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| Sample Email - Attracting Potential Leveraging Partners Dear (Title Name): Many times over the years, I have read of your company's commitment to our local community, as well as its commitment to residential energy efficiency. These two ideals are the driving force behind the Weatherization Assistance Program and I believe we have an opportunity to partner and further our mutual goals. Weatherization works in many ways. For over 35 years, WAP has solidified a reputation as the nation's core program for delivering energy-efficiency services to low-income households. To date, more than 7.3 million households have benefited through increased energy-efficiency of their homes, more money to spend on other necessities, and health and safety gains through the Program. Weatherization serves every county in the nation and supports thousands of jobs.Weatherization works for our local community. (Agency title) has weatherized over (X) homes in the last year (or whatever benchmark). We have served homes in (name several local communities). Our energy-efficiency improvements have resulted in significant energy savings for each of these households and we employ (number of people) both in our offices and as on-site weatherization crews, providing crucial jobs and investing in our local communities. The possibilities are limitless for Weatherization and (Potential Leveraging Partner) to establish a unique relationship whereby both organizations can more effectively serve our local community. Attached are Weatherization Assistance Program materials that I hope you will take the time to examine fully. I will contact you soon to discuss further our opportunity to partner and strengthen (state, town, county) (low-income, senior citizen) community. Sincerely, (Name)(Organization)(Contact Information) |
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