checkbox"/> Energy audit <input checked="" type="checkbox"/> Housing <input type="checkbox"/> Lead risk							
Unit 9 2-Family home Owner occ. Unit 1 Sr., 1 disabled adult <input checked="" type="checkbox"/> Health & safety <input checked="" type="checkbox"/> Energy audit <input checked="" type="checkbox"/> Housing <input checked="" type="checkbox"/> Lead risk							
Unit 13 Unknown <input checked="" type="checkbox"/> Health & safety <input checked="" type="checkbox"/> Energy audit <input checked="" type="checkbox"/> Housing <input checked="" type="checkbox"/> Lead risk							



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Keys to Success

- Learn from other communities
- Invest in relationships
- Seek expert advice
- Don't wait for someone else to do the work
- Address every obstacle
- Focus on families



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Adopt the mindset:

Every obstacle is an
opportunity; failure is not
an option