

Thinking About Services

Bundled

Integrated

Multiple

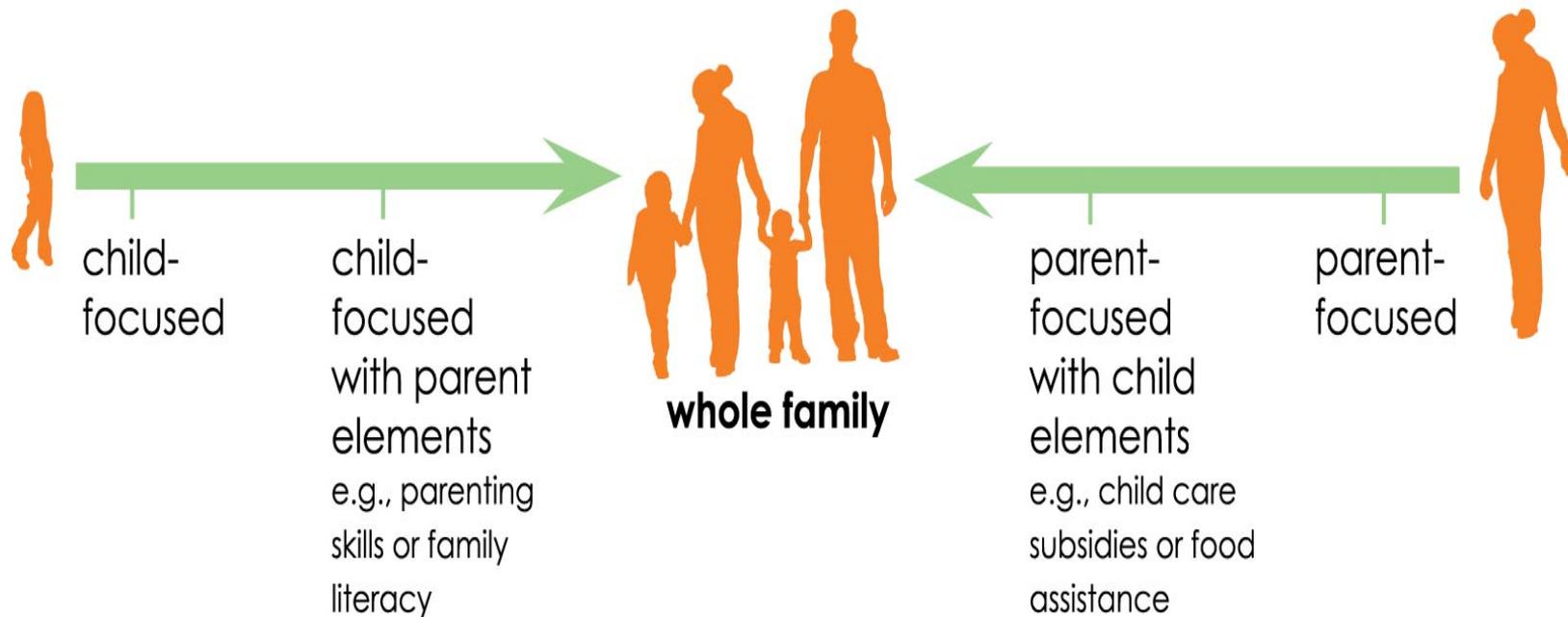
“Two Generation” = one kind of bundle

'Mom did it, we can do it': Two-generation programs help lift families out of poverty

This story is part of a week-long series on women and the economy based on ["The Shriver Report: A Woman's Nation Pushes Back from the Brink."](#)

- By Nona Willis Aronowitz, NBC News contributor
- AMARILLO, Texas
- January 2014

The Two-Generation Continuum



This Approach Is Getting Press

- “Although this two-pronged approach may seem like a no-brainer, **it’s a surprisingly new idea** and hasn’t yet been brought to scale [nationally],” said Barbara Gault, executive director of the Institute for Women’s Policy Research. “It’s not just a matter of providing high-quality education to children. **It’s about not thinking of their parents as a lost cause.**”
- Programs like these have a domino effect, said Gault. “When a single mother gets a college degree, you’re reaching her kids and her kids’ kids.”

What is success?

- *In the Casey model: The hope is that the services will have a more-than-additive effect in*
 - *promoting economic security,*
 - *enabling clients to resolve immediate crises,*
 - *acquire skills and credentials,*
 - *get better jobs, and*
 - *build the savings needed to prevent the next crisis and build for the future.*

Results from Casey study:

- *Early evidence indicates that clients who receive bundled services* are three to four times more likely to achieve a major economic outcome (such as staying employed, earning a vocational certification or associate's degree or buying a car) than clients receiving only one type of service.*
- *Delivering integrated services requires well-planned program design, the hiring and training of staff with strong skills and backgrounds, and the thoughtful use of technology and data collection."*

- Jan. 2011, Center for Law and Social Policy

Bundled, Integrated, Multiple?

- The question remains: do participants receiving multiple services achieve more outcomes than their peers who receive single services?
- Are the “multiple” services achieving maximum power? (Which comes when the services are sequenced and are carefully selected in a strengths-based planning process.)
- It is important to know if a participant has received multiple services, and which services were received.
- The agency must analyze their data to determine if it is the “comprehensive” and “integrated” nature of the services that adds the most value

Things to consider

- How complex can a bundle be?
- What do your services look like right now?
- Could they be better integrated?
 - Would that provide better service to your population?
 - Would greater integration assist in achieving outcomes?