



N A S C S P

NATIONAL ASSOCIATION FOR STATE COMMUNITY SERVICES PROGRAMS

ROMA COE White Paper Overview and Listening Session

July 25 & 26, 2013

Agenda

- A. Creating the Next Generation of ROMA
- B. Creating a programmatic TOC
- C. Proposed changes to family level definitions, outcomes and measures
- D. Proposed changes to community level definitions, outcomes and measures
- E. Proposed changes for CSBG reporting

CREATING THE NEXT GENERATION OF ROMA

See White Paper, Section Two, Pages 17-19

ROMA Next Generation

1. Foster a performance culture in the Network
2. Implement a Theory of Change process throughout the Network
3. Increase use of client demographic indicators and the well-established risk factors associated with them
4. Use scales to show progress toward self-sufficiency

ROMA Next Generation, cont.

4. Focus on a shorter list of outcomes that gives the information needed at each level of the Network about core programs
5. Make changes to the data collection system
6. Enhance ability of State CSBG Offices to monitor and train on ROMA
7. Aim for full implementation of a national standardized performance management system by all local agencies, State CSBG Offices, and OCS

DRAFT NATIONAL COMMUNITY ACTION THEORY OF CHANGE (TOC)

See White Paper, Section One, Appendix A

Current Structural TOC

DRAFT National Community Action Theory of Change

This Theory of Change portrays the National Community Action Network's unique operating structure. It also articulates the assumptions the Network is built on and the long-term goals the Network aims to achieve.

ASSUMPTIONS

Our assumptions articulate the principles and belief system that underlie the work of Community Action.

Community Action stabilizes families by meeting their immediate needs. Stable families and communities create the needed environment to foster self-sufficiency.

Community Action works to create pathways to self-sufficiency for America's families with low-income by employing long-term strategies that recognize family and community success are interconnected.

Community Action believes that community stakeholders, particularly those with a low-income, best know their community's needs.

- Locally driven based on local needs and resources
- Promotes bundled, integrated service delivery to address the interconnected causes and effects of poverty
- Stimulates community engagement in governance, advocacy, program design, and evaluation
- Creates nationwide organizational infrastructure and coverage
- Engaged in community planning with partners
- Coordinates and develops community resources to address local issues
- Leverages local, state and federal funding to address complex issues
- Promotes individuals with low-incomes having a stake in their community

SYSTEMS CAPACITY

Systems capacity at every level within Community Action enables family and community strategies to become actualized.

Community Action's Organizational Performance Standards ensure local agencies have the capacity to employ high quality strategies that are efficient and effective.

Federal and State standards support local agencies efforts to employ high quality strategies that are efficient and effective.

Local Organizational Performance Standards – leadership; governance; strategic planning; fiscal; human resources; community assessment; consumer input; community engagement; data and analysis

Federal and State Standards – T/TA and capacity building; data collection, analysis and reporting; monitoring and oversight; communication, relationship management and convening

Community Action Partnership and the Urban Institute

Urban Institute and the National Association for State Community Services Programs

PERFORMANCE MEASUREMENT & MANAGEMENT

System designed to preserve the focus of Community Action and to promote greater effectiveness among State and local agencies.

Outcomes of performance management and measurement look different at the Federal, State and local level as different data is needed.

The ROMA Cycle is carried out at the local level to ensure we are addressing locally identified needs in a strategic way and to ensure we use the information we gather to improve our strategies and outcomes.

The National Performance Indicators of ROMA work to show the collective impact of Community Action within specific domains.

Federal and State performance measures will ensure these groups are strategically addressing the needs of their direct grantees and using data to improve their outcomes.

Implementing high quality services

Data Collection, Analysis, Reporting

Communication/Convening

Using data for improvement

LONG-TERM GOALS

FAMILY SELF-SUFFICIENCY & REVITALIZED COMMUNITIES

National Long-Term Family Level Outcomes
National Long-Term Community Level Outcomes

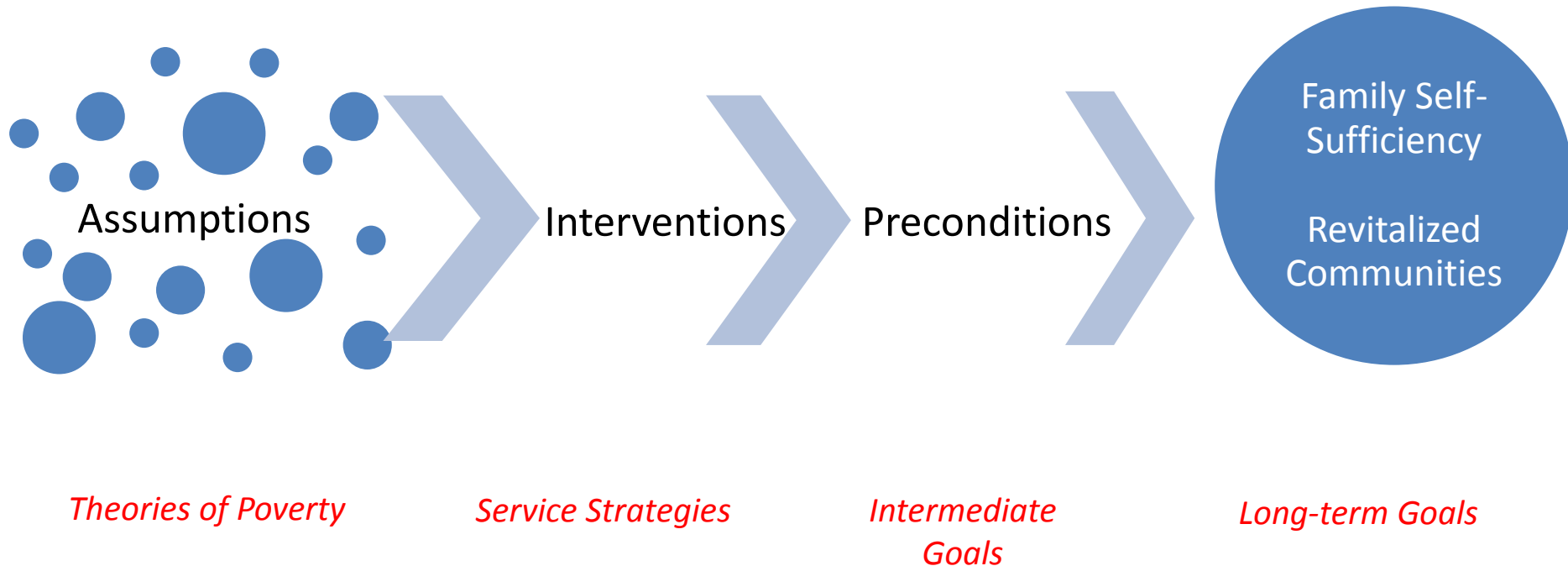
NOTE: These outcomes occur along a continuum and vary based on a family or community's need.

DATA COLLECTION & ANALYSIS

Represented by this arrow, systematic data collection and analysis are needed to test these assumptions, continuously improve strategies, and increase Community Action's effectiveness and efficiency.



Creating a Programmatic TOC



Discussion

- ✓ Theories of Poverty
- ✓ How do we appropriately capture local level work through a national programmatic TOC?
- ✓ How do we appropriately capture state level work through a national programmatic TOC?



NASCS

PROPOSED FAMILY LEVEL CHANGES

See White Paper, Section Three

Defining & Measuring Self-Sufficiency

Goal 1: People *with low incomes* become more self-sufficient

Outcome 1: People with low incomes increase family income as they move out of poverty

G1.1: The number of families who move from below 125% FPG to above 125% FPG

Outcome 2: People with low incomes decrease reliance on cash assistance or public benefits

G1.2.1: The number of families who move to “Employment Only” or “Employment & Other” from any other income source category.

Defining & Measuring Self-Sufficiency, cont.

G1. 2.2: The number of families who report a decrease in reliance on cash assistance or public benefits.

Outcome 3: People with low incomes achieve improved conditions in one of the following domains: mix of current NPIs 1.1, 1.2, 1.3, 6.3

Goal 6: People with low incomes, especially vulnerable populations, achieve their potential by strengthening family and other supportive systems or *People with low-incomes achieve family stability*

Defining & Measuring Self-Sufficiency, cont.



Outcome 4: People with low incomes secure cash assistance or public benefits to stabilize their family.

Indicator 4.1: The number of families who report receipt of new benefits to stabilize the family

Indicator 4.2: The number of families who move from “no income” to another income category

Outcome 5: People with low incomes secure temporary assistance, emergency assistance or disaster relief assistance.

Indicator 5.1: The number of families who receive temporary, emergency, or disaster relief assistance: several current NPIs under 6.2

Defining & Measuring Self-Sufficiency, cont.



Outcome 6: People with low incomes received services to become or maintain family stability: mix of current NPIs 6.1, 6.4, 6.5

Discussion

- ✓ Proposed outcome and indicator revisions
- ✓ Use of state and/or local scales
- ✓ Use of the BEST Index



Proposed Community Level Changes

See White Paper, Section Four and Appendix E

Defining Revitalized Communities

COMBINED DEFINITION:

Revitalized communities enable everyone to meet their own basic needs. These communities provide opportunities for all individuals to be engaged and to achieve their personal goals. Revitalized communities are healthy, safe and resilient in times of change. Revitalized communities foster a sense of shared purpose and generate a sense of meaningful engagement.

Measuring Revitalized Communities

GOAL 2: The conditions in which people with low incomes live are improved

GOAL 4: Partnerships among supports and providers of services to people with low-incomes are achieved

Outcome 7: Communities are supportive of family self-sufficiency for people with low incomes

Indicator 7.1 thru 7.3: Decrease in the opportunity score and evidence of collective impact

Indicator 7.4: Change in law or regulations related to opportunity score focus areas and evidence of collective impact

Measuring Revitalized Communities, cont.

Current NPIs 2.3 A, B

Indicator 7.5: Resources administered and generated by the CSBG

Outcome 8: The communities in which people with low incomes live are improved – Current NPIs 2.1, 2.2

Indicator 8.1: Community Action joins with other community stakeholders to improve or create community developmental assets. ***Developmental Assets*** allow residents to attain the skills needed to be successful in all aspects of daily life (e.g., educational institutions, early learning centers, and health resources).

Measuring Revitalized Communities, cont.

INDICATOR 8.2: Community Action joins with other community stakeholders to improve or create community commercial assets. *Commercial Assets* are associated with production, employment, transactions, and sales (e.g., labor force and retail establishments).

INDICATOR 8.3: Community Action joins with other community stakeholders to improve or create community recreational assets. *Recreational Assets* create value in a neighborhood beyond work and education (e.g., parks, open space, community gardens, and arts organizations).

Measuring Revitalized Communities, cont.

INDICATOR 8.4: Community Action joins with other community stakeholders to improve or create community physical assets. *Physical Assets* are associated with the built environment and physical infrastructure (e.g., housing, commercial buildings, and roads).

INDICATOR 8.5: Community Action joins with other community stakeholders to improve or create community social assets. *Social Assets* establish well-functioning social interactions (e.g., public safety and community engagement).

Measuring Revitalized Communities, cont.

Outcome 9: Community services and resources are accessible and affordable

INDICATOR 9.1: Service Coordination: Community Action coordinates with other community service providers to provide services that are accessible and responsive to program participant needs.

9.1.a. Of the total number of Community Action program participants surveyed, the number of participants reporting they were able to access needed community services, offered outside the agency, as a result of Community Action's coordination efforts

Measuring Revitalized Communities, cont.

Current NPI 4.1

INDICATOR 9.2: Access: Community services are readily available to individuals who need and qualify for them.

9.2.a. Of the total number of Community Action program participants surveyed, the number of participants reporting access to the following community services as a result of Community Action: transportation, benefits/insurance, health care (including dental care), education or training, home modifications to improvement their living environment, health or safety (including weatherization), etc.

Measuring Revitalized Communities, cont.

9.2.b. Of the total number of Community Action program participants surveyed, the number of participants reporting their needs remained unmet due to a lack of access to community resources

GOAL 3: People with low incomes own a stake in their community

Outcome 10: People with low incomes are connected to community networks to improve their social capital

INDICATOR 10.1: Community empowerment through maximum feasible participation

Measuring Revitalized Communities, cont.

10.1 a. Number of volunteer hours donated to the agency by Community Action program participants

10.1 b. Number of low-income people participating in formal community organizations, government, boards or councils that provide input to decision-making and policy setting through Community Action efforts

10.1 c. Number of low-income people acquiring businesses in their community as a result of Community Action assistance

10.1 d. Number of low-income people purchasing their own home in their community as a result of Community Action assistance

10.1 e. Number of low-income people engaged in non-governance community activities or groups created or supported by Community Action

Measuring Revitalized Communities, cont.

INDICATOR 10.2: Community Connections:

Families/family members use integrated community services and participate in everyday community activities.

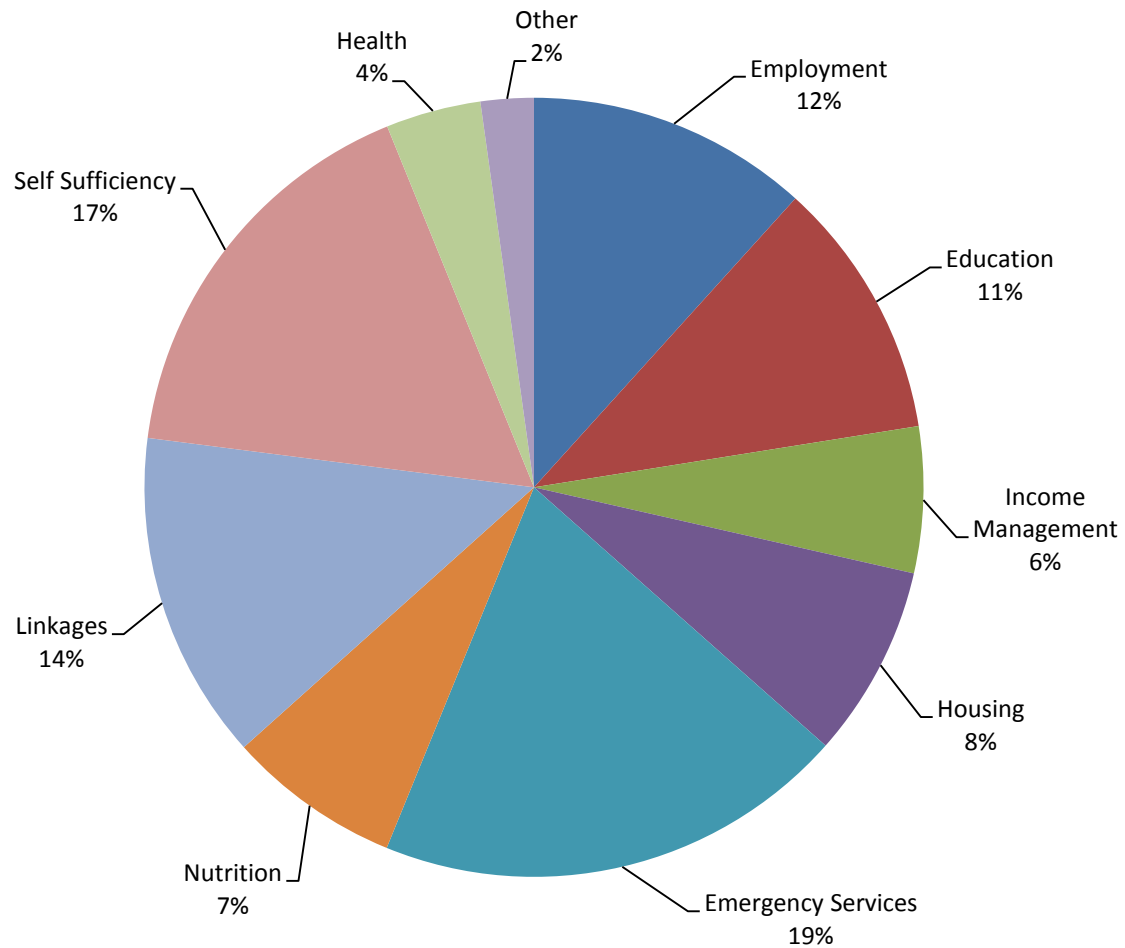
10.2.a. Of the total number of Community Action program participants surveyed, the number who report they are supported in utilizing natural supports in their communities (e.g., family, friends, neighbors, churches, colleges, recreational services)

PROPOSED CHANGES FOR CSBG REPORTING

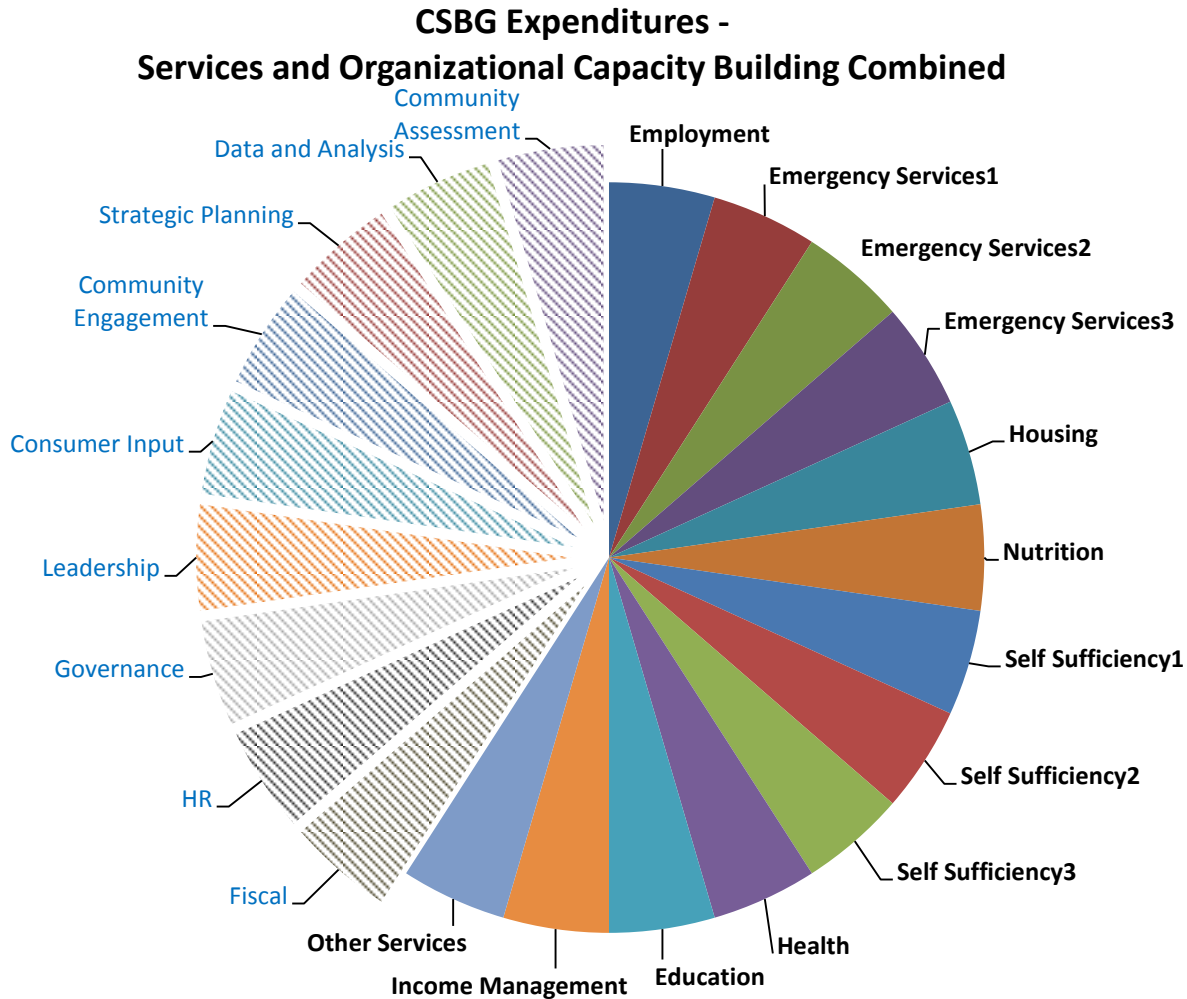
See White Paper, Section Five

Option One: Current CSBG IS Survey Section E Categories

CSBG Expenditures



Option Three: Direct Services and Organizational Capacity Building



Next Steps

- Timeline
- Committees
- Pilots
- Partnership Convention
- NASCS Conference

For more information, visit:

www.nascsp.org-CSBG-ROMA



N A S C S P

NATIONAL ASSOCIATION FOR STATE COMMUNITY SERVICES PROGRAMS